

Global Market Research and Polling Services Market 2021 by Company, Regions, Type and Application, Forecast to 2026

<https://marketpublishers.com/r/G38A8BEC3125EN.html>

Date: April 2021

Pages: 95

Price: US\$ 3,132.00 (Single User License)

ID: G38A8BEC3125EN

Abstracts

The Market Research and Polling Services market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our latest research, the global Market Research and Polling Services size is estimated to be USD xx million in 2026 from USD xx million in 2020, with a change XX% between 2020 and 2021. The global Market Research and Polling Services market size is expected to grow at a CAGR of xx% for the next five years.

Market segmentation

Market Research and Polling Services market is split by Type and by Application. For the period 2016-2026, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Market Research

Media Monitoring

Analysis Service

Market segment by Application, can be divided into

Large Enterprise

Small and Medium Enterprise

Market segment by players, this report covers

Westat

IRI

IQVIA

Nielsen

Kantar

Gfk

Ipsos

INTAGE

Forrester Research

Gallup

Gartner

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Market Research and Polling Services product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Market Research and Polling Services, with revenue, gross margin and global market share of Market Research and Polling Services from 2019 to 2021.

Chapter 3, the Market Research and Polling Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by type and application, with revenue and growth rate by type, application, from 2016 to 2026.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2016 to 2021, and Market Research and Polling Services market forecast, by regions, type and application, with revenue, from 2021 to 2026.

Chapter 11 and 12, to describe Market Research and Polling Services research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Market Research and Polling Services

