

Global Maritime and Shipping Consulting Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Maritime and Shipping Consulting market size was valued at US\$ 2878 million in 2025 and is forecast to a readjusted size of US\$ 4071 million by 2032 with a CAGR of 5.1% during review period.

Maritime and Shipping Consulting refers to professional advisory services provided to shipowners, shipping companies, port and terminal operators, shipbuilding and marine engineering companies, financial and investment institutions, governments, and regulatory authorities. Major services include shipping market research and forecasting, corporate strategy and commercial planning, fleet planning and asset valuation, operational optimization, port and terminal planning, vessel technical consulting, maritime risk management, decarbonization and energy transition, regulatory compliance, and investment and transaction advisory. The industry is primarily driven by professional expertise, maritime databases, market models, technical capabilities, and project experience, covering major maritime sectors such as container shipping, dry bulk shipping, tankers, gas shipping, passenger shipping, and cruise shipping.

The global Maritime and Shipping Consulting market is characterized by a high degree of specialization, significant differences in project value, and relatively strong client relationships. Market demand is mainly driven by global seaborne trade, fleet renewal and expansion, port infrastructure investment, vessel transactions, and strategic adjustments by shipping companies. In recent years, increasingly stringent international maritime environmental regulations and accelerating shipping decarbonization have created growing consulting demand for alternative fuels, vessel energy efficiency, carbon emissions management, green fleet planning, and digital operations. Competition involves large management consulting firms, specialized maritime

consultancies, classification societies, and shipping data and research organizations, with specialized maritime firms maintaining strong expertise in vessel assets, freight markets, fleet supply and demand, and individual shipping segments.

Report Scope

This report is a detailed and comprehensive analysis for global Maritime and Shipping Consulting market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Maritime and Shipping Consulting market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Maritime and Shipping Consulting market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Maritime and Shipping Consulting market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Maritime and Shipping Consulting market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Maritime and Shipping Consulting

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Maritime and Shipping Consulting market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include McKinsey & Company, Boston Consulting Group, Bain & Company, Oliver Wyman, Kearney, L.E.K. Consulting, Roland Berger, Ernst & Young, PwC, Deloitte, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Maritime and Shipping Consulting market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Strategic Consulting

Operational Consulting

Regulatory and Compliance Consulting

Sustainability and Environmental Consulting

Risk Management and Safety Consulting

Digital Transformation Consulting

Technical and Engineering Consulting

Others

Market segment by Project Duration

Short-term Projects (?3 Months)

Medium-term Projects (3–12 Months)

Long-term Projects (>12 Months)

Market segment by Shipping Sector

Container Shipping

Dry Bulk Shipping

Tanker and Chemical Shipping

Gas Shipping

Passenger and Cruise Shipping

Market segment by Application

Shipping Companies

Ports and Terminals

Logistics and Supply Chain

Shipyards and Manufacturers

Financial Institutions and Investors

Others

Market segment by players, this report covers

McKinsey & Company

Boston Consulting Group

Bain & Company

Oliver Wyman

Kearney

L.E.K. Consulting

Roland Berger

Ernst & Young

PwC

Deloitte

KPMG

Mercer

Aon

Hay Group

Capgemini

Willis Towers Watson

Accenture

Booz Allen Hamilton

Maritime Strategies International (MSI)

IBM

Drewry Maritime Research

DNV (Det Norske Veritas)

BMT Group

Clarksons Research

Sea-Intelligence

HIS

ABS Consulting

Lloyd's Register

Wärtsilä Marine Consulting

Marsoft

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Maritime and Shipping Consulting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Maritime and Shipping Consulting, with revenue, gross margin, and global market share of Maritime and Shipping Consulting from 2021 to 2026.

Chapter 3, the Maritime and Shipping Consulting competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Maritime and Shipping Consulting market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Maritime and Shipping Consulting.

Chapter 13, to describe Maritime and Shipping Consulting research findings and conclusion.

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