

Global Massage Therapy Services Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

According to our (Global Info Research) latest study, the global Massage Therapy Services market size was valued at USD million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Massage Therapy Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2022, are provided.

Key Features:

Global Massage Therapy Services market size and forecasts, in consumption value (\$ Million), 2017-2028

Global Massage Therapy Services market size and forecasts by region and country, in consumption value (\$ Million), 2017-2028

Global Massage Therapy Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2017-2028

Global Massage Therapy Services market shares of main players, in revenue (\$

Million), 2017-2022

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Massage Therapy Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Massage Therapy Services market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spavia, LaVida Massage, InterContinental Hotels Group plc, Massage Envy and Hand and Stone Massage and Facial Spa, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Massage Therapy Services market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Deep Tissue Massage

Lymphatic Massage

Sports Massage

Oncology Massage

Swedish Massage

Others

Market segment by Application

Massage Parlour

Hospital/Clinics

Resorts/Hotels

Market segment by players, this report covers

Spavia

LaVida Massage

InterContinental Hotels Group plc

Massage Envy

Hand and Stone Massage and Facial Spa

Elements Massage

Massage Heights

The Woodhouse Day Spa

MassageLuXe

Iyara Day Spa

Action Sport Physio

Tranquility Spa

Deep Tissue Healing

Lifecare

Ash Salon

DePasquale The Spa

Wecasa

Lenox Massage & Spa

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Massage Therapy Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Massage Therapy Services, with revenue, gross margin and global market share of Massage Therapy Services from 2017 to 2022.

Chapter 3, the Massage Therapy Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption

value and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Massage Therapy Services market forecast, by regions, type and application, with consumption value, from 2023 to 2028.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Massage Therapy Services.

Chapter 13, to describe Massage Therapy Services research findings and conclusion.

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