+44 20 8123 2220
info@marketpublishers.com

Global Marketing Automation Platform Supply, Demand and Key Producers, 2023-2029

https://marketpublishers.com/r/G3941B9C2021EN.html
Date: May 2023
Pages: 122
Price: US$ 4,480.00 (Single User License)
ID: G3941B9C2021EN

Abstracts

The global Marketing Automation Platform market size is expected to reach $ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global Marketing Automation Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Marketing Automation Platform, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Marketing Automation Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Marketing Automation Platform total market, 2018-2029, (USD Million)

Global Marketing Automation Platform total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Marketing Automation Platform total market, key domestic companies and share, (USD Million)

Global Marketing Automation Platform revenue by player and market share 2018-2023, (USD Million)

Global Marketing Automation Platform total market by Type, CAGR, 2018-2029, (USD

+44 20 8123 2220
info@marketpublishers.com

Million)

Global Marketing Automation Platform total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Marketing Automation Platform market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HubSpot, Marketo, Act-On Software, Salesforce, Adobe Systems, Oracle, Keap, IBM and Cognizant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Marketing Automation Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Marketing Automation Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

+44 20 8123 2220
info@marketpublishers.com

Rest of World

Global Marketing Automation Platform Market, Segmentation by Type

Campaign Management

Email Marketing

Mobile Application

Inbound Marketing

Lead Nurturing and Lead Scoring

Reporting and Analytics

Social Media Marketing

Global Marketing Automation Platform Market, Segmentation by Application

Large Enterprises

SMEs

Companies Profiled:

HubSpot

Marketo

Act-On Software

Salesforce

Adobe Systems

+44 20 8123 2220
info@marketpublishers.com

Oracle

Keap

IBM

Cognizant

IContact

LeadSquared

MarcomCentral

SugarCRM

SALESmanago

SAP

SAS Institute

SharpSpring

Aprimo

Pipedrive

Key Questions Answered

1. How big is the global Marketing Automation Platform market?

2. What is the demand of the global Marketing Automation Platform market?

3. What is the year over year growth of the global Marketing Automation Platform market?

+44 20 8123 2220
info@marketpublishers.com

4. What is the total value of the global Marketing Automation Platform market?

5. Who are the major players in the global Marketing Automation Platform market?

6. What are the growth factors driving the market demand?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 SUPPLY SUMMARY

1.1 Marketing Automation Platform Introduction
1.2 World Marketing Automation Platform Market Size & Forecast (2018 & 2022 & 2029)
1.3 World Marketing Automation Platform Total Market by Region (by Headquarter Location)
  1.3.1 World Marketing Automation Platform Market Size by Region (2018-2029), (by Headquarter Location)
  1.3.2 United States Marketing Automation Platform Market Size (2018-2029)
  1.3.3 China Marketing Automation Platform Market Size (2018-2029)
  1.3.4 Europe Marketing Automation Platform Market Size (2018-2029)
  1.3.5 Japan Marketing Automation Platform Market Size (2018-2029)
  1.3.6 South Korea Marketing Automation Platform Market Size (2018-2029)
  1.3.7 ASEAN Marketing Automation Platform Market Size (2018-2029)
  1.3.8 India Marketing Automation Platform Market Size (2018-2029)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Marketing Automation Platform Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Marketing Automation Platform Major Market Trends
1.5 Influence of COVID-19 and Russia-Ukraine War
  1.5.1 Influence of COVID-19
  1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

2.1 World Marketing Automation Platform Consumption Value (2018-2029)
2.2 World Marketing Automation Platform Consumption Value by Region
  2.2.1 World Marketing Automation Platform Consumption Value by Region (2018-2023)
  2.2.2 World Marketing Automation Platform Consumption Value Forecast by Region (2024-2029)
2.3 United States Marketing Automation Platform Consumption Value (2018-2029)
2.4 China Marketing Automation Platform Consumption Value (2018-2029)
2.5 Europe Marketing Automation Platform Consumption Value (2018-2029)
2.6 Japan Marketing Automation Platform Consumption Value (2018-2029)
2.7 South Korea Marketing Automation Platform Consumption Value (2018-2029)

