

Global Matter-enabled Smart Home Gateway Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Matter-enabled Smart Home Gateway market size is expected to reach \$ 3386 million by 2032, rising at a market growth of 13.9% CAGR during the forecast period (2026-2032).

A Matter-enabled smart home gateway is a residential and light-commercial connectivity and control hub designed to enable interoperable smart home operation across Matter-based and legacy device ecosystems. It may appear as a dedicated smart home hub, Matter bridge, control panel, smart speaker, smart display, streaming device, home router, Wi-Fi access point, or embedded gateway module. The product typically combines Matter with Wi-Fi, Ethernet, Thread, Zigbee, Z-Wave, Bluetooth Mesh, BLE, IR/RF, and local edge-control functions to support device commissioning, protocol translation, local control, multi-admin sharing, automation execution, and cross-platform interoperability. Core technical roles include Matter Controller, Matter Bridge, Thread Border Router, Home Router and Access Point, Network Infrastructure Manager, multi-protocol gateway, and local automation hub. Typical applications include smart lighting, sensors, security, locks, blinds, HVAC, appliances, energy management, and whole-home automation.

Based on our research, the Matter smart home gateway market should be understood as an interoperability infrastructure layer rather than a single hardware category. The historical smart home architecture was fragmented by proprietary hubs, cloud-to-cloud integrations, Zigbee, Z-Wave, Bluetooth, Wi-Fi, and brand-specific device models. Matter changes the role of the gateway by standardizing how devices are commissioned, represented, shared, and controlled across major ecosystems. In this context, the gateway is responsible for bridging legacy devices, enabling Thread networking, supporting local control, exposing devices to multiple ecosystems, and

improving the reliability of whole-home automation. For this reason, our core market scope focuses on Matter Controllers, Matter Bridges, Thread Border Routers, HRAPs, multi-protocol gateways, and embedded smart home hubs, rather than all Matter end devices or the full revenue of every smart speaker, TV, router, or streaming device that happens to include smart home functions.

Demand growth is being driven by both new installations and installed-base migration. A large stock of Zigbee, Bluetooth, proprietary lighting, sensor, lock, HVAC, curtain, and appliance devices cannot be replaced immediately, which creates a strong need for Matter bridges. At the same time, Thread-based Matter devices require reliable Thread Border Routers, making smart speakers, smart displays, home routers, access points, and dedicated hubs increasingly important as home infrastructure. The role of the gateway is therefore shifting from a simple "device onboarding box" to a local control, interoperability, security, and network management node. As Matter specifications continue to expand into network infrastructure, cameras, closures, and energy management, gateway value will increasingly depend on software update capability, cross-ecosystem reliability, device-type coverage, and local automation performance.

From a product-route perspective, the industry is evolving along five parallel paths. The first path is the dedicated Matter Bridge, which connects legacy Zigbee, Bluetooth, and proprietary devices to Matter ecosystems. The second is the Thread Border Router, which provides the network layer for Matter-over-Thread devices. The third is the HRAP and Network Infrastructure Manager route, where routers, access points, and set-top boxes become smart home infrastructure. The fourth is the local multi-protocol automation hub, favored by advanced users and privacy-sensitive households. The fifth is the IR/RF-to-Matter route, which allows traditional appliances such as air conditioners, TVs, shades, and AV devices to participate in modern smart home automation. Over the next several years, competition will be less about hardware cost alone and more about ecosystem position, protocol reliability, OTA capability, device model completeness, privacy architecture, and multi-admin user experience.

This report studies the global Matter-enabled Smart Home Gateway demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Matter-enabled Smart Home Gateway, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Matter-enabled Smart Home Gateway that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Matter-enabled Smart Home Gateway total market, 2021-2032, (USD Million)

Global Matter-enabled Smart Home Gateway total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Matter-enabled Smart Home Gateway total market, key domestic companies, and share, (USD Million)

Global Matter-enabled Smart Home Gateway revenue by player, revenue and market share 2021-2026, (USD Million)

Global Matter-enabled Smart Home Gateway total market by Type, CAGR, 2021-2032, (USD Million)

Global Matter-enabled Smart Home Gateway total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Matter-enabled Smart Home Gateway market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon.com, Inc., Apple Inc., Alphabet Inc., Samsung Electronics Co., Ltd., LG Electronics Inc., Robert Bosch GmbH, Schneider Electric SE, Inter IKEA Systems B.V., Signify N.V., Legrand SA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Matter-enabled Smart Home Gateway market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Matter-enabled Smart Home Gateway Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Matter-enabled Smart Home Gateway Market, Segmentation by Type:

Dedicated Smart Home Hub

Other

Global Matter-enabled Smart Home Gateway Market, Segmentation by Connectivity Technology:

Matter over Wi-Fi Gateway

Matter over Thread Gateway

Zigbee-to-Matter Gateway

Bluetooth-to-Matter Gateway

Other

Global Matter-enabled Smart Home Gateway Market, Segmentation by Installation Form:

Desktop Gateway

Wall-mounted Gateway

DIN-rail Gateway

Other

Global Matter-enabled Smart Home Gateway Market, Segmentation by Integration Level:

Single-protocol Gateway

Dual-protocol Gateway

Multi-protocol Gateway

Other

Global Matter-enabled Smart Home Gateway Market, Segmentation by Application:

Smart Lighting Control

Home Security and Sensors

HVAC and Climate Control

Appliance Control

Other

Companies Profiled:

Amazon.com, Inc.

Apple Inc.

Alphabet Inc.

Samsung Electronics Co., Ltd.

LG Electronics Inc.

Robert Bosch GmbH

Schneider Electric SE

Inter IKEA Systems B.V.

Signify N.V.

Legrand SA

TP-Link Systems Inc.

Tuya Inc.

Lumi United Technology Co., Ltd.

Aeotec Group GmbH

Wonderlabs, Inc.

Nabu Casa, Inc.

Hubitat, Inc.

ITEAD Intelligent Systems Co., Ltd.

1Home Solutions GmbH

Shenzhen Zemismart Technology Co., Ltd.

MOES

Hangzhou BroadLink Technology Co., Ltd.

Shortcut Labs AB

ThirdReality, Inc.

HOOBS Inc.

Nanoleaf Canada Ltd.

Key Questions Answered

1. How big is the global Matter-enabled Smart Home Gateway market?
2. What is the demand of the global Matter-enabled Smart Home Gateway market?
3. What is the year over year growth of the global Matter-enabled Smart Home Gateway market?
4. What is the total value of the global Matter-enabled Smart Home Gateway market?
5. Who are the Major Players in the global Matter-enabled Smart Home Gateway market?
6. What are the growth factors driving the market demand?

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