

Global Material Handling Tire Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Material Handling Tire market size is expected to reach \$ 7437 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global sales of material handling tires are projected to reach 52.46 million units, with an average price of \$95 per tire.

Material handling equipment is extensively used in automotive industry, construction sites, warehouses, recycling operations, and dockyards among others. It is used to ensure smooth movement, storage and control of materials inside a factory, warehouse, and other facilities.

The raw material system for material handling tires consists of four primary categories: the rubber matrix, reinforcing materials, fillers, and processing aids. The rubber matrix typically employs a composite formulation comprising natural rubber and synthetic rubber (such as Styrene-Butadiene Rubber [SBR], Butadiene Rubber [BR], and Butyl Rubber [IIR]) in an approximate 50:50 ratio; natural rubber provides elasticity and wear resistance, while synthetic rubber improves processing characteristics and weather resistance. Natural rubber is primarily sourced from Southeast Asian nations such as Thailand, Indonesia, and Malaysia; as of May 2026, its price stood at approximately \$2.23 per kilogram (223.10 cents/kg)?a 30.85% increase compared to the previous year. Synthetic rubber prices are significantly influenced by crude oil prices and the cost of butadiene monomers; in March 2026, the price of SBR was approximately 15,860 RMB per ton, representing a monthly increase of 21.91%. Reinforcing materials include steel cords (which serve as the load-bearing skeleton) and nylon or polyester fiber plies (which form the tire carcass); steel prices are influenced by market trends in iron ore and coke. Fillers primarily consist of carbon black (which enhances wear resistance)

and precipitated silica (which reduces rolling resistance); in March 2026, Cabot China raised the price of its specialty carbon black by 1,800 RMB per ton?marking the second price hike within the year. Auxiliary agents include vulcanizing agents (sulfur), accelerators, anti-aging agents, plasticizers, and similar additives. In terms of cost structure, raw material costs account for 70%?80% of the total production costs for material handling tires. Specifically, natural and synthetic rubber combined make up approximately 40%?50% of these costs, while carbon black and steel cord each account for 10%?15%, and auxiliary agents and energy each represent 5%?10%. Processing costs encompass the energy consumption and equipment depreciation associated with operations such as mixing, calendaring, molding, and vulcanization?with vulcanization being the most energy-intensive stage. Furthermore, mold costs (particularly for non-standard, custom-made tires), quality control testing, and labor costs also constitute a significant portion of the total expenditure. Due to severe fluctuations in raw material prices?natural rubber being influenced by climatic conditions and policies in producing regions, and synthetic rubber by oil prices and the petrochemical supply chain?tire manufacturers commonly face the dilemma of 'inverted costs' (where production costs exceed selling prices). Leading enterprises mitigate this pressure through strategic overseas production capacity deployment and futures hedging, whereas small and medium-sized brands are compelled to absorb these costs internally in order to preserve their market share; consequently, industry concentration continues to rise.

This report studies the global Material Handling Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Material Handling Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Material Handling Tire that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Material Handling Tire total production and demand, 2021-2032, (K Units)

Global Material Handling Tire total production value, 2021-2032, (USD Million)

Global Material Handling Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Material Handling Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Material Handling Tire domestic production, consumption, key domestic

manufacturers and share

Global Material Handling Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Material Handling Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Material Handling Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Material Handling Tire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin (FR), Bridgestone (JP), Titan (US), Continental Tire (DE), Goodyear (US), China National Chemical & Rubber Group (CN), Yokohama Tire (JP), Haian Tire (CN), BKT Tires (IN), Guizhou Tire (CN), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Material Handling Tire market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Material Handling Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Material Handling Tire Market, Segmentation by Type:

Pneumatic Tires

Solid Tires

Global Material Handling Tire Market, Segmentation by Load Class:

Light-duty (10 tons)

Global Material Handling Tire Market, Segmentation by Material:

Rubber

Polyurethane

Vulcanized Rubber

Composite Materials

Global Material Handling Tire Market, Segmentation by Application:

Forklifts

Pallet Trucks

Tow Tractors

Aerial Work Platforms

Others

Companies Profiled:

Michelin (FR)

Bridgestone (JP)

Titan (US)

Continental Tire (DE)

Goodyear (US)

China National Chemical & Rubber Group (CN)

Yokohama Tire (JP)

Haian Tire (CN)

BKT Tires (IN)

Guizhou Tire (CN)

Mitas (CZ)

Hankook (KR)

Trelleborg (SE)

Xingyuan Tires (CN)

JK Tyre (IN)

Double Coin Tire Group (CN)

Apollo Tyres (IN)

Sailun Tires (CN)

Linglong Tires (CN)

Key Questions Answered:

1. How big is the global Material Handling Tire market?
2. What is the demand of the global Material Handling Tire market?
3. What is the year over year growth of the global Material Handling Tire market?
4. What is the production and production value of the global Material Handling Tire market?
5. Who are the key producers in the global Material Handling Tire market?
6. What are the growth factors driving the market demand?

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