+44 20 8123 2220
info@marketpublishers.com

2.8 ASEAN Marketing Automation Platform Consumption Value (2018-2029)
2.9 India Marketing Automation Platform Consumption Value (2018-2029)

3 WORLD MARKETING AUTOMATION PLATFORM COMPANIES COMPETITIVE ANALYSIS

3.1 World Marketing Automation Platform Revenue by Player (2018-2023)
3.2 Industry Rank and Concentration Rate (CR)
  3.2.1 Global Marketing Automation Platform Industry Rank of Major Players
  3.2.2 Global Concentration Ratios (CR4) for Marketing Automation Platform in 2022
  3.2.3 Global Concentration Ratios (CR8) for Marketing Automation Platform in 2022
3.3 Marketing Automation Platform Company Evaluation Quadrant
3.4 Marketing Automation Platform Market: Overall Company Footprint Analysis
  3.4.1 Marketing Automation Platform Market: Region Footprint
  3.4.2 Marketing Automation Platform Market: Company Product Type Footprint
  3.4.3 Marketing Automation Platform Market: Company Product Application Footprint
3.5 Competitive Environment
  3.5.1 Historical Structure of the Industry
  3.5.2 Barriers of Market Entry
  3.5.3 Factors of Competition
3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Marketing Automation Platform Revenue Comparison (by Headquarter Location)
  4.1.1 United States VS China: Marketing Automation Platform Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
  4.1.2 United States VS China: Marketing Automation Platform Revenue Market Share Comparison (2018 & 2022 & 2029)
4.2 United States Based Companies VS China Based Companies: Marketing Automation Platform Consumption Value Comparison
  4.2.1 United States VS China: Marketing Automation Platform Consumption Value Comparison (2018 & 2022 & 2029)
  4.2.2 United States VS China: Marketing Automation Platform Consumption Value Market Share Comparison (2018 & 2022 & 2029)
4.3 United States Based Marketing Automation Platform Companies and Market Share, 2018-2023

+44 20 8123 2220
info@marketpublishers.com

4.3.1 United States Based Marketing Automation Platform Companies, Headquarters (States, Country)
4.3.2 United States Based Companies Marketing Automation Platform Revenue, (2018-2023)
4.4 China Based Companies Marketing Automation Platform Revenue and Market Share, 2018-2023
4.4.1 China Based Marketing Automation Platform Companies, Company Headquarters (Province, Country)
4.4.2 China Based Companies Marketing Automation Platform Revenue, (2018-2023)
4.5 Rest of World Based Marketing Automation Platform Companies and Market Share, 2018-2023
4.5.1 Rest of World Based Marketing Automation Platform Companies, Headquarters (States, Country)
4.5.2 Rest of World Based Companies Marketing Automation Platform Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Marketing Automation Platform Market Size Overview by Type: 2018 VS 2022 VS 2029
5.2 Segment Introduction by Type
5.2.1 Campaign Management
5.2.2 Email Marketing
5.2.3 Mobile Application
5.2.4 Inbound Marketing
5.2.5 Lead Nurturing and Lead Scoring
5.2.6 Reporting and Analytics
5.2.7 Social Media Marketing
5.3 Market Segment by Type
5.3.1 World Marketing Automation Platform Market Size by Type (2018-2023)
5.3.2 World Marketing Automation Platform Market Size by Type (2024-2029)
5.3.3 World Marketing Automation Platform Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Marketing Automation Platform Market Size Overview by Application: 2018 VS 2022 VS 2029
6.2 Segment Introduction by Application

