

# Global Masterbatch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G874245C471EN.html>

Date: January 2024

Pages: 162

Price: US\$ 3,480.00 (Single User License)

ID: G874245C471EN

## Abstracts

According to our (Global Info Research) latest study, the global Masterbatch market size was valued at USD 16060 million in 2023 and is forecast to a readjusted size of USD 24970 million by 2030 with a CAGR of 6.5% during review period.

Masterbatches are solid or liquid mixture of additive or pigments used for coloring or enhancing other properties of polymers such as UV stabilizing, flame retardation, antistatic and antilocking. It allows the processor to color raw polymer economically during the plastics manufacturing process. It is widely used in packaging industry, automobile industry, building & construction industry and electrical & electronics industry.

In the world wide, the top five manufacturers of masterbatch are Clariant, Ampacet Corporation, A. Schulman, Inc, Americhem, Inc, Cabot Corporation. And the production of Clariant occupied about 8%.

The Global Info Research report includes an overview of the development of the Masterbatch industry chain, the market status of Packaging Industry (White Masterbatch, Black Masterbatch), Industry (White Masterbatch, Black Masterbatch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Masterbatch.

Regionally, the report analyzes the Masterbatch markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Masterbatch market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Masterbatch market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Masterbatch industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., White Masterbatch, Black Masterbatch).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Masterbatch market.

**Regional Analysis:** The report involves examining the Masterbatch market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Masterbatch market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Masterbatch:

**Company Analysis:** Report covers individual Masterbatch manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Masterbatch This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging Industry, Industry).

**Technology Analysis:** Report covers specific technologies relevant to Masterbatch. It assesses the current state, advancements, and potential future developments in Masterbatch areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Masterbatch market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Masterbatch market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

#### Market segment by Application

Packaging Industry

Industry

Agriculture

Consumer Products

Other Fields

### Major players covered

Clariant

Ampacet Corporation

A. Schulman, Inc.

Americhem, Inc.

Cabot Corporation

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

RTP Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

Prayag Polytech

Wave Semuliao Group

Heima

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Masterbatch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Masterbatch, with price, sales, revenue and global market share of Masterbatch from 2019 to 2024.

Chapter 3, the Masterbatch competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Masterbatch breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Masterbatch market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Masterbatch.

Chapter 14 and 15, to describe Masterbatch sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Masterbatch

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Masterbatch Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 White Masterbatch