1.2 Classification of Market Research and Polling Services by Type

1.2.1 Overview: Global Market Research and Polling Services Market Size by Type: 2020 Versus 2021 Versus 2026

1.2.2 Global Market Research and Polling Services Revenue Market Share by Type in 2020

1.2.3 Market Research

1.2.4 Media Monitoring

1.2.5 Analysis Service

1.3 Global Market Research and Polling Services Market by Application

1.3.1 Overview: Global Market Research and Polling Services Market Size by Application: 2020 Versus 2021 Versus 2026

1.3.2 Large Enterprise

1.3.3 Small and Medium Enterprise

1.4 Global Market Research and Polling Services Market Size & Forecast

1.5 Global Market Research and Polling Services Market Size and Forecast by Region

1.5.1 Global Market Research and Polling Services Market Size by Region: 2016 VS 2021 VS 2026

1.5.2 Global Market Research and Polling Services Market Size by Region, (2016-2021)

1.5.3 North America Market Research and Polling Services Market Size and Prospect (2016-2026)

1.5.4 Europe Market Research and Polling Services Market Size and Prospect (2016-2026)

1.5.5 Asia-Pacific Market Research and Polling Services Market Size and Prospect (2016-2026)

1.5.6 South America Market Research and Polling Services Market Size and Prospect (2016-2026)

1.5.7 Middle East and Africa Market Research and Polling Services Market Size and Prospect (2016-2026)

1.6 Market Drivers, Restraints and Trends

1.6.1 Market Research and Polling Services Market Drivers

1.6.2 Market Research and Polling Services Market Restraints

1.6.3 Market Research and Polling Services Trends Analysis

2 COMPANY PROFILES

2.1 Westat

2.1.1 Westat Details

2.1.2 Westat Major Business

2.1.3 Westat Market Research and Polling Services Product and Solutions

2.1.4 Westat Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)

2.1.5 Westat Recent Developments and Future Plans

2.2 IRI

2.2.1 IRI Details

2.2.2 IRI Major Business

2.2.3 IRI Market Research and Polling Services Product and Solutions

2.2.4 IRI Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)

2.2.5 IRI Recent Developments and Future Plans

2.3 IQVIA

2.3.1 IQVIA Details

2.3.2 IQVIA Major Business

2.3.3 IQVIA Market Research and Polling Services Product and Solutions

2.3.4 IQVIA Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)

2.3.5 IQVIA Recent Developments and Future Plans

2.4 Nielsen

2.4.1 Nielsen Details

2.4.2 Nielsen Major Business

2.4.3 Nielsen Market Research and Polling Services Product and Solutions

2.4.4 Nielsen Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)

2.4.5 Nielsen Recent Developments and Future Plans

2.5 Kantar

2.5.1 Kantar Details

2.5.2 Kantar Major Business

2.5.3 Kantar Market Research and Polling Services Product and Solutions

2.5.4 Kantar Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)

2.5.5 Kantar Recent Developments and Future Plans

2.6 GfK

2.6.1 GfK Details

- 2.6.2 Gfk Major Business
- 2.6.3 Gfk Market Research and Polling Services Product and Solutions
- 2.6.4 Gfk Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)
- 2.6.5 Gfk Recent Developments and Future Plans
- 2.7 Ipsos
 - 2.7.1 Ipsos Details
 - 2.7.2 Ipsos Major Business
 - 2.7.3 Ipsos Market Research and Polling Services Product and Solutions
 - 2.7.4 Ipsos Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)
 - 2.7.5 Ipsos Recent Developments and Future Plans
- 2.8 INTAGE
 - 2.8.1 INTAGE Details
 - 2.8.2 INTAGE Major Business
 - 2.8.3 INTAGE Market Research and Polling Services Product and Solutions
 - 2.8.4 INTAGE Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)
 - 2.8.5 INTAGE Recent Developments and Future Plans
- 2.9 Forrester Research
 - 2.9.1 Forrester Research Details
 - 2.9.2 Forrester Research Major Business
 - 2.9.3 Forrester Research Market Research and Polling Services Product and Solutions
 - 2.9.4 Forrester Research Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)
 - 2.9.5 Forrester Research Recent Developments and Future Plans
- 2.10 Gallup
 - 2.10.1 Gallup Details
 - 2.10.2 Gallup Major Business
 - 2.10.3 Gallup Market Research and Polling Services Product and Solutions
 - 2.10.4 Gallup Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)
 - 2.10.5 Gallup Recent Developments and Future Plans
- 2.11 Gartner
 - 2.11.1 Gartner Details
 - 2.11.2 Gartner Major Business
 - 2.11.3 Gartner Market Research and Polling Services Product and Solutions
 - 2.11.4 Gartner Market Research and Polling Services Revenue, Gross Margin and Market Share (2019-2021)

2.11.5 Gartner Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Market Research and Polling Services Revenue and Share by Players (2019-2021)

3.2 Market Concentration Rate

3.2.1 Top 3 Market Research and Polling Services Players Market Share

3.2.2 Top 10 Market Research and Polling Services Players Market Share

3.2.3 Market Competition Trend

3.3 Market Research and Polling Services Players Head Office, Products and Services Provided

3.4 Mergers & Acquisitions

3.5 New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Market Research and Polling Services Revenue and Market Share by Type (2016-2021)

4.2 Global Market Research and Polling Services Market Forecast by Type (2021-2026)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Market Research and Polling Services Revenue Market Share by Application (2016-2021)

5.2 Market Research and Polling Services Market Forecast by Application (2021-2026)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Market Research and Polling Services Revenue by Type (2016-2026)

6.2 North America Market Research and Polling Services Revenue by Application (2016-2026)

6.3 North America Market Research and Polling Services Market Size by Country

6.3.1 North America Market Research and Polling Services Revenue by Country (2016-2026)

6.3.2 United States Market Research and Polling Services Market Size and Forecast (2016-2026)

6.3.3 Canada Market Research and Polling Services Market Size and Forecast

(2016-2026)

6.3.4 Mexico Market Research and Polling Services Market Size and Forecast

(2016-2026)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Market Research and Polling Services Revenue by Type (2016-2026)

7.2 Europe Market Research and Polling Services Revenue by Application (2016-2026)

7.3 Europe Market Research and Polling Services Market Size by Country

7.3.1 Europe Market Research and Polling Services Revenue by Country (2016-2026)

7.3.2 Germany Market Research and Polling Services Market Size and Forecast
(2016-2026)

7.3.3 France Market Research and Polling Services Market Size and Forecast
(2016-2026)

7.3.4 United Kingdom Market Research and Polling Services Market Size and
Forecast (2016-2026)

7.3.5 Russia Market Research and Polling Services Market Size and Forecast
(2016-2026)

7.3.6 Italy Market Research and Polling Services Market Size and Forecast
(2016-2026)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Market Research and Polling Services Revenue by Type (2016-2026)

