

Global Massive Open Online Course Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The growing demand of reliable online learning technologies is the driving force of Massive Open Online Course (MOOC) market.

SCOPE OF THE REPORT:

This report studies the Massive Open Online Course market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Massive Open Online Course market by product type and applications/end industries. XMOOC is estimated to contribute the largest market share for the platform market during the forecast period.

The global Massive Open Online Course market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Massive Open Online Course.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Coursera

Edx

Instructure

Blackboard

Novoed

Iversity

Udacity

Futurelearn

Miriada X

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

CMOOC

XMOOC

Market Segment by Applications, can be divided into

Business Management

Science

Medicine

Education

Engineering

Other

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