

# Global Maternity Swimwear Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Maternity Swimwear market size is expected to reach \$ 3012.4 million by 2029, rising at a market growth of 6.5% CAGR during the forecast period (2023-2029).

The maternity swimwear market has been experiencing steady growth in recent years, driven by factors such as increasing awareness about the importance of staying active during pregnancy and the growing popularity of swimming as a form of exercise for pregnant women. Major sales regions for maternity swimwear include North America, Europe, Asia Pacific, and Latin America. North America and Europe are the largest markets for maternity swimwear, with a high concentration of sales in countries like the United States, Canada, the United Kingdom, Germany, and France. These regions have a large population of pregnant women who are willing to invest in comfortable and stylish swimwear options. Market concentration in the maternity swimwear industry is relatively low, with a wide range of brands and retailers offering products in this category. This allows consumers to have a variety of options to choose from, catering to different styles, sizes, and price points. However, some well-established brands have a stronger presence in the market due to their reputation for quality and innovation. Market opportunities in the maternity swimwear industry lie in the development of innovative and functional designs that cater to the specific needs of pregnant women. This includes features such as adjustable straps, stretchy fabrics, and belly support panels. There is also an opportunity for brands to expand their product offerings to include sustainable and eco-friendly options, as there is a growing demand for environmentally conscious products among consumers. Challenges in the maternity swimwear market include the limited availability of options in physical retail stores, as many pregnant women prefer to shop online for convenience and a wider selection. Additionally, the high cost of maternity swimwear compared to regular swimwear can be a barrier for some consumers. Brands need to find a balance between offering high-quality products

and maintaining affordability to appeal to a wider customer base. Overall, the maternity swimwear market is expected to continue growing as more pregnant women recognize the importance of staying active and maintaining a healthy lifestyle during pregnancy. Brands that can offer stylish, comfortable, and functional swimwear options while addressing the specific needs of pregnant women have the potential to succeed in this market.

This report studies the global Maternity Swimwear production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Maternity Swimwear, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Maternity Swimwear that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Maternity Swimwear total production and demand, 2018-2029, (K Units)

Global Maternity Swimwear total production value, 2018-2029, (USD Million)

Global Maternity Swimwear production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Maternity Swimwear consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Maternity Swimwear domestic production, consumption, key domestic manufacturers and share

Global Maternity Swimwear production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Maternity Swimwear production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Maternity Swimwear production by Channel production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Maternity Swimwear market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arena, ASOS, H&M, Kindred Bravely, Motherhood, Seraphine, Boob Design, RubyMoon and PinkBlush, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Maternity Swimwear market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Channel. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Maternity Swimwear Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Maternity Swimwear Market, Segmentation by Type

One-piece Swimsuits

Tankinis Swimsuits

## Global Maternity Swimwear Market, Segmentation by Channel

Offline Sales

Online Sales

## Companies Profiled:

Arena

ASOS

H&M

Kindred Bravely

Motherhood

Seraphine

Boob Design

RubyMoon

PinkBlush

Summer Mae

Cupshe

River Island

Marks & Spencer

La Redoute

A Pea in the Pod

Belabumbum

Summersalt

Cache Coeur

Diana Sport

Hosa International

Bravissimo

Neiman Marcus

Carriwell

Calypso

## Key Questions Answered

1. How big is the global Maternity Swimwear market?
2. What is the demand of the global Maternity Swimwear market?
3. What is the year over year growth of the global Maternity Swimwear market?
4. What is the production and production value of the global Maternity Swimwear market?
5. Who are the key producers in the global Maternity Swimwear market?

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