

# Global Maternity Side Sleeping Pillow Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Maternity Side Sleeping Pillow market size was valued at USD 6114.9 million in 2022 and is forecast to a readjusted size of USD 8536.1 million by 2029 with a CAGR of 4.9% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The maternity pillow market size was valued at USD 594.29 billion in 2022 and is expected to register a revenue CAGR of 5.1% during the forecast period. The major drivers of market revenue growth include rising incidence of restless legs syndrome (RLS), rising number of miscarriages due to pregnancy complications, uncomfortable sleeping positions, and rising risk of stillbirth due to wrong sleeping positions.

The C-shaped segment accounted for the largest revenue share. The C-shaped pillow supports the head, stomach, legs and back. Pregnant women can slide their back into the curve while resting their head on top of the pillow. The head, neck, back and pelvic area are supported and comfortably supported by the C-shaped pillow, ideal for releasing any pelvic tension and reducing water retention in the ankles and legs.

The main function of Maternity Side Sleeping Pillow is to help pregnant women in special periods protect their waist, abdomen and legs. The maternity pillow helps relieve the pressure on the enlarged abdomen, relieves back pain, and helps pregnant women maintain their balance. It is generally used from the 24th week of pregnancy.

This report is a detailed and comprehensive analysis for global Maternity Side Sleeping Pillow market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Maternity Side Sleeping Pillow market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Maternity Side Sleeping Pillow market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Maternity Side Sleeping Pillow market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Maternity Side Sleeping Pillow market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Maternity Side Sleeping Pillow

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Maternity Side Sleeping Pillow market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bobby Bump, HOLO, Hiccapop, Bluestone and Leachco, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Maternity Side Sleeping Pillow market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

U-Shaped

C-Shaped

Wedge Shape

Others

### Market segment by Application

Retail Stores

Hospital Pharmacies

E-Commerce

Others

### Major players covered

Bobby Bump

HOLO

Hiccapop

Bluestone

Leachco

Iyun

AngQi

As Awesling

Moonlight Slumber

Meiz

Queen Rose

Theraline UK

Babymoov

PharMeDoc

The Boppy Company

Cozy Bump Corporation

Medela AG

Quilt Comfort

Pregnancy Pillow

Joyourbaby

Wuhan Maoren Garments

Zhejiang Shiyuer Industrial

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Maternity Side Sleeping Pillow product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Maternity Side Sleeping Pillow, with price, sales, revenue and global market share of Maternity Side Sleeping Pillow from 2018 to 2023.

Chapter 3, the Maternity Side Sleeping Pillow competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Maternity Side Sleeping Pillow breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Maternity Side Sleeping Pillow market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Maternity Side Sleeping Pillow.

Chapter 14 and 15, to describe Maternity Side Sleeping Pillow sales channel, distributors, customers, research findings and conclusion.

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