

Global Meal Kit Delivery Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Meal Kit Delivery Services market size is expected to reach \$ 74320 million by 2032, rising at a market growth of 21.3% CAGR during the forecast period (2026-2032).

A meal kit is a subscription service that sends customers pre-portioned food ingredients and recipes for them to prepare home cooked meals. Services that send pre-cooked meals are called meal delivery services. This subscription model is an example of personalization in the food and beverage industry that is becoming more popular and wide-spread.

Global Meal Kit Delivery Services key players include Hello Fresh, Blue Apron, Home Chef, etc. Global top three manufacturers hold a share about 40%.

North America is the largest market, with a share over 45%, followed by Europe and Asia-Pacific, both have a share about 40 percent.

In terms of product, Ready-to-eat Food is the largest segment, with a share about 85%. And in terms of application, the largest application is Personal Meal Kits, followed by Family Meal Kits.

This report studies the global Meal Kit Delivery Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Meal Kit Delivery Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Meal Kit Delivery Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Meal Kit Delivery Services total market, 2021-2032, (USD Million)

Global Meal Kit Delivery Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Meal Kit Delivery Services total market, key domestic companies, and share, (USD Million)

Global Meal Kit Delivery Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Meal Kit Delivery Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Meal Kit Delivery Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Meal Kit Delivery Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hello Fresh, Blue Apron, Home Chef, Marley Spoon, Sun Basket, Abel & Cole, Riverford, Gousto, Quitoque, Kochhaus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Meal Kit Delivery Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Meal Kit Delivery Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Meal Kit Delivery Services Market, Segmentation by Type:

Ready-to-eat Food

Reprocessed Food

Other

Global Meal Kit Delivery Services Market, Segmentation by Application:

Household

Office

Other

Companies Profiled:

Hello Fresh

Blue Apron

Home Chef

Marley Spoon

Sun Basket

Abel & Cole

Riverford

Gousto

Quitoque

Kochhaus

Middagsfrid

Allerhandebox

Chefmarket

Kochzauber

Fresh Fitness Food

Mindful Chef

Key Questions Answered

1. How big is the global Meal Kit Delivery Services market?
2. What is the demand of the global Meal Kit Delivery Services market?
3. What is the year over year growth of the global Meal Kit Delivery Services market?
4. What is the total value of the global Meal Kit Delivery Services market?
5. Who are the Major Players in the global Meal Kit Delivery Services market?
6. What are the growth factors driving the market demand?

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