

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) MCU Market 2018, Forecast to 2023

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Abstracts

MCU can stand for different objects in different situations. Here in this report, MCU is short for micro controller unit, which refers to a single chip that contains the processor (the CPU), non-volatile memory for the program (ROM or flash), volatile memory for input and output (RAM), a clock and an I/O control unit.

Generally, MCUs are widely used in myriad products from toys to appliances to automobiles. And MCUs can come in all sizes and architectures, with the smaller, commodity chips costing as little as 50 cents in quantities of 10,000.

Scope of the Report:

This report focuses on the MCU in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, China MCU market is still dominated by leading manufacturers of MCU from USA, Europe and Japan. The development, designing and manufacturing technology of China domestic enterprises is relatively weak. But as growing number of China domestic enterprises are entering the MCU industry, it is believed that the market share of Chinese manufacturers will increase quickly.

In China, the automotive industry is forecasted to be the main driven engine of MCU market in the following decade. Some other emerging downstream applications and industries are also development driven factors for the MCU industry.

The worldwide market for MCU is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Renesas Electronics

Freescale Semiconductor

Microchip

ST

Atmel

Infineon Tech

NXP

TI

Toshiba

Spansion?Fujitsu?

Maxim

Nuvoton

SINOWEALTH

Sonix

Holtek

ELAN

SUNPLUS

Megawin

Silan

Actions

Sigma Micro

CR Microelectronics

Novatek

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

4 bit MCU

8 bit MCU

16 bit MCU

32 bit MCU

64 bit MCU

Market Segment by Applications, can be divided into

Consumer Goods

Computer and Communication

Industrial

Automotive

Others

There are 15 Chapters to deeply display the global MCU market.

Chapter 1, to describe MCU Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of MCU, with sales, revenue, and price of MCU, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of MCU, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, MCU market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe MCU sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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