1.3.3 Black Masterbatch

1.3.4 Color Masterbatch

1.3.5 Additive Masterbatch

1.3.6 Plastic Filler Masterbatch

1.4 Market Analysis by Application

1.4.1 Overview: Global Masterbatch Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Packaging Industry

1.4.3 Industry

1.4.4 Agriculture

1.4.5 Consumer Products

1.4.6 Other Fields

1.5 Global Masterbatch Market Size & Forecast

1.5.1 Global Masterbatch Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Masterbatch Sales Quantity (2019-2030)

1.5.3 Global Masterbatch Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Clariant

2.1.1 Clariant Details

2.1.2 Clariant Major Business

2.1.3 Clariant Masterbatch Product and Services

2.1.4 Clariant Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Clariant Recent Developments/Updates

2.2 Ampacet Corporation

2.2.1 Ampacet Corporation Details

2.2.2 Ampacet Corporation Major Business

- 2.2.3 Ampacet Corporation Masterbatch Product and Services
- 2.2.4 Ampacet Corporation Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Ampacet Corporation Recent Developments/Updates
- 2.3 A. Schulman, Inc.
  - 2.3.1 A. Schulman, Inc. Details
  - 2.3.2 A. Schulman, Inc. Major Business
  - 2.3.3 A. Schulman, Inc. Masterbatch Product and Services
  - 2.3.4 A. Schulman, Inc. Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 A. Schulman, Inc. Recent Developments/Updates
- 2.4 Americhem, Inc.
  - 2.4.1 Americhem, Inc. Details
  - 2.4.2 Americhem, Inc. Major Business
  - 2.4.3 Americhem, Inc. Masterbatch Product and Services
  - 2.4.4 Americhem, Inc. Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Americhem, Inc. Recent Developments/Updates
- 2.5 Cabot Corporation
  - 2.5.1 Cabot Corporation Details
  - 2.5.2 Cabot Corporation Major Business
  - 2.5.3 Cabot Corporation Masterbatch Product and Services
  - 2.5.4 Cabot Corporation Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Cabot Corporation Recent Developments/Updates
- 2.6 PolyOne
  - 2.6.1 PolyOne Details
  - 2.6.2 PolyOne Major Business
  - 2.6.3 PolyOne Masterbatch Product and Services
  - 2.6.4 PolyOne Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 PolyOne Recent Developments/Updates
- 2.7 GCR Group
  - 2.7.1 GCR Group Details
  - 2.7.2 GCR Group Major Business
  - 2.7.3 GCR Group Masterbatch Product and Services
  - 2.7.4 GCR Group Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 GCR Group Recent Developments/Updates



## 2.8 Tosaf

### 2.8.1 Tosaf Details

### 2.8.2 Tosaf Major Business

### 2.8.3 Tosaf Masterbatch Product and Services

### 2.8.4 Tosaf Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.8.5 Tosaf Recent Developments/Updates

## 2.9 Plastika Kritis S.A

### 2.9.1 Plastika Kritis S.A Details

### 2.9.2 Plastika Kritis S.A Major Business

### 2.9.3 Plastika Kritis S.A Masterbatch Product and Services

### 2.9.4 Plastika Kritis S.A Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Plastika Kritis S.A Recent Developments/Updates

## 2.10 RTP Company

### 2.10.1 RTP Company Details

### 2.10.2 RTP Company Major Business

### 2.10.3 RTP Company Masterbatch Product and Services

### 2.10.4 RTP Company Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 RTP Company Recent Developments/Updates

## 2.11 Polyplast Mueller GmbH

### 2.11.1 Polyplast Mueller GmbH Details

### 2.11.2 Polyplast Mueller GmbH Major Business

### 2.11.3 Polyplast Mueller GmbH Masterbatch Product and Services

### 2.11.4 Polyplast Mueller GmbH Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Polyplast Mueller GmbH Recent Developments/Updates

## 2.12 Plastiblends

### 2.12.1 Plastiblends Details

### 2.12.2 Plastiblends Major Business

### 2.12.3 Plastiblends Masterbatch Product and Services

### 2.12.4 Plastiblends Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 Plastiblends Recent Developments/Updates

## 2.13 Astra Polymers

### 2.13.1 Astra Polymers Details

### 2.13.2 Astra Polymers Major Business

### 2.13.3 Astra Polymers Masterbatch Product and Services

2.13.4 Astra Polymers Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Astra Polymers Recent Developments/Updates

2.14 Alok Masterbatches

2.14.1 Alok Masterbatches Details

2.14.2 Alok Masterbatches Major Business

2.14.3 Alok Masterbatches Masterbatch Product and Services

2.14.4 Alok Masterbatches Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Alok Masterbatches Recent Developments/Updates

2.15 Hubron

2.15.1 Hubron Details

2.15.2 Hubron Major Business

2.15.3 Hubron Masterbatch Product and Services

2.15.4 Hubron Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Hubron Recent Developments/Updates

2.16 Hengcai

2.16.1 Hengcai Details

2.16.2 Hengcai Major Business

2.16.3 Hengcai Masterbatch Product and Services

2.16.4 Hengcai Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Hengcai Recent Developments/Updates

2.17 Gabriel-Chemie Group

2.17.1 Gabriel-Chemie Group Details

2.17.2 Gabriel-Chemie Group Major Business

2.17.3 Gabriel-Chemie Group Masterbatch Product and Services

2.17.4 Gabriel-Chemie Group Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Gabriel-Chemie Group Recent Developments/Updates

