

Global MBS Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G41A6FAD971AEN.html>

Date: January 2024

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: G41A6FAD971AEN

Abstracts

According to our (Global Info Research) latest study, the global MBS market size was valued at USD 1885 million in 2023 and is forecast to a readjusted size of USD 2822 million by 2030 with a CAGR of 5.9% during review period.

MBS is an impact modifier formed by ternary copolymerization of methyl methacrylate, butadiene and styrene. It has a typical core-shell structure in sub-micron size. The core is a rubber phase with a diameter of 10-100nm. Because methyl methacrylate and PVC have similar solubility parameters, it acts as an interface bonding agent between PVC resin and rubber. Add 5%-10 to PVC and PVC phase. % MBS resin can increase the impact strength of the product by 4-15 times, and at the same time improve the weather resistance and processing fluidity of the product. Therefore, MBS resin has been widely used as a PVC impact modifier.

At present, major global manufacturers include Dow, Kaneka, LGchem, Wanda Chemical, Mitsubishi Chemical, etc. The top five manufacturers account for more than 60% of the market.

From a regional perspective, China is the world's most important consumption area. China's MBS consumption accounts for about 35% of the global total, it is developing rapidly. Secondly, Europe and North America have made greater contributions to the consumption of MBS.

In terms of product classification, MBS can be divided into transparent and non-transparent, among which transparent MBS dominates the market, occupying about 67% of the market. At the application level, the product can be divided into PVC sheets, pipes, etc.

The Global Info Research report includes an overview of the development of the MBS industry chain, the market status of PVC Sheet (Transparent MBS, Non-Transparent MBS), PVC Pipe (Transparent MBS, Non-Transparent MBS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of MBS.

Regionally, the report analyzes the MBS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global MBS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the MBS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the MBS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kiloton), revenue generated, and market share of different by Type (e.g., Transparent MBS, Non-Transparent MBS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the MBS market.

Regional Analysis: The report involves examining the MBS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the MBS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to MBS:

Company Analysis: Report covers individual MBS manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards MBS. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (PVC Sheet, PVC Pipe).

Technology Analysis: Report covers specific technologies relevant to MBS. It assesses the current state, advancements, and potential future developments in MBS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the MBS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

MBS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Transparent MBS

Non-Transparent MBS

Market segment by Application

PVC Sheet

PVC Pipe

PVC Film

Others

Major players covered

Dow

Kaneka

LG chem

Mitsubishi Chemical

Arkema

Denka

FPC

Ineos-Styrolution

Wanda Chemical

Ruifeng Chemical

Jinhong

Yuefenggao

Dingding Chemical

Sundow

Donglin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe MBS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of MBS, with price, sales, revenue and global market share of MBS from 2019 to 2024.

Chapter 3, the MBS competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the MBS breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and MBS market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of MBS.

Chapter 14 and 15, to describe MBS sales channel, distributors, customers, research findings and conclusion.

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