

Global Massage Chair Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Massage Chair Motor market size was valued at USD 62 million in 2023 and is forecast to a readjusted size of USD 90 million by 2030 with a CAGR of 5.4% during review period.

Global 5 largest manufacturers of Massage Chair Motor are Nidec, Mabuchi Motor, Heng Drive, Shenzhen Wanzhida Motor and Kinmore, which make up over 50%. Among them, Nidec is the leader with about 17% market share. China is the largest market, with a share about 75%, followed by Europe and North America, with the share about 9% and 8%. In terms of product type, Brushed DC Motor occupy the largest share of the total market, about 65%. And in terms of product Operating Mode, the largest operating mode is Vibration, followed by Kneading.

The Global Info Research report includes an overview of the development of the Massage Chair Motor industry chain, the market status of Vibration (Brushed DC Motor, Brushless DC Motor), Kneading (Brushed DC Motor, Brushless DC Motor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Massage Chair Motor.

Regionally, the report analyzes the Massage Chair Motor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Massage Chair Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Massage Chair Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Massage Chair Motor industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Brushed DC Motor, Brushless DC Motor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Massage Chair Motor market.

Regional Analysis: The report involves examining the Massage Chair Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Massage Chair Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Massage Chair Motor:

Company Analysis: Report covers individual Massage Chair Motor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Massage Chair Motor This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Operating Mode (Vibration, Kneading).

Technology Analysis: Report covers specific technologies relevant to Massage Chair Motor. It assesses the current state, advancements, and potential future developments in Massage Chair Motor areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Massage Chair Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Massage Chair Motor market is split by Type and by Operating Mode. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Operating Mode in terms of volume and value.

Market segment by Type

Brushed DC Motor

Brushless DC Motor

Market segment by Operating Mode

Vibration

Kneading

Tap

Walk

Other

Major players covered

Nidec

Mabuchi Motor

Heng Drive

Shenzhen Wanzhida Motor

IGARASHI

Precision Microdrives

Kinmore

Jinlong Machinery & Electronics

Zhaowei Electromechanical

Shenzhen Lihui Motor

Ouyuan micro motor

Shenzhen Taohe Zhongjiang Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Massage Chair Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Massage Chair Motor, with price, sales, revenue and global market share of Massage Chair Motor from 2019 to 2024.

Chapter 3, the Massage Chair Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Massage Chair Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and operating mode, with sales market share and growth rate by type, operating mode, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Massage Chair Motor market forecast, by regions, type and operating mode, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Massage Chair Motor.

Chapter 14 and 15, to describe Massage Chair Motor sales channel, distributors, customers, research findings and conclusion.

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