8.2 Asia-Pacific Market Research and Polling Services Revenue by Application
(2016-2026)

8.3 Asia-Pacific Market Research and Polling Services Market Size by Region

8.3.1 Asia-Pacific Market Research and Polling Services Revenue by Region
(2016-2026)

8.3.2 China Market Research and Polling Services Market Size and Forecast
(2016-2026)

8.3.3 Japan Market Research and Polling Services Market Size and Forecast
(2016-2026)

8.3.4 South Korea Market Research and Polling Services Market Size and Forecast
(2016-2026)

8.3.5 India Market Research and Polling Services Market Size and Forecast
(2016-2026)

8.3.6 Southeast Asia Market Research and Polling Services Market Size and Forecast
(2016-2026)

8.3.7 Australia Market Research and Polling Services Market Size and Forecast (2016-2026)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Market Research and Polling Services Revenue by Type (2016-2026)

9.2 South America Market Research and Polling Services Revenue by Application (2016-2026)

9.3 South America Market Research and Polling Services Market Size by Country

9.3.1 South America Market Research and Polling Services Revenue by Country (2016-2026)

9.3.2 Brazil Market Research and Polling Services Market Size and Forecast (2016-2026)

9.3.3 Argentina Market Research and Polling Services Market Size and Forecast (2016-2026)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Market Research and Polling Services Revenue by Type (2016-2026)

10.2 Middle East & Africa Market Research and Polling Services Revenue by Application (2016-2026)

10.3 Middle East & Africa Market Research and Polling Services Market Size by Country

10.3.1 Middle East & Africa Market Research and Polling Services Revenue by Country (2016-2026)

10.3.2 Turkey Market Research and Polling Services Market Size and Forecast (2016-2026)

10.3.3 Saudi Arabia Market Research and Polling Services Market Size and Forecast (2016-2026)

10.3.4 UAE Market Research and Polling Services Market Size and Forecast (2016-2026)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Market Research and Polling Services Revenue by Type, (USD Million), 2020 VS 2021 VS 2026

Table 2. Global Market Research and Polling Services Revenue by Application, (USD Million), 2020 VS 2021 VS 2026

Table 3. Global Market Market Research and Polling Services Revenue (Million USD) Comparison by Region (2016 VS 2021 VS 2026)

Table 4. Global Market Research and Polling Services Revenue (USD Million) by Region (2016-2021)

Table 5. Global Market Research and Polling Services Revenue Market Share by Region (2021-2026)

Table 6. Westat Corporate Information, Head Office, and Major Competitors

Table 7. Westat Major Business

Table 8. Westat Market Research and Polling Services Product and Solutions

Table 9. Westat Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 10. IRI Corporate Information, Head Office, and Major Competitors

Table 11. IRI Major Business

Table 12. IRI Market Research and Polling Services Product and Solutions

Table 13. IRI Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 14. IQVIA Corporate Information, Head Office, and Major Competitors

Table 15. IQVIA Major Business

Table 16. IQVIA Market Research and Polling Services Product and Solutions

Table 17. IQVIA Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 18. Nielsen Corporate Information, Head Office, and Major Competitors

Table 19. Nielsen Major Business

Table 20. Nielsen Market Research and Polling Services Product and Solutions

Table 21. Nielsen Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 22. Kantar Corporate Information, Head Office, and Major Competitors

Table 23. Kantar Major Business

Table 24. Kantar Market Research and Polling Services Product and Solutions

Table 25. Kantar Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 26. Gfk Corporate Information, Head Office, and Major Competitors

Table 27. Gfk Major Business

Table 28. Gfk Market Research and Polling Services Product and Solutions

Table 29. Gfk Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 30. Ipsos Corporate Information, Head Office, and Major Competitors

Table 31. Ipsos Major Business

Table 32. Ipsos Market Research and Polling Services Product and Solutions

Table 33. Ipsos Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 34. INTAGE Corporate Information, Head Office, and Major Competitors

Table 35. INTAGE Major Business

Table 36. INTAGE Market Research and Polling Services Product and Solutions

Table 37. INTAGE Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 38. Forrester Research Corporate Information, Head Office, and Major Competitors

Table 39. Forrester Research Major Business

Table 40. Forrester Research Market Research and Polling Services Product and Solutions

Table 41. Forrester Research Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 42. Gallup Corporate Information, Head Office, and Major Competitors

Table 43. Gallup Major Business

Table 44. Gallup Market Research and Polling Services Product and Solutions

Table 45. Gallup Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 46. Gartner Corporate Information, Head Office, and Major Competitors

Table 47. Gartner Major Business

Table 48. Gartner Market Research and Polling Services Product and Solutions

Table 49. Gartner Market Research and Polling Services Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 50. Global Market Research and Polling Services Revenue (USD Million) by Players (2019-2021)

