

Global Masiroxavir Tablets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Masiroxavir Tablets market size is expected to reach \$ 815 million by 2032, rising at a market growth of 35.2% CAGR during the forecast period (2026-2032).

Baloxavir Marboxil Tablets is a new, oral, single-dose anti-influenza virus drug belonging to cap-dependent endonuclease inhibitors. It exerts its effect by inhibiting influenza virus gene replication, which can rapidly eliminate the virus, shorten the course of disease, and reduce infectivity. Clinically, it is mainly used for the treatment of influenza A and B in people aged 12 years and older. It features rapid onset, convenient administration, and good tolerability, and is currently a first-line targeted anti-influenza drug in clinical practice. In 2025, global production of Baloxavir Marboxil Tablets reached approximately 120 million tablets

As a new-generation anti-influenza drug, Baloxavir Marboxil Tablets (Xofluz) has rapidly become an important player in the global anti-influenza market relying on its core advantages of single oral dose, rapid onset and high compliance. Its unique cap-dependent endonuclease inhibition mechanism can block virus proliferation at the early stage of replication and significantly shorten the course of disease and infectious period. In the Chinese market, the drug has achieved rapid growth since its approval in 2021, and its accessibility has been significantly improved through medical insurance access, occupying a mainstream position in the high-end anti-influenza segment. With the successive launch of domestic generic drugs and innovative drugs, market competition has intensified, and the market will present a tripartite pattern of imported original drugs, domestic generic drugs and domestic innovative drugs in the future. Meanwhile, drug resistance risk and medical insurance cost control will become key factors affecting its long-term market development.

This report studies the global Masiroxavir Tablets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Masiroxavir Tablets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Masiroxavir Tablets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Masiroxavir Tablets total production and demand, 2021-2032, (Units)

Global Masiroxavir Tablets total production value, 2021-2032, (USD Million)

Global Masiroxavir Tablets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Masiroxavir Tablets consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Masiroxavir Tablets domestic production, consumption, key domestic manufacturers and share

Global Masiroxavir Tablets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Masiroxavir Tablets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Masiroxavir Tablets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Masiroxavir Tablets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shionogi & Co., Roche, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Masiroxavir Tablets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Masiroxavir Tablets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Masiroxavir Tablets Market, Segmentation by Type:

20 mg per tablet

40 mg per tablet

Global Masiroxavir Tablets Market, Segmentation by Target Population:

Patients Aged 12 Years And Older With Influenza A

Patients Aged 12 Years And Older With Influenza B

Global Masiroxavir Tablets Market, Segmentation by Sales Channels:

Hospital

Retail

Online

Global Masiroxavir Tablets Market, Segmentation by Production Technology:

Innovator

Generic

Global Masiroxavir Tablets Market, Segmentation by Application:

Influenza A

Influenza B

Others

Companies Profiled:

Shionogi & Co.

Roche

Key Questions Answered:

1. How big is the global Masiroxavir Tablets market?
2. What is the demand of the global Masiroxavir Tablets market?
3. What is the year over year growth of the global Masiroxavir Tablets market?
4. What is the production and production value of the global Masiroxavir Tablets market?
5. Who are the key producers in the global Masiroxavir Tablets market?
6. What are the growth factors driving the market demand?

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