

# Global Master Data Management (MDM) BPO Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Master data management. In business, master data management (MDM) is a method used to define and manage the critical data of an organization to provide, with data integration, a single point of reference.

### SCOPE OF THE REPORT:

The global Master Data Management (MDM) BPO market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Master Data Management (MDM) BPO.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Master Data Management (MDM) BPO market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Master Data Management (MDM) BPO market by product type and applications/end industries.

Market Segment by Companies, this report covers

Oracle

IBM

Informatica

SAP

Microsoft

TIBCO Software

Capgemini

Infosys

Genpact

Tata Consultancy Services (TCS)

Hitachi

Magnitude Software

Riversand Technologies

Talend

Orchestra Networks

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Supply Centric MDM

Enterprise Centric MDM

Customer Centric MDM

Market Segment by Applications, can be divided into

Large Enterprises

Small and Medium Enterprises

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