+44 20 8123 2220
info@marketpublishers.com

6.2.1 Large Enterprises
6.2.2 SMEs
6.3 Market Segment by Application
6.3.1 World Marketing Automation Platform Market Size by Application (2018-2023)
6.3.2 World Marketing Automation Platform Market Size by Application (2024-2029)
6.3.3 World Marketing Automation Platform Market Size by Application (2018-2029)

7 COMPANY PROFILES

7.1 HubSpot
7.1.1 HubSpot Details
7.1.2 HubSpot Major Business
7.1.3 HubSpot Marketing Automation Platform Product and Services
7.1.4 HubSpot Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.1.5 HubSpot Recent Developments/Updates
7.1.6 HubSpot Competitive Strengths & Weaknesses
7.2 Marketo
7.2.1 Marketo Details
7.2.2 Marketo Major Business
7.2.3 Marketo Marketing Automation Platform Product and Services
7.2.4 Marketo Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.2.5 Marketo Recent Developments/Updates
7.2.6 Marketo Competitive Strengths & Weaknesses
7.3 Act-On Software
7.3.1 Act-On Software Details
7.3.2 Act-On Software Major Business
7.3.3 Act-On Software Marketing Automation Platform Product and Services
7.3.4 Act-On Software Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.3.5 Act-On Software Recent Developments/Updates
7.3.6 Act-On Software Competitive Strengths & Weaknesses
7.4 Salesforce
7.4.1 Salesforce Details
7.4.2 Salesforce Major Business
7.4.3 Salesforce Marketing Automation Platform Product and Services
7.4.4 Salesforce Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)

+44 20 8123 2220
info@marketpublishers.com

7.4.5 Salesforce Recent Developments/Updates
7.4.6 Salesforce Competitive Strengths & Weaknesses
7.5 Adobe Systems
7.5.1 Adobe Systems Details
7.5.2 Adobe Systems Major Business
7.5.3 Adobe Systems Marketing Automation Platform Product and Services
7.5.4 Adobe Systems Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.5.5 Adobe Systems Recent Developments/Updates
7.5.6 Adobe Systems Competitive Strengths & Weaknesses
7.6 Oracle
7.6.1 Oracle Details
7.6.2 Oracle Major Business
7.6.3 Oracle Marketing Automation Platform Product and Services
7.6.4 Oracle Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.6.5 Oracle Recent Developments/Updates
7.6.6 Oracle Competitive Strengths & Weaknesses
7.7 Keap
7.7.1 Keap Details
7.7.2 Keap Major Business
7.7.3 Keap Marketing Automation Platform Product and Services
7.7.4 Keap Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.7.5 Keap Recent Developments/Updates
7.7.6 Keap Competitive Strengths & Weaknesses
7.8 IBM
7.8.1 IBM Details
7.8.2 IBM Major Business
7.8.3 IBM Marketing Automation Platform Product and Services
7.8.4 IBM Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.8.5 IBM Recent Developments/Updates
7.8.6 IBM Competitive Strengths & Weaknesses
7.9 Cognizant
7.9.1 Cognizant Details
7.9.2 Cognizant Major Business
7.9.3 Cognizant Marketing Automation Platform Product and Services
7.9.4 Cognizant Marketing Automation Platform Revenue, Gross Margin and Market

