

Global Marine Tourism Market 2019 by Manufacturers, Countries, Type and Application, Forecast to 2024

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Abstracts

Maritime tourism refers to those recreational activities which involve travel away from one's place of residence and have the marine environment or inland waters/waterways as their host or focus, such as sailing, boating, yachting, cruising, nautical sports, Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc.

SCOPE OF THE REPORT:

Cruising is considered a well-established vacation sector in the North American and European markets and a developing sector in several other emerging markets. Industry data indicates that market penetration rates are still low and that a significant portion of cruise guests carried are first-time cruisers. We believe this presents an opportunity for long-term growth and a potential for increased profitability.

The global Marine Tourism market is valued at 58900 million USD in 2018 and is expected to reach 81800 million USD by the end of 2024, growing at a CAGR of 6.8% between 2019 and 2024.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Marine Tourism.

Europe also play important roles in global market, with market size of xx million USD in 2019 and will be xx million USD in 2024, with a CAGR of xx%.

This report studies the Marine Tourism market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Marine Tourism market by product type and applications/end industries.

Market Segment by Companies, this report covers

Carnival Corporation

Royal Caribbean

Norwegian Cruise Lines

MSC Cruises

Genting Hong Kong

Disney Cruise

Silversea Cruises (Royal)

Dream Yacht Charter

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cruise Tourism

Yachting and Sailing Tourism

Other (Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc)

Market Segment by Applications, can be divided into

Passenger Tickets Service

Onboard and Other Service

Contents

1 MARINE TOURISM MARKET OVERVIEW

1.1 Product Overview and Scope of Marine Tourism

1.2 Classification of Marine Tourism by Types

1.2.1 Global Marine Tourism Revenue Comparison by Types (2019-2024)

1.2.2 Global Marine Tourism Revenue Market Share by Types in 2018

1.2.3 Cruise Tourism

1.2.4 Yachting and Sailing Tourism

1.2.5 Other (Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc)

1.3 Global Marine Tourism Market by Application

1.3.1 Global Marine Tourism Market Size and Market Share Comparison by Applications (2014-2024)

1.3.2 Passenger Tickets Service

1.3.3 Onboard and Other Service

1.4 Global Marine Tourism Market by Regions

1.4.1 Global Marine Tourism Market Size (Million USD) Comparison by Regions (2014-2024)

1.4.1 North America (USA, Canada and Mexico) Marine Tourism Status and Prospect (2014-2024)

1.4.2 Europe (Germany, France, UK, Russia and Italy) Marine Tourism Status and Prospect (2014-2024)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Marine Tourism Status and Prospect (2014-2024)

1.4.4 South America (Brazil, Argentina, Colombia) Marine Tourism Status and Prospect (2014-2024)

1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Marine Tourism Status and Prospect (2014-2024)

1.5 Global Market Size of Marine Tourism (2014-2024)

2 MANUFACTURERS PROFILES

2.1 Carnival Corporation

2.1.1 Business Overview

2.1.2 Marine Tourism Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Carnival Corporation Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

2.2 Royal Caribbean

2.2.1 Business Overview

2.2.2 Marine Tourism Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Royal Caribbean Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

2.3 Norwegian Cruise Lines

2.3.1 Business Overview

2.3.2 Marine Tourism Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Norwegian Cruise Lines Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

2.4 MSC Cruises

2.4.1 Business Overview

2.4.2 Marine Tourism Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 MSC Cruises Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

2.5 Genting Hong Kong

2.5.1 Business Overview

2.5.2 Marine Tourism Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Genting Hong Kong Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

2.6 Disney Cruise

2.6.1 Business Overview

2.6.2 Marine Tourism Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Disney Cruise Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

2.7 Silversea Cruises (Royal)

2.7.1 Business Overview

2.7.2 Marine Tourism Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Silversea Cruises (Royal) Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

2.8 Dream Yacht Charter

2.8.1 Business Overview

2.8.2 Marine Tourism Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Dream Yacht Charter Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