2.18 Prayag Polytech

2.18.1 Prayag Polytech Details

2.18.2 Prayag Polytech Major Business

2.18.3 Prayag Polytech Masterbatch Product and Services

2.18.4 Prayag Polytech Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Prayag Polytech Recent Developments/Updates

2.19 Wave Semuliao Group

- 2.19.1 Wave Semuliao Group Details
- 2.19.2 Wave Semuliao Group Major Business
- 2.19.3 Wave Semuliao Group Masterbatch Product and Services
- 2.19.4 Wave Semuliao Group Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Wave Semuliao Group Recent Developments/Updates
- 2.20 Heima
  - 2.20.1 Heima Details
  - 2.20.2 Heima Major Business
  - 2.20.3 Heima Masterbatch Product and Services
  - 2.20.4 Heima Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Heima Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: MASTERBATCH BY MANUFACTURER**

- 3.1 Global Masterbatch Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Masterbatch Revenue by Manufacturer (2019-2024)
- 3.3 Global Masterbatch Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Masterbatch by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Masterbatch Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Masterbatch Manufacturer Market Share in 2023
- 3.5 Masterbatch Market: Overall Company Footprint Analysis
  - 3.5.1 Masterbatch Market: Region Footprint
  - 3.5.2 Masterbatch Market: Company Product Type Footprint
  - 3.5.3 Masterbatch Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Masterbatch Market Size by Region
  - 4.1.1 Global Masterbatch Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Masterbatch Consumption Value by Region (2019-2030)
  - 4.1.3 Global Masterbatch Average Price by Region (2019-2030)
- 4.2 North America Masterbatch Consumption Value (2019-2030)
- 4.3 Europe Masterbatch Consumption Value (2019-2030)

- 4.4 Asia-Pacific Masterbatch Consumption Value (2019-2030)
- 4.5 South America Masterbatch Consumption Value (2019-2030)
- 4.6 Middle East and Africa Masterbatch Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Masterbatch Sales Quantity by Type (2019-2030)
- 5.2 Global Masterbatch Consumption Value by Type (2019-2030)
- 5.3 Global Masterbatch Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Masterbatch Sales Quantity by Application (2019-2030)
- 6.2 Global Masterbatch Consumption Value by Application (2019-2030)
- 6.3 Global Masterbatch Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Masterbatch Sales Quantity by Type (2019-2030)
- 7.2 North America Masterbatch Sales Quantity by Application (2019-2030)
- 7.3 North America Masterbatch Market Size by Country
  - 7.3.1 North America Masterbatch Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Masterbatch Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Masterbatch Sales Quantity by Type (2019-2030)
- 8.2 Europe Masterbatch Sales Quantity by Application (2019-2030)
- 8.3 Europe Masterbatch Market Size by Country
  - 8.3.1 Europe Masterbatch Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Masterbatch Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Masterbatch Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Masterbatch Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Masterbatch Market Size by Region

9.3.1 Asia-Pacific Masterbatch Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Masterbatch Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Masterbatch Sales Quantity by Type (2019-2030)

10.2 South America Masterbatch Sales Quantity by Application (2019-2030)

10.3 South America Masterbatch Market Size by Country

10.3.1 South America Masterbatch Sales Quantity by Country (2019-2030)

10.3.2 South America Masterbatch Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Masterbatch Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Masterbatch Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Masterbatch Market Size by Country

11.3.1 Middle East & Africa Masterbatch Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Masterbatch Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Masterbatch Market Drivers
- 12.2 Masterbatch Market Restraints
- 12.3 Masterbatch Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Masterbatch and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Masterbatch
- 13.3 Masterbatch Production Process
- 13.4 Masterbatch Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Masterbatch Typical Distributors
- 14.3 Masterbatch Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Masterbatch Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Masterbatch Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Clariant Basic Information, Manufacturing Base and Competitors

Table 4. Clariant Major Business

Table 5. Clariant Masterbatch Product and Services

Table 6. Clariant Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Clariant Recent Developments/Updates

Table 8. Ampacet Corporation Basic Information, Manufacturing Base and Competitors

Table 9. Ampacet Corporation Major Business

Table 10. Ampacet Corporation Masterbatch Product and Services

Table 11. Ampacet Corporation Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Ampacet Corporation Recent Developments/Updates

Table 13. A. Schulman, Inc. Basic Information, Manufacturing Base and Competitors

Table 14. A. Schulman, Inc. Major Business

Table 15. A. Schulman, Inc. Masterbatch Product and Services

Table 16. A. Schulman, Inc. Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. A. Schulman, Inc. Recent Developments/Updates