+44 20 8123 2220
info@marketpublishers.com

Share (2018-2023)
7.9.5 Cognizant Recent Developments/Updates
7.9.6 Cognizant Competitive Strengths & Weaknesses
7.10 IContact
7.10.1 IContact Details
7.10.2 IContact Major Business
7.10.3 IContact Marketing Automation Platform Product and Services
7.10.4 IContact Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.10.5 IContact Recent Developments/Updates
7.10.6 IContact Competitive Strengths & Weaknesses
7.11 LeadSquared
7.11.1 LeadSquared Details
7.11.2 LeadSquared Major Business
7.11.3 LeadSquared Marketing Automation Platform Product and Services
7.11.4 LeadSquared Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.11.5 LeadSquared Recent Developments/Updates
7.11.6 LeadSquared Competitive Strengths & Weaknesses
7.12 MarcomCentral
7.12.1 MarcomCentral Details
7.12.2 MarcomCentral Major Business
7.12.3 MarcomCentral Marketing Automation Platform Product and Services
7.12.4 MarcomCentral Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.12.5 MarcomCentral Recent Developments/Updates
7.12.6 MarcomCentral Competitive Strengths & Weaknesses
7.13 SugarCRM
7.13.1 SugarCRM Details
7.13.2 SugarCRM Major Business
7.13.3 SugarCRM Marketing Automation Platform Product and Services
7.13.4 SugarCRM Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.13.5 SugarCRM Recent Developments/Updates
7.13.6 SugarCRM Competitive Strengths & Weaknesses
7.14 SALESmanago
7.14.1 SALESmanago Details
7.14.2 SALESmanago Major Business
7.14.3 SALESmanago Marketing Automation Platform Product and Services

+44 20 8123 2220
info@marketpublishers.com

7.14.4 SALESmanago Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.14.5 SALESmanago Recent Developments/Updates
7.14.6 SALESmanago Competitive Strengths & Weaknesses
7.15 SAP
7.15.1 SAP Details
7.15.2 SAP Major Business
7.15.3 SAP Marketing Automation Platform Product and Services
7.15.4 SAP Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.15.5 SAP Recent Developments/Updates
7.15.6 SAP Competitive Strengths & Weaknesses
7.16 SAS Institute
7.16.1 SAS Institute Details
7.16.2 SAS Institute Major Business
7.16.3 SAS Institute Marketing Automation Platform Product and Services
7.16.4 SAS Institute Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.16.5 SAS Institute Recent Developments/Updates
7.16.6 SAS Institute Competitive Strengths & Weaknesses
7.17 SharpSpring
7.17.1 SharpSpring Details
7.17.2 SharpSpring Major Business
7.17.3 SharpSpring Marketing Automation Platform Product and Services
7.17.4 SharpSpring Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.17.5 SharpSpring Recent Developments/Updates
7.17.6 SharpSpring Competitive Strengths & Weaknesses
7.18 Aprimo
7.18.1 Aprimo Details
7.18.2 Aprimo Major Business
7.18.3 Aprimo Marketing Automation Platform Product and Services
7.18.4 Aprimo Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.18.5 Aprimo Recent Developments/Updates
7.18.6 Aprimo Competitive Strengths & Weaknesses
7.19 Pipedrive
7.19.1 Pipedrive Details
7.19.2 Pipedrive Major Business

+44 20 8123 2220
info@marketpublishers.com

7.19.3 Pipedrive Marketing Automation Platform Product and Services
7.19.4 Pipedrive Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023)
7.19.5 Pipedrive Recent Developments/Updates
7.19.6 Pipedrive Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Marketing Automation Platform Industry Chain
8.2 Marketing Automation Platform Upstream Analysis
8.3 Marketing Automation Platform Midstream Analysis
8.4 Marketing Automation Platform Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology
10.2 Research Process and Data Source
10.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World Marketing Automation Platform Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)
Table 2. World Marketing Automation Platform Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)
Table 3. World Marketing Automation Platform Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)
Table 4. World Marketing Automation Platform Revenue Market Share by Region (2018-2023), (by Headquarter Location)
Table 5. World Marketing Automation Platform Revenue Market Share by Region (2024-2029), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World Marketing Automation Platform Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)
Table 8. World Marketing Automation Platform Consumption Value by Region (2018-2023) & (USD Million)
Table 9. World Marketing Automation Platform Consumption Value Forecast by Region (2024-2029) & (USD Million)
Table 10. World Marketing Automation Platform Revenue by Player (2018-2023) & (USD Million)
Table 11. Revenue Market Share of Key Marketing Automation Platform Players in 2022
Table 12. World Marketing Automation Platform Industry Rank of Major Player, Based on Revenue in 2022
Table 13. Global Marketing Automation Platform Company Evaluation Quadrant
Table 14. Head Office of Key Marketing Automation Platform Player
Table 15. Marketing Automation Platform Market: Company Product Type Footprint
Table 16. Marketing Automation Platform Market: Company Product Application Footprint
Table 17. Marketing Automation Platform Mergers & Acquisitions Activity
Table 18. United States VS China Marketing Automation Platform Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)
Table 19. United States VS China Marketing Automation Platform Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)
Table 20. United States Based Marketing Automation Platform Companies, Headquarters (States, Country)