3 GLOBAL MARINE TOURISM MARKET COMPETITION, BY PLAYERS

3.1 Global Marine Tourism Revenue and Share by Players (2014-2019)

3.2 Market Concentration Rate

3.2.1 Top 5 Marine Tourism Players Market Share

3.2.2 Top 10 Marine Tourism Players Market Share

3.3 Market Competition Trend

4 GLOBAL MARINE TOURISM MARKET SIZE BY REGIONS

4.1 Global Marine Tourism Revenue and Market Share by Regions

4.2 North America Marine Tourism Revenue and Growth Rate (2014-2019)

4.3 Europe Marine Tourism Revenue and Growth Rate (2014-2019)

4.4 Asia-Pacific Marine Tourism Revenue and Growth Rate (2014-2019)

4.5 South America Marine Tourism Revenue and Growth Rate (2014-2019)

4.6 Middle East and Africa Marine Tourism Revenue and Growth Rate (2014-2019)

5 NORTH AMERICA MARINE TOURISM REVENUE BY COUNTRIES

5.1 North America Marine Tourism Revenue by Countries (2014-2019)

5.2 USA Marine Tourism Revenue and Growth Rate (2014-2019)

5.3 Canada Marine Tourism Revenue and Growth Rate (2014-2019)

5.4 Mexico Marine Tourism Revenue and Growth Rate (2014-2019)

6 EUROPE MARINE TOURISM REVENUE BY COUNTRIES

- 6.1 Europe Marine Tourism Revenue by Countries (2014-2019)
- 6.2 Germany Marine Tourism Revenue and Growth Rate (2014-2019)
- 6.3 UK Marine Tourism Revenue and Growth Rate (2014-2019)
- 6.4 France Marine Tourism Revenue and Growth Rate (2014-2019)
- 6.5 Russia Marine Tourism Revenue and Growth Rate (2014-2019)
- 6.6 Italy Marine Tourism Revenue and Growth Rate (2014-2019)

7 ASIA-PACIFIC MARINE TOURISM REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Marine Tourism Revenue by Countries (2014-2019)
- 7.2 China Marine Tourism Revenue and Growth Rate (2014-2019)
- 7.3 Japan Marine Tourism Revenue and Growth Rate (2014-2019)
- 7.4 Korea Marine Tourism Revenue and Growth Rate (2014-2019)
- 7.5 India Marine Tourism Revenue and Growth Rate (2014-2019)
- 7.6 Southeast Asia Marine Tourism Revenue and Growth Rate (2014-2019)

8 SOUTH AMERICA MARINE TOURISM REVENUE BY COUNTRIES

- 8.1 South America Marine Tourism Revenue by Countries (2014-2019)
- 8.2 Brazil Marine Tourism Revenue and Growth Rate (2014-2019)
- 8.3 Argentina Marine Tourism Revenue and Growth Rate (2014-2019)
- 8.4 Colombia Marine Tourism Revenue and Growth Rate (2014-2019)

9 MIDDLE EAST AND AFRICA REVENUE MARINE TOURISM BY COUNTRIES

- 9.1 Middle East and Africa Marine Tourism Revenue by Countries (2014-2019)
- 9.2 Saudi Arabia Marine Tourism Revenue and Growth Rate (2014-2019)
- 9.3 UAE Marine Tourism Revenue and Growth Rate (2014-2019)
- 9.4 Egypt Marine Tourism Revenue and Growth Rate (2014-2019)
- 9.5 Nigeria Marine Tourism Revenue and Growth Rate (2014-2019)
- 9.6 South Africa Marine Tourism Revenue and Growth Rate (2014-2019)

10 GLOBAL MARINE TOURISM MARKET SEGMENT BY TYPE

- 10.1 Global Marine Tourism Revenue and Market Share by Type (2014-2019)
- 10.2 Global Marine Tourism Market Forecast by Type (2019-2024)
- 10.3 Cruise Tourism Revenue Growth Rate (2014-2024)
- 10.4 Yachting and Sailing Tourism Revenue Growth Rate (2014-2024)
- 10.5 Other (Sea angling, Marine wildlife watching and some emerging activities like Sea

kayaking, Coastal Rowing, Surfing, Windsurfing etc) Revenue Growth Rate (2014-2024)

11 GLOBAL MARINE TOURISM MARKET SEGMENT BY APPLICATION

11.1 Global Marine Tourism Revenue Market Share by Application (2014-2019)

11.2 Marine Tourism Market Forecast by Application (2019-2024)

11.3 Passenger Tickets Service Revenue Growth (2014-2019)

11.4 Onboard and Other Service Revenue Growth (2014-2019)

12 GLOBAL MARINE TOURISM MARKET SIZE FORECAST (2019-2024)

12.1 Global Marine Tourism Market Size Forecast (2019-2024)

12.2 Global Marine Tourism Market Forecast by Regions (2019-2024)

12.3 North America Marine Tourism Revenue Market Forecast (2019-2024)

12.4 Europe Marine Tourism Revenue Market Forecast (2