Table 18. Americhem, Inc. Basic Information, Manufacturing Base and Competitors

Table 19. Americhem, Inc. Major Business

Table 20. Americhem, Inc. Masterbatch Product and Services

Table 21. Americhem, Inc. Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Americhem, Inc. Recent Developments/Updates

Table 23. Cabot Corporation Basic Information, Manufacturing Base and Competitors

Table 24. Cabot Corporation Major Business

Table 25. Cabot Corporation Masterbatch Product and Services

Table 26. Cabot Corporation Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Cabot Corporation Recent Developments/Updates

Table 28. PolyOne Basic Information, Manufacturing Base and Competitors

Table 29. PolyOne Major Business

Table 30. PolyOne Masterbatch Product and Services

Table 31. PolyOne Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. PolyOne Recent Developments/Updates

Table 33. GCR Group Basic Information, Manufacturing Base and Competitors

Table 34. GCR Group Major Business

Table 35. GCR Group Masterbatch Product and Services

Table 36. GCR Group Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. GCR Group Recent Developments/Updates

Table 38. Tosaf Basic Information, Manufacturing Base and Competitors

Table 39. Tosaf Major Business

Table 40. Tosaf Masterbatch Product and Services

Table 41. Tosaf Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Tosaf Recent Developments/Updates

Table 43. Plastika Kritis S.A Basic Information, Manufacturing Base and Competitors

Table 44. Plastika Kritis S.A Major Business

Table 45. Plastika Kritis S.A Masterbatch Product and Services

Table 46. Plastika Kritis S.A Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Plastika Kritis S.A Recent Developments/Updates

Table 48. RTP Company Basic Information, Manufacturing Base and Competitors

Table 49. RTP Company Major Business

Table 50. RTP Company Masterbatch Product and Services

Table 51. RTP Company Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. RTP Company Recent Developments/Updates

Table 53. Polyplast Mueller GmbH Basic Information, Manufacturing Base and Competitors

Table 54. Polyplast Mueller GmbH Major Business

Table 55. Polyplast Mueller GmbH Masterbatch Product and Services

Table 56. Polyplast Mueller GmbH Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Polyplast Mueller GmbH Recent Developments/Updates

Table 58. Plastiblends Basic Information, Manufacturing Base and Competitors

Table 59. Plastiblends Major Business

Table 60. Plastiblends Masterbatch Product and Services



Table 61. Plastiblends Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Plastiblends Recent Developments/Updates

Table 63. Astra Polymers Basic Information, Manufacturing Base and Competitors

Table 64. Astra Polymers Major Business

Table 65. Astra Polymers Masterbatch Product and Services

Table 66. Astra Polymers Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Astra Polymers Recent Developments/Updates

Table 68. Alok Masterbatches Basic Information, Manufacturing Base and Competitors

Table 69. Alok Masterbatches Major Business

Table 70. Alok Masterbatches Masterbatch Product and Services

Table 71. Alok Masterbatches Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Alok Masterbatches Recent Developments/Updates

Table 73. Hubron Basic Information, Manufacturing Base and Competitors

Table 74. Hubron Major Business

Table 75. Hubron Masterbatch Product and Services

Table 76. Hubron Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Hubron Recent Developments/Updates

Table 78. Hengcai Basic Information, Manufacturing Base and Competitors

Table 79. Hengcai Major Business

Table 80. Hengcai Masterbatch Product and Services

Table 81. Hengcai Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Hengcai Recent Developments/Updates

Table 83. Gabriel-Chemie Group Basic Information, Manufacturing Base and Competitors

Table 84. Gabriel-Chemie Group Major Business

Table 85. Gabriel-Chemie Group Masterbatch Product and Services

Table 86. Gabriel-Chemie Group Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Gabriel-Chemie Group Recent Developments/Updates