+44 20 8123 2220
info@marketpublishers.com

Table 21. United States Based Companies Marketing Automation Platform Revenue, (2018-2023) & (USD Million)
Table 22. United States Based Companies Marketing Automation Platform Revenue Market Share (2018-2023)
Table 23. China Based Marketing Automation Platform Companies, Headquarters (Province, Country)
Table 24. China Based Companies Marketing Automation Platform Revenue, (2018-2023) & (USD Million)
Table 25. China Based Companies Marketing Automation Platform Revenue Market Share (2018-2023)
Table 26. Rest of World Based Marketing Automation Platform Companies, Headquarters (States, Country)
Table 27. Rest of World Based Companies Marketing Automation Platform Revenue, (2018-2023) & (USD Million)
Table 28. Rest of World Based Companies Marketing Automation Platform Revenue Market Share (2018-2023)
Table 29. World Marketing Automation Platform Market Size by Type, (USD Million), 2018 & 2022 & 2029
Table 30. World Marketing Automation Platform Market Size by Type (2018-2023) & (USD Million)
Table 31. World Marketing Automation Platform Market Size by Type (2024-2029) & (USD Million)
Table 32. World Marketing Automation Platform Market Size by Application, (USD Million), 2018 & 2022 & 2029
Table 33. World Marketing Automation Platform Market Size by Application (2018-2023) & (USD Million)
Table 34. World Marketing Automation Platform Market Size by Application (2024-2029) & (USD Million)
Table 35. HubSpot Basic Information, Area Served and Competitors
Table 36. HubSpot Major Business
Table 37. HubSpot Marketing Automation Platform Product and Services
Table 38. HubSpot Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 39. HubSpot Recent Developments/Updates
Table 40. HubSpot Competitive Strengths & Weaknesses
Table 41. Marketo Basic Information, Area Served and Competitors
Table 42. Marketo Major Business
Table 43. Marketo Marketing Automation Platform Product and Services
Table 44. Marketo Marketing Automation Platform Revenue, Gross Margin and Market

+44 20 8123 2220
info@marketpublishers.com

Share (2018-2023) & (USD Million)
Table 45. Marketo Recent Developments/Updates
Table 46. Marketo Competitive Strengths & Weaknesses
Table 47. Act-On Software Basic Information, Area Served and Competitors
Table 48. Act-On Software Major Business
Table 49. Act-On Software Marketing Automation Platform Product and Services
Table 50. Act-On Software Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 51. Act-On Software Recent Developments/Updates
Table 52. Act-On Software Competitive Strengths & Weaknesses
Table 53. Salesforce Basic Information, Area Served and Competitors
Table 54. Salesforce Major Business
Table 55. Salesforce Marketing Automation Platform Product and Services
Table 56. Salesforce Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 57. Salesforce Recent Developments/Updates
Table 58. Salesforce Competitive Strengths & Weaknesses
Table 59. Adobe Systems Basic Information, Area Served and Competitors
Table 60. Adobe Systems Major Business
Table 61. Adobe Systems Marketing Automation Platform Product and Services
Table 62. Adobe Systems Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 63. Adobe Systems Recent Developments/Updates
Table 64. Adobe Systems Competitive Strengths & Weaknesses
Table 65. Oracle Basic Information, Area Served and Competitors
Table 66. Oracle Major Business
Table 67. Oracle Marketing Automation Platform Product and Services
Table 68. Oracle Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 69. Oracle Recent Developments/Updates
Table 70. Oracle Competitive Strengths & Weaknesses
Table 71. Keap Basic Information, Area Served and Competitors
Table 72. Keap Major Business
Table 73. Keap Marketing Automation Platform Product and Services
Table 74. Keap Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 75. Keap Recent Developments/Updates
Table 76. Keap Competitive Strengths & Weaknesses
Table 77. IBM Basic Information, Area Served and Competitors

