

Global Master Data Management (MDM) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

Master Data Management (MDM) is a method of helping organizations in linking all critical and important data to a master file. MDM is the process of the collection of best data management practices. The benefits of the Master Data Management (MDM) model increase as the number and diversity of organizational units, the role of workers, and the expansion of computing applications. MDM may be more valuable to large or complex businesses than small, medium, or simple businesses. Master data management can facilitate the operation of a variety of system architectures, platforms and applications.

According to our (Global Info Research) latest study, the global Master Data Management (MDM) market size was valued at US\$ 4721 million in 2023 and is forecast to a readjusted size of USD 8201 million by 2030 with a CAGR of 8.3% during review period.

Global master data management (MDM) key players include SAP, Oracle, IBM, Informatica, Stibo Systems, etc. Global top 5 manufacturers hold a share about 40%. North America is the largest market, both with a share about 40%, followed by Europe, with a share about 30 percent. In terms of product, customer data is the largest segment, with a share about 35%. And in terms of application, the largest application is banking, finance and insurance (BFSI), followed by manufacturing & logistics.

This report is a detailed and comprehensive analysis for global Master Data Management (MDM) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Master Data Management (MDM) market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Master Data Management (MDM) market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Master Data Management (MDM) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Master Data Management (MDM) market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Master Data Management (MDM)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Master Data Management (MDM) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, IBM, Informatica, Stibo Systems, TIBCO Software, Syndigo, Reltio, Winshuttle, Magnitude, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Master Data Management (MDM) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

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Market segment by Type

Customer Data

Product Data

Others

Market segment by Application

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

Manufacturing & Logistics

Others

Market segment by players, this report covers

SAP

Oracle

IBM

Informatica

Stibo Systems

TIBCO Software

Syndigo

Reltio

Winshuttle

Magnitude

Talend

SAS Institute

Microsoft

KPMG

Teradata Corporation

Software AG

Ataccama

Civica (VisionWare)

SupplyOn AG

Sunway World

Yonyou

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Master Data Management (MDM) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Master Data Management (MDM), with revenue, gross margin, and global market share of Master Data Management (MDM) from 2019 to 2024.

Chapter 3, the Master Data Management (MDM) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Master Data Management (MDM) market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Master Data Management (MDM).

Chapter 13, to describe Master Data Management (MDM) research findings and

conclusion.

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