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Global Marriage and Dating Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Marriage and Dating Software market size was valued at US$ 8893 million in 2024 and is forecast to a readjusted size of USD 14600 million by 2031 with a CAGR of 7.4% during review period.

Marriage and dating software is an online software that helps both men and women get to know each other and assists both parties in dating.

The growing demand for paid subscriptions is expected to spur market growth during the forecast period. The success rate of marriage is declining and the number of singles is increasing all around the world. The recent trend observed among people, particularly the younger age group, is prioritizing career over getting settled and married. Most people now prefer to live alone. This factor is playing a significant role in increasing the popularity of online dating. Several statistics have highlighted the growing trend of staying unmarried among individuals in different parts of the world.

This report is a detailed and comprehensive analysis for global Marriage and Dating Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Revenue and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

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Global Marriage and Dating Software market size and forecasts, in consumption value ($ Million), 2020-2031

Global Marriage and Dating Software market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Marriage and Dating Software market size and forecasts, by Revenue and by Application, in consumption value ($ Million), 2020-2031

Global Marriage and Dating Software market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Marriage and Dating Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Marriage and Dating Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tinder, Bumble, Hinge, OkCupid, eharmony, Match, HER, Jdate, Grindr, Spark Networks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Marriage and Dating Software market is split by Revenue and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Revenue and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Revenue

- Advertising
- Subscription

Market segment by Application

- 18 - 25 years
- 26 - 34 years
- 35 - 50 years
- Above 50 years

Market segment by players, this report covers

- Tinder
- Bumble
- Hinge
- OkCupid
- eharmony
- Match
- HER
- Jdate
- Grindr
- Spark Networks

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The League App

Zoosk

Happn

ZhenAi

JiaYuan

BaiHe

YouYuan

YiDui

MarryU

TanTan

Soul

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

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Chapter 1, to describe Marriage and Dating Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Marriage and Dating Software, with revenue, gross margin, and global market share of Marriage and Dating Software from 2020 to 2025.

Chapter 3, the Marriage and Dating Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Revenue and by Application, with consumption value and growth rate by Revenue, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Marriage and Dating Software market forecast, by regions, by Revenue and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Marriage and Dating Software.

Chapter 13, to describe Marriage and Dating Software research findings and conclusion.

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