+44 20 8123 2220
info@marketpublishers.com

Table 78. IBM Major Business
Table 79. IBM Marketing Automation Platform Product and Services
Table 80. IBM Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 81. IBM Recent Developments/Updates
Table 82. IBM Competitive Strengths & Weaknesses
Table 83. Cognizant Basic Information, Area Served and Competitors
Table 84. Cognizant Major Business
Table 85. Cognizant Marketing Automation Platform Product and Services
Table 86. Cognizant Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 87. Cognizant Recent Developments/Updates
Table 88. Cognizant Competitive Strengths & Weaknesses
Table 89. IContact Basic Information, Area Served and Competitors
Table 90. IContact Major Business
Table 91. IContact Marketing Automation Platform Product and Services
Table 92. IContact Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 93. IContact Recent Developments/Updates
Table 94. IContact Competitive Strengths & Weaknesses
Table 95. LeadSquared Basic Information, Area Served and Competitors
Table 96. LeadSquared Major Business
Table 97. LeadSquared Marketing Automation Platform Product and Services
Table 98. LeadSquared Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 99. LeadSquared Recent Developments/Updates
Table 100. LeadSquared Competitive Strengths & Weaknesses
Table 101. MarcomCentral Basic Information, Area Served and Competitors
Table 102. MarcomCentral Major Business
Table 103. MarcomCentral Marketing Automation Platform Product and Services
Table 104. MarcomCentral Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 105. MarcomCentral Recent Developments/Updates
Table 106. MarcomCentral Competitive Strengths & Weaknesses
Table 107. SugarCRM Basic Information, Area Served and Competitors
Table 108. SugarCRM Major Business
Table 109. SugarCRM Marketing Automation Platform Product and Services
Table 110. SugarCRM Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Table 111. SugarCRM Recent Developments/Updates
Table 112. SugarCRM Competitive Strengths & Weaknesses
Table 113. SALESmanago Basic Information, Area Served and Competitors
Table 114. SALESmanago Major Business
Table 115. SALESmanago Marketing Automation Platform Product and Services
Table 116. SALESmanago Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 117. SALESmanago Recent Developments/Updates
Table 118. SALESmanago Competitive Strengths & Weaknesses
Table 119. SAP Basic Information, Area Served and Competitors
Table 120. SAP Major Business
Table 121. SAP Marketing Automation Platform Product and Services
Table 122. SAP Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 123. SAP Recent Developments/Updates
Table 124. SAP Competitive Strengths & Weaknesses
Table 125. SAS Institute Basic Information, Area Served and Competitors
Table 126. SAS Institute Major Business
Table 127. SAS Institute Marketing Automation Platform Product and Services
Table 128. SAS Institute Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 129. SAS Institute Recent Developments/Updates
Table 130. SAS Institute Competitive Strengths & Weaknesses
Table 131. SharpSpring Basic Information, Area Served and Competitors
Table 132. SharpSpring Major Business
Table 133. SharpSpring Marketing Automation Platform Product and Services
Table 134. SharpSpring Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 135. SharpSpring Recent Developments/Updates
Table 136. SharpSpring Competitive Strengths & Weaknesses
Table 137. Aprimo Basic Information, Area Served and Competitors
Table 138. Aprimo Major Business
Table 139. Aprimo Marketing Automation Platform Product and Services
Table 140. Aprimo Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 141. Aprimo Recent Developments/Updates
Table 142. Pipedrive Basic Information, Area Served and Competitors
Table 143. Pipedrive Major Business
Table 144. Pipedrive Marketing Automation Platform Product and Services