Table 51. Global Market Research and Polling Services Revenue Share by Players (2019-2021)

Table 52. Breakdown of Market Research and Polling Services by Company Type (Tier 1, Tier 2 and Tier 3)

Table 53. Market Research and Polling Services Players Head Office, Products and

Services Provided

Table 54. Market Research and Polling Services Mergers & Acquisitions in the Past Five Years

Table 55. Market Research and Polling Services New Entrants and Expansion Plans

Table 56. Global Market Research and Polling Services Revenue (USD Million) by Type (2016-2021)

Table 57. Global Market Research and Polling Services Revenue Share by Type (2016-2021)

Table 58. Global Market Research and Polling Services Revenue Forecast by Type (2021-2026)

Table 59. Global Market Research and Polling Services Revenue by Application (2016-2021)

Table 60. Global Market Research and Polling Services Revenue Forecast by Application (2021-2026)

Table 61. North America Market Research and Polling Services Revenue by Type (2016-2021) & (USD Million)

Table 62. North America Market Research and Polling Services Revenue by Type (2021-2026) & (USD Million)

Table 63. North America Market Research and Polling Services Revenue by Application (2016-2021) & (USD Million)

Table 64. North America Market Research and Polling Services Revenue by Application (2021-2026) & (USD Million)

Table 65. North America Market Research and Polling Services Revenue by Country (2016-2021) & (USD Million)

Table 66. North America Market Research and Polling Services Revenue by Country (2021-2026) & (USD Million)

Table 67. Europe Market Research and Polling Services Revenue by Type (2016-2021) & (USD Million)

Table 68. Europe Market Research and Polling Services Revenue by Type (2021-2026) & (USD Million)

Table 69. Europe Market Research and Polling Services Revenue by Application (2016-2021) & (USD Million)

Table 70. Europe Market Research and Polling Services Revenue by Application (2021-2026) & (USD Million)

Table 71. Europe Market Research and Polling Services Revenue by Country (2016-2021) & (USD Million)

Table 72. Europe Market Research and Polling Services Revenue by Country (2021-2026) & (USD Million)

Table 73. Asia-Pacific Market Research and Polling Services Revenue by Type

(2016-2021) & (USD Million)

Table 74. Asia-Pacific Market Research and Polling Services Revenue by Type

(2021-2026) & (USD Million)

Table 75. Asia-Pacific Market Research and Polling Services Revenue by Application

(2016-2021) & (USD Million)

Table 76. Asia-Pacific Market Research and Polling Services Revenue by Application

(2021-2026) & (USD Million)

Table 77. Asia-Pacific Market Research and Polling Services Revenue by Region

(2016-2021) & (USD Million)

Table 78. Asia-Pacific Market Research and Polling Services Revenue by Region

(2021-2026) & (USD Million)

Table 79. South America Market Research and Polling Services Revenue by Type

(2016-2021) & (USD Million)

Table 80. South America Market Research and Polling Services Revenue by Type

(2021-2026) & (USD Million)

Table 81. South America Market Research and Polling Services Revenue by
Application (2016-2021) & (USD Million)

Table 82. South America Market Research and Polling Services Revenue by
Application (2021-2026) & (USD Million)

Table 83. South America Market Research and Polling Services Revenue by Country
(2016-2021) & (USD Million)

Table 84. South America Market Research and Polling Services Revenue by Country
(2021-2026) & (USD Million)

Table 85. Middle East & Africa Market Research and Polling Services Revenue by Type
(2016-2021) & (USD Million)

Table 86. Middle East & Africa Market Research and Polling Services Revenue by Type
(2021-2026) & (USD Million)

Table 87. Middle East & Africa Market Research and Polling Services Revenue by
Application (2016-2021) & (USD Million)

Table 88. Middle East & Africa Market Research and Polling Services Revenue by
Application (2021-2026) & (USD Million)

Table 89. Middle East & Africa Market Research and Polling Services Revenue by
Country (2016-2021) & (USD Million)

