

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Maternity Intimate Wear Market 2018, Forecast to 2023

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## Abstracts

Maternity intimate wear is a series of intimate wear which is designed for the pregnant women and nursing women. As women's body type will change when they are pregnant or have babies, maternity intimate wear's design focuses on comfort, fit and convenience.

Scope of the Report:

This report focuses on the Maternity Intimate Wear in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Geographical segmentation of the global maternity intimate wear market: Americas, Europe, Asia and other. The Europe region accounted for the largest share of the market. With the high fashion conscious consumers, through media and publicity, and the increase in online sale are some drivers for the growth in the market.

Labor costs continue to rise, resulting in maternity intimate wear production costs and prices rise followed; but the use and development of innovative fabrics exterior design and new features will increase the added value of bra.

The worldwide market for Maternity Intimate Wear is expected to grow at a CAGR of roughly 5.3% over the next five years, will reach 5590 million US\$ in 2023, from 4110 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Destination Maternity

JoJo Maman Bebe

Thyme Maternity

NOPPIES

Tytex A/S

Mothercare

Hanes

Cake Maternity

Lamaze Intimates

Rosemadame

JoynCleon

Bravado

Hotmilk

Amoralia

BelaBumBum

You! Lingerie

UKIMAMI

Mamaway

Gennie's

Mereville

Mammy Village

Huibao

Tingmei

Merries

JOYmom

Yunxiang

IQQI

Yunzhicai

Mammy's Secret

Lovesmama

Yunhao Shiguang

#### Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Bra

Panty

Others

Market Segment by Applications, can be divided into

On-line

Franchised Store

Shopping mall and Supermarket

There are 15 Chapters to deeply display the global Maternity Intimate Wear market.

Chapter 1, to describe Maternity Intimate Wear Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Maternity Intimate Wear, with sales, revenue, and price of Maternity Intimate Wear, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Maternity Intimate Wear, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Maternity Intimate Wear market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Maternity Intimate Wear sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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