

Global Matcha Tea Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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Abstracts

Matcha is shade-grown green tea, and it is famous for being used in the tea ceremony of Japan; the leaves of which are hand-picked, steamed, air dried, de-stemmed and slow-ground on granite wheels to produce a calming, antioxidant powerhouse drink which burns fat and increases energy and focus.

Scope of the Report:

This report focuses on the Matcha Tea in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Aiya

Marushichi Seicha

ShaoXing Royal Tea

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Drinking-use Matcha Tea

Additive-use Matcha Tea

Market Segment by Applications, can be divided into

Drinking Tea

Pastry

Ice Cream

Beverage

There are 15 Chapters to deeply display the global Matcha Tea market.

Chapter 1, to describe Matcha Tea Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Matcha Tea, with sales, revenue, and price of Matcha Tea, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Matcha Tea, for each region, from 2012 to 2017;

Chapter 5, 6, 7, 8 and 9, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 12, Matcha Tea market forecast, by regions, type and application, with sales and revenue, from 2017 to 2022;

Chapter 13, 14 and 15, to describe Matcha Tea sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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