

# Global Maropitant Citrate Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Maropitant Citrate market size was valued at US\$ 489 million in 2025 and is forecast to a readjusted size of US\$ 758 million by 2032 with a CAGR of 6.5% during review period.

Maropitant citrate is a veterinary medication primarily used to prevent and treat nausea and vomiting in dogs and cats. It is a neurokinin-1 (NK1) receptor antagonist, which works by blocking the action of substance P, a key neurotransmitter involved in the vomiting reflex. Available in tablet form for oral administration and as an injectable solution, maropitant is commonly used for conditions such as motion sickness, gastroenteritis, and chemotherapy-induced vomiting.

At present, Maropitant Citrate has become a widely recognized antiemetic agent in the global veterinary pharmaceutical market. As pet ownership rises, along with growing expenditure on pet healthcare and increasing awareness of animal welfare, the demand for effective and safe veterinary drugs continues to expand. Maropitant Citrate, known for its efficacy in managing vomiting caused by gastrointestinal disorders, chemotherapy, or anesthesia in dogs and cats, has become a standard treatment in veterinary clinics. In mature markets such as North America, Europe, and Japan, the drug enjoys high usage rates, strong brand loyalty, and established clinical dependence among veterinary professionals.

Looking forward, the Maropitant Citrate market is expected to trend toward greater specialization and segmentation. As veterinary drug regulatory frameworks become more stringent, manufacturers are under pressure to comply with higher safety, stability, and quality standards, driving investments in GMP-certified production and formulation

innovation. In parallel, there is increasing demand for more user-friendly and targeted dosage forms?such as fast-dissolving oral tablets or extended-release injectables?that can better accommodate varying pet sizes, medical conditions, and owner preferences. Furthermore, the rising pet adoption rates in emerging markets, including China, Brazil, and Southeast Asia, are opening up significant new growth opportunities for Maropitant-based therapies.

Despite these favorable trends, the industry faces several headwinds. The expiration of key patents has led to the entry of generic versions, intensifying price competition and eroding the market share of originator brands. Additionally, raw material price fluctuations, disruptions in global logistics, and variations in regional drug registration policies complicate supply chain management and international market expansion. Another challenge lies in end-user behavior?many pet owners remain unaware of the proper use and potential side effects of such medications, resulting in inconsistent compliance. Therefore, beyond ensuring consistent product quality and therapeutic effectiveness, manufacturers must also invest in market education, veterinary engagement, and localized marketing strategies to sustain value creation and competitive advantage.

This report is a detailed and comprehensive analysis for global Maropitant Citrate market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Maropitant Citrate market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Maropitant Citrate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Maropitant Citrate market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Maropitant Citrate market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Maropitant Citrate

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Maropitant Citrate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zoetis, Zylvet Animal Health, Dechra Vet Products, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Maropitant Citrate market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

**Market segment by Type**

Tablets

Injection

**Market segment by Application**

Canine

Feline

## Major players covered

Zoetis

ZyVet Animal Health

Dechra Vet Products

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

## **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Maropitant Citrate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Maropitant Citrate, with price, sales quantity, revenue, and global market share of Maropitant Citrate from 2021 to 2026.

Chapter 3, the Maropitant Citrate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Maropitant Citrate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Maropitant Citrate market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Maropitant Citrate.

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