

Global Meal Kit Delivery Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Meal kit delivery services have taken off over the past few years, serving millions of meals to tens of thousands of customers. For those not familiar with the concept, the services offer people a convenient way to cook at home without having to do the meal planning and grocery shopping. Online portals let consumers order meals ahead from picture menus showing beautiful photos of the finished dish, and the services deliver the pre-measured fresh ingredients along with recipes to their doorstep to help them cook chef-like meals at home.

Scope of the Report:

This report studies the Meal Kit Delivery Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Meal Kit Delivery Service market by product type and applications/end industries.

Meal kit delivery addresses the ever-growing demand for convenience. Retail grocers and foodservice operators alike bear more of the burden of getting food to the consumer and to the table. Working and pareting consumers pressed for time are those typically associated with the trend toward convenience in the food industry. Younger consumers who have not necessarily been schooled in how to prepare meals have also been a demographic accepting of meal delivery services.

The global Meal Kit Delivery Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.



North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Meal Kit Delivery Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Ahold USA	
Blue Apron	
Chef'd	
Gobble	
Good Eggs	
Gousto	
Green Chef	
HelloFresh Deutschland	
Home Chef	
Marley Spoon	
PeachDish	
Plated	
Sun Basket	
Terra's Kitchen	
The Purple Carrot	

Try The World



Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Online

Offline

Market Segment by Applications, can be divided into

Commerce

Residence



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