

Global Material Handling Equipment Telematics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Material Handling Equipment Telematics market size is expected to reach \$ 8076 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Material Handling Equipment Telematics refers to the use of telematics systems and technology to monitor, manage, and optimize the performance and operations of material handling equipment (MHE) such as forklifts, cranes, conveyors, and automated guided vehicles (AGVs). Telematics involves the integration of telecommunications and information technology, allowing real-time data collection and communication between equipment and central systems or operators.

As forklifts and warehouse vehicles transition from standalone units to networked assets, OEMs are increasingly incorporating telemetry units, fleet management software, and cloud platforms as standard features or value-added services. Jungheinrich, for instance, now equips its new vehicles with telemetry units and offers an FMS Starter Kit—a clear indication that connectivity is evolving from an optional add-on into a fundamental standard configuration.

Market demand has evolved beyond mere 'location tracking and usage duration statistics' to prioritize safety compliance, operator management, and predictive maintenance. Systems such as Yale Vision, Raymond iWAREHOUSE, Crown InfoLink, Powerfleet, and GemOne all emphasize features related to operator access control, electronic pre-shift inspections, impact monitoring, asset utilization, maintenance, and safety management. This shift demonstrates that customer purchasing priorities have moved away from simple GPS tracking and data collection toward objectives such as accident reduction, minimized downtime, enhanced fleet utilization, and regulatory

compliance.

Amidst the growth of electric forklifts, lithium-ion-powered equipment, and automated warehousing systems, the monitoring of battery health, charging management, and energy efficiency has emerged as a critical functional module. Linde's 'myLinde' platform seamlessly integrates vehicle and driver management with safety features and energy management capabilities; similarly, BYD Forklift places significant emphasis on system-level communication between the forklift and its battery management software. These developments reflect how the electrification trend is driving the expansion of telematics solutions beyond traditional fleet management to encompass comprehensive energy management.

This report studies the global Material Handling Equipment Telematics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Material Handling Equipment Telematics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Material Handling Equipment Telematics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Material Handling Equipment Telematics total market, 2021-2032, (USD Million)

Global Material Handling Equipment Telematics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Material Handling Equipment Telematics total market, key domestic companies, and share, (USD Million)

Global Material Handling Equipment Telematics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Material Handling Equipment Telematics total market by Type, CAGR, 2021-2032, (USD Million)

Global Material Handling Equipment Telematics total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Material Handling Equipment Telematics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toyota Industries, KION Group, Jungheinrich, Hyster-Yale Materials Handling, Crown Equipment, The Raymond Corporation,

Mitsubishi Logisnext, Powerfleet, GemOne, ELOKON, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Material Handling Equipment Telematics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Material Handling Equipment Telematics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Material Handling Equipment Telematics Market, Segmentation by Type:

Forklifts

Cranes

Automated Guided Vehicles

Others

Global Material Handling Equipment Telematics Market, Segmentation by Technology:

Wi-Fi Based Telematics

Cellular Based Telematics

Bluetooth / Local Gateway Based Telematics

CAN Bus Integrated Telematics

Others

Global Material Handling Equipment Telematics Market, Segmentation by Function:

Asset Tracking and Utilization Monitoring

Operator Safety and Access Control

Maintenance and Diagnostics Management

Battery and Energy Management

Collision and Impact Monitoring

Analytics and Fleet Optimization

Others

Global Material Handling Equipment Telematics Market, Segmentation by Application:

Manufacturing

Automotive

Construction

Logistics & Warehousing

Others

Companies Profiled:

Toyota Industries

KION Group

Jungheinrich

Hyster-Yale Materials Handling

Crown Equipment

The Raymond Corporation

Mitsubishi Logisnext

Powerfleet

GemOne

ELOKON

Komatsu

Clark Material Handling

Hangcha Group

BYD Forklift

Hikrobot

Key Questions Answered

1. How big is the global Material Handling Equipment Telematics market?
2. What is the demand of the global Material Handling Equipment Telematics market?
3. What is the year over year growth of the global Material Handling Equipment Telematics market?
4. What is the total value of the global Material Handling Equipment Telematics market?
5. Who are the Major Players in the global Material Handling Equipment Telematics market?
6. What are the growth factors driving the market demand?

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