Table 88. Prayag Polytech Basic Information, Manufacturing Base and Competitors

Table 89. Prayag Polytech Major Business

Table 90. Prayag Polytech Masterbatch Product and Services

Table 91. Prayag Polytech Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 92. Prayag Polytech Recent Developments/Updates
- Table 93. Wave Semuliao Group Basic Information, Manufacturing Base and Competitors
- Table 94. Wave Semuliao Group Major Business
- Table 95. Wave Semuliao Group Masterbatch Product and Services
- Table 96. Wave Semuliao Group Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Wave Semuliao Group Recent Developments/Updates
- Table 98. Heima Basic Information, Manufacturing Base and Competitors
- Table 99. Heima Major Business
- Table 100. Heima Masterbatch Product and Services
- Table 101. Heima Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Heima Recent Developments/Updates
- Table 103. Global Masterbatch Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 104. Global Masterbatch Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 105. Global Masterbatch Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 106. Market Position of Manufacturers in Masterbatch, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 107. Head Office and Masterbatch Production Site of Key Manufacturer
- Table 108. Masterbatch Market: Company Product Type Footprint
- Table 109. Masterbatch Market: Company Product Application Footprint
- Table 110. Masterbatch New Market Entrants and Barriers to Market Entry
- Table 111. Masterbatch Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Masterbatch Sales Quantity by Region (2019-2024) & (K MT)
- Table 113. Global Masterbatch Sales Quantity by Region (2025-2030) & (K MT)
- Table 114. Global Masterbatch Consumption Value by Region (2019-2024) & (USD Million)
- Table 115. Global Masterbatch Consumption Value by Region (2025-2030) & (USD Million)
- Table 116. Global Masterbatch Average Price by Region (2019-2024) & (USD/MT)
- Table 117. Global Masterbatch Average Price by Region (2025-2030) & (USD/MT)
- Table 118. Global Masterbatch Sales Quantity by Type (2019-2024) & (K MT)
- Table 119. Global Masterbatch Sales Quantity by Type (2025-2030) & (K MT)
- Table 120. Global Masterbatch Consumption Value by Type (2019-2024) & (USD Million)
- Table 121. Global Masterbatch Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Masterbatch Average Price by Type (2019-2024) & (USD/MT)

Table 123. Global Masterbatch Average Price by Type (2025-2030) & (USD/MT)

Table 124. Global Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 125. Global Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 126. Global Masterbatch Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Masterbatch Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Masterbatch Average Price by Application (2019-2024) & (USD/MT)

Table 129. Global Masterbatch Average Price by Application (2025-2030) & (USD/MT)

Table 130. North America Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 131. North America Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 132. North America Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 133. North America Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 134. North America Masterbatch Sales Quantity by Country (2019-2024) & (K MT)

Table 135. North America Masterbatch Sales Quantity by Country (2025-2030) & (K MT)

Table 136. North America Masterbatch Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Masterbatch Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 139. Europe Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 140. Europe Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 141. Europe Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 142. Europe Masterbatch Sales Quantity by Country (2019-2024) & (K MT)

Table 143. Europe Masterbatch Sales Quantity by Country (2025-2030) & (K MT)

Table 144. Europe Masterbatch Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Masterbatch Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 147. Asia-Pacific Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 148. Asia-Pacific Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 149. Asia-Pacific Masterbatch Sales Quantity by Application (2025-2030) & (K

MT)

Table 150. Asia-Pacific Masterbatch Sales Quantity by Region (2019-2024) & (K MT)

Table 151. Asia-Pacific Masterbatch Sales Quantity by Region (2025-2030) & (K MT)

Table 152. Asia-Pacific Masterbatch Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Masterbatch Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 155. South America Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 156. South America Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 157. South America Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 158. South America Masterbatch Sales Quantity by Country (2019-2024) & (K MT)

Table 159. South America Masterbatch Sales Quantity by Country (2025-2030) & (K MT)

Table 160. South America Masterbatch Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Masterbatch Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 163. Middle East & Africa Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 164. Middle East & Africa Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 165. Middle East & Africa Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 166. Middle East & Africa Masterbatch Sales Quantity by Region (2019-2024) & (K MT)

Table 167. Middle East & Africa Masterbatch Sales Quantity by Region (2025-2030) & (K MT)

Table 168. Middle East & Africa Masterbatch Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Masterbatch Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Masterbatch Raw Material

