

Global Maternity Wear Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Maternity Wear market size is expected to reach \$ 24850 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

Maternity wear is worn by women in some cultures as an adaptation to changes in body size during pregnancy. It is designed with a loose, comfortable cut which will expand as the woman's belly grows. Most designs also include elastic, tabs, and other methods of expansion which allow shirts and pants to be let out. Many women also wear maternity clothes after their pregnancies, until they have lost the pregnancy weight and they can fit into normal clothing again.

The global maternity wear market is competitive and fragmented with a small number of large global firm, and thousands of smaller local companies, the concentration of this market is very low. Top 10 players only occupy about 10% of the global market. Leading companies are Destination Maternity, H&M, Gap, Mothercare, Thyme Maternity, OCTmami, JoJo Maman B?b? and Seraphine.

This report studies the global Maternity Wear production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Maternity Wear and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Maternity Wear that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Maternity Wear total production and demand, 2021-2032, (K Units)
Global Maternity Wear total production value, 2021-2032, (USD Million)
Global Maternity Wear production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)
Global Maternity Wear consumption by region & country, CAGR, 2021-2032 & (K Units)
U.S. VS China: Maternity Wear domestic production, consumption, key domestic manufacturers and share
Global Maternity Wear production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)
Global Maternity Wear production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)
Global Maternity Wear production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Maternity Wear market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Destination Maternity, H&M, Gap, Mothercare, Thyme Maternity, OCTmami, JoJo Maman B?b?, Seraphine, Happy House, Hubo Mother, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Maternity Wear market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Maternity Wear Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Maternity Wear Market, Segmentation by Type:

Dresses

Tops

Bottoms

Lingerie

Global Maternity Wear Market, Segmentation by Application:

Supermarket & Mall

Brand Store

Maternity & Baby Store

Online

Companies Profiled:

Destination Maternity

H&M

Gap

Mothercare

Thyme Maternity

OCTmami

JoJo Maman B?b?

Seraphine

Happy House

Hubo Mother

Liz Lange

Tianxiang

Gennie's Maternity

Mamas & Papas

Angeliebe

Ripe Maternity

Amoralia

Rosemadame

Envie de Fraises

Ingrid & Isabel

Isabella Oliver

Key Questions Answered:

1. How big is the global Maternity Wear market?
2. What is the demand of the global Maternity Wear market?
3. What is the year over year growth of the global Maternity Wear market?
4. What is the production and production value of the global Maternity Wear market?
5. Who are the key producers in the global Maternity Wear market?
6. What are the growth factors driving the market demand?

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