

Global Mattress Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mattress market size was valued at USD 38540 million in 2023 and is forecast to a readjusted size of USD 56260 million by 2030 with a CAGR of 5.6% during review period.

A mattress is a large pad for supporting the reclining body, used as or on a bed. Mattresses may consist of a quilted or similarly fastened case, usually of heavy cloth, that contains hair, straw, cotton, foam rubber, etc.; a framework of metal springs; or they may be inflatable.

Mattresses are usually placed on top of a bed base which may be solid, as in the case of a platform bed, or elastic, e.g. with an upholstered wood and wire box spring or a slatted foundation. Flexible bed bases can prolong the life of the mattress. Popular in Europe, a divan incorporates both mattress and foundation in a single upholstered, footed unit. Divans have at least one innerspring layer as well as cushioning materials. They may be supplied with a secondary mattress and/or a removable 'topper.'

Global Mattress key players include Serta Simmons Bedding, Tempur Sealy International, etc. Global top two manufacturers hold a share about 20%.

North America is the largest market, with a share about 30%, followed by Europe and China, both have a share about 45 percent.

In terms of product, Innerspring mattress is the largest segment, with a share about 50%. And in terms of application, the largest application is Private Households, followed by Hotels, Hospitals, etc.

The Global Info Research report includes an overview of the development of the Mattress industry chain, the market status of Private Households (Memory Foam Mattress, Bonnell Mattress/Spring Mattress), Hotels (Memory Foam Mattress, Bonnell Mattress/Spring Mattress), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mattress.

Regionally, the report analyzes the Mattress markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mattress market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mattress market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mattress industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Memory Foam Mattress, Bonnell Mattress/Spring Mattress).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mattress market.

Regional Analysis: The report involves examining the Mattress market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mattress market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mattress:

Company Analysis: Report covers individual Mattress manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mattress. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Private Households, Hotels).

Technology Analysis: Report covers specific technologies relevant to Mattress. It assesses the current state, advancements, and potential future developments in Mattress areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mattress market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mattress market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Memory Foam Mattress

Bonnell Mattress/Spring Mattress

Latex Mattress

Mixed Mattress

Market segment by Application

Private Households

Hotels

Hospitals

Others

Major players covered

Serta Simmons Bedding

Tempur Sealy International

Sleep Number

Hilding Anders

Corsicana

Ruf-Betten

Recticel

Derucci

Sleemon

MLILY

Therapedic

Ashley

Breckle

King Koil

Pikolin

Mengshen

Lianle

Airland

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mattress product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mattress, with price, sales, revenue and global market share of Mattress from 2019 to 2024.

Chapter 3, the Mattress competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mattress breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Mattress market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mattress.

Chapter 14 and 15, to describe Mattress sales channel, distributors, customers, research findings and conclusion.

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