Table 171. Key Manufacturers of Masterbatch Raw Materials

Table 172. Masterbatch Typical Distributors

Table 173. Masterbatch Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Masterbatch Picture
- Figure 2. Global Masterbatch Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Masterbatch Consumption Value Market Share by Type in 2023
- Figure 4. White Masterbatch Examples
- Figure 5. Black Masterbatch Examples
- Figure 6. Color Masterbatch Examples
- Figure 7. Additive Masterbatch Examples
- Figure 8. Plastic Filler Masterbatch Examples
- Figure 9. Global Masterbatch Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global Masterbatch Consumption Value Market Share by Application in 2023
- Figure 11. Packaging Industry Examples
- Figure 12. Industry Examples
- Figure 13. Agriculture Examples
- Figure 14. Consumer Products Examples
- Figure 15. Other Fields Examples
- Figure 16. Global Masterbatch Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 17. Global Masterbatch Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 18. Global Masterbatch Sales Quantity (2019-2030) & (K MT)
- Figure 19. Global Masterbatch Average Price (2019-2030) & (USD/MT)
- Figure 20. Global Masterbatch Sales Quantity Market Share by Manufacturer in 2023
- Figure 21. Global Masterbatch Consumption Value Market Share by Manufacturer in 2023
- Figure 22. Producer Shipments of Masterbatch by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 23. Top 3 Masterbatch Manufacturer (Consumption Value) Market Share in 2023
- Figure 24. Top 6 Masterbatch Manufacturer (Consumption Value) Market Share in 2023
- Figure 25. Global Masterbatch Sales Quantity Market Share by Region (2019-2030)
- Figure 26. Global Masterbatch Consumption Value Market Share by Region (2019-2030)
- Figure 27. North America Masterbatch Consumption Value (2019-2030) & (USD Million)
- Figure 28. Europe Masterbatch Consumption Value (2019-2030) & (USD Million)
- Figure 29. Asia-Pacific Masterbatch Consumption Value (2019-2030) & (USD Million)



Figure 30. South America Masterbatch Consumption Value (2019-2030) & (USD Million)

Figure 31. Middle East & Africa Masterbatch Consumption Value (2019-2030) & (USD Million)

Figure 32. Global Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 33. Global Masterbatch Consumption Value Market Share by Type (2019-2030)

Figure 34. Global Masterbatch Average Price by Type (2019-2030) & (USD/MT)

Figure 35. Global Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 36. Global Masterbatch Consumption Value Market Share by Application (2019-2030)

Figure 37. Global Masterbatch Average Price by Application (2019-2030) & (USD/MT)

Figure 38. North America Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 39. North America Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 40. North America Masterbatch Sales Quantity Market Share by Country (2019-2030)

Figure 41. North America Masterbatch Consumption Value Market Share by Country (2019-2030)

Figure 42. United States Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Canada Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Mexico Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Europe Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 46. Europe Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 47. Europe Masterbatch Sales Quantity Market Share by Country (2019-2030)

Figure 48. Europe Masterbatch Consumption Value Market Share by Country (2019-2030)

Figure 49. Germany Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. France Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. United Kingdom Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Russia Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Italy Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 54. Asia-Pacific Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 55. Asia-Pacific Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 56. Asia-Pacific Masterbatch Sales Quantity Market Share by Region (2019-2030)

Figure 57. Asia-Pacific Masterbatch Consumption Value Market Share by Region (2019-2030)

Figure 58. China Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Japan Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Korea Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. India Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Southeast Asia Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Australia Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. South America Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 65. South America Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 66. South America Masterbatch Sales Quantity Market Share by Country (2019-2030)

Figure 67. South America Masterbatch Consumption Value Market Share by Country (2019-2030)

Figure 68. Brazil Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Argentina Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Middle East & Africa Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 71. Middle East & Africa Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 72. Middle East & Africa Masterbatch Sales Quantity Market Share by Region (2019-2030)

Figure 73. Middle East & Africa Masterbatch Consumption Value Market Share by



Region (2019-2030)

Figure 74. Turkey Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Egypt Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Saudi Arabia Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. South Africa Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. Masterbatch Market Drivers

Figure 79. Masterbatch Market Restraints

Figure 80. Masterbatch Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of Masterbatch in 2023

Figure 83. Manufacturing Process Analysis of Masterbatch

Figure 84. Masterbatch Industrial Chain

Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

## I would like to order

Product name: Global Masterbatch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/G874245C471EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G874245C471EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