+44 20 8123 2220
info@marketpublishers.com

Table 145. Pipedrive Marketing Automation Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 146. Global Key Players of Marketing Automation Platform Upstream (Raw Materials)
Table 147. Marketing Automation Platform Typical Customers

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Marketing Automation Platform Picture
Figure 2. World Marketing Automation Platform Total Market Size: 2018 & 2022 & 2029, (USD Million)
Figure 3. World Marketing Automation Platform Total Market Size (2018-2029) & (USD Million)
Figure 4. World Marketing Automation Platform Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)
Figure 5. World Marketing Automation Platform Revenue Market Share by Region (2018-2029), (by Headquarter Location)
Figure 6. United States Based Company Marketing Automation Platform Revenue (2018-2029) & (USD Million)
Figure 7. China Based Company Marketing Automation Platform Revenue (2018-2029) & (USD Million)
Figure 8. Europe Based Company Marketing Automation Platform Revenue (2018-2029) & (USD Million)
Figure 9. Japan Based Company Marketing Automation Platform Revenue (2018-2029) & (USD Million)
Figure 10. South Korea Based Company Marketing Automation Platform Revenue (2018-2029) & (USD Million)
Figure 11. ASEAN Based Company Marketing Automation Platform Revenue (2018-2029) & (USD Million)
Figure 12. India Based Company Marketing Automation Platform Revenue (2018-2029) & (USD Million)
Figure 13. Marketing Automation Platform Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)
Figure 16. World Marketing Automation Platform Consumption Value Market Share by Region (2018-2029)
Figure 17. United States Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)
Figure 18. China Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)
Figure 19. Europe Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Figure 20. Japan Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)
Figure 21. South Korea Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)
Figure 22. ASEAN Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)
Figure 23. India Marketing Automation Platform Consumption Value (2018-2029) & (USD Million)
Figure 24. Producer Shipments of Marketing Automation Platform by Player Revenue ($MM) and Market Share (%): 2022
Figure 25. Global Four-firm Concentration Ratios (CR4) for Marketing Automation Platform Markets in 2022
Figure 26. Global Four-firm Concentration Ratios (CR8) for Marketing Automation Platform Markets in 2022
Figure 27. United States VS China: Marketing Automation Platform Revenue Market Share Comparison (2018 & 2022 & 2029)
Figure 28. United States VS China: Marketing Automation Platform Consumption Value Market Share Comparison (2018 & 2022 & 2029)
Figure 29. World Marketing Automation Platform Market Size by Type, (USD Million), 2018 & 2022 & 2029
Figure 30. World Marketing Automation Platform Market Size Market Share by Type in 2022
Figure 31. Campaign Management
Figure 32. Email Marketing
Figure 33. Mobile Application
Figure 34. Inbound Marketing
Figure 35. Lead Nurturing and Lead Scoring
Figure 36. Reporting and Analytics
Figure 37. Social Media Marketing
Figure 38. World Marketing Automation Platform Market Size Market Share by Type (2018-2029)
Figure 39. World Marketing Automation Platform Market Size by Application, (USD Million), 2018 & 2022 & 2029
Figure 40. World Marketing Automation Platform Market Size Market Share by Application in 2022
Figure 41. Large Enterprises
Figure 42. SMEs
Figure 43. Marketing Automation Platform Industrial Chain
Figure 44. Methodology

+44 20 8123 2220
info@marketpublishers.com

Figure 45. Research Process and Data Source

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Marketing Automation Platform Supply, Demand and Key Producers, 2023-2029
Product link: https://marketpublishers.com/r/G3941B9C2021EN.html
Price: US$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G3941B9C2021EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970