Table 90. Middle East & Africa Market Research and Polling Services Revenue by
Country (2021-2026) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Market Research and Polling Services Picture
- Figure 2. Global Market Research and Polling Services Revenue Market Share by Type in 2020
- Figure 3. Market Research
- Figure 4. Media Monitoring
- Figure 5. Analysis Service
- Figure 6. Market Research and Polling Services Revenue Market Share by Application in 2020
- Figure 7. Large Enterprise Picture
- Figure 8. Small and Medium Enterprise Picture
- Figure 9. Global Market Research and Polling Services Revenue, (USD Million): 2020 VS 2021 VS 2026
- Figure 10. Global Market Research and Polling Services Revenue and Forecast (2016-2026) & (USD Million)
- Figure 11. Global Market Research and Polling Services Revenue Market Share by Region (2016-2026)
- Figure 12. Global Market Research and Polling Services Revenue Market Share by Region in 2020
- Figure 13. North America Market Research and Polling Services Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 14. Europe Market Research and Polling Services Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 15. Asia-Pacific Market Research and Polling Services Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 16. South America Market Research and Polling Services Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 17. Middle East and Africa Market Research and Polling Services Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 18. Market Research and Polling Services Market Drivers
- Figure 19. Market Research and Polling Services Market Restraints
- Figure 20. Market Research and Polling Services Market Trends
- Figure 21. Westat Recent Developments and Future Plans
- Figure 22. IRI Recent Developments and Future Plans
- Figure 23. IQVIA Recent Developments and Future Plans
- Figure 24. Nielsen Recent Developments and Future Plans

Figure 25. Kantar Recent Developments and Future Plans

Figure 26. Gfk Recent Developments and Future Plans

Figure 27. Ipsos Recent Developments and Future Plans

Figure 28. INTAGE Recent Developments and Future Plans

Figure 29. Forrester Research Recent Developments and Future Plans

Figure 30. Gallup Recent Developments and Future Plans

Figure 31. Gartner Recent Developments and Future Plans

Figure 32. Global Market Research and Polling Services Revenue Share by Players in 2020

Figure 33. Market Research and Polling Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

Figure 34. Global Top 3 Players Market Research and Polling Services Revenue Market Share in 2020

Figure 35. Global Top 10 Players Market Research and Polling Services Revenue Market Share in 2020

Figure 36. Key Players Market Share Trend (Top 3 Market Share: 2019 VS 2020 VS 2021)

Figure 37. Global Market Research and Polling Services Revenue Share by Type in 2020

Figure 38. Global Market Research and Polling Services Market Share Forecast by Type (2021-2026)

Figure 39. Global Market Research and Polling Services Revenue Share by Application in 2020

Figure 40. Global Market Research and Polling Services Market Share Forecast by Application (2021-2026)

Figure 41. North America Market Research and Polling Services Sales Market Share by Type (2016-2026)

Figure 42. North America Market Research and Polling Services Sales Market Share by Application (2016-2026)

Figure 43. North America Market Research and Polling Services Revenue Market Share by Country (2016-2026)

Figure 44. United States Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 45. Canada Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 46. Mexico Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 47. Europe Market Research and Polling Services Sales Market Share by Type (2016-2026)

Figure 48. Europe Market Research and Polling Services Sales Market Share by Application (2016-2026)

Figure 49. Europe Market Research and Polling Services Revenue Market Share by Country (2016-2026)

Figure 50. Germany Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 51. France Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 52. United Kingdom Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 53. Russia Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 54. Italy Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 55. Asia-Pacific Market Research and Polling Services Sales Market Share by Type (2016-2026)

Figure 56. Asia-Pacific Market Research and Polling Services Sales Market Share by Application (2016-2026)

Figure 57. Asia-Pacific Market Research and Polling Services Revenue Market Share by Region (2016-2026)

Figure 58. China Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 59. Japan Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 60. South Korea Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 61. India Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 62. Southeast Asia Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 63. Australia Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 64. South America Market Research and Polling Services Sales Market Share by Type (2016-2026)

Figure 65. South America Market Research and Polling Services Sales Market Share by Application (2016-2026)

Figure 66. South America Market Research and Polling Services Revenue Market Share by Country (2016-2026)

Figure 67. Brazil Market Research and Polling Services Revenue and Growth Rate

(2016-2026) & (USD Million)

Figure 68. Argentina Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 69. Middle East and Africa Market Research and Polling Services Sales Market Share by Type (2016-2026)

Figure 70. Middle East and Africa Market Research and Polling Services Sales Market Share by Application (2016-2026)

Figure 71. Middle East and Africa Market Research and Polling Services Revenue Market Share by Country (2016-2026)

Figure 72. Turkey Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 73. Saudi Arabia Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 74. UAE Market Research and Polling Services Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 75. Methodology

Figure 76. Research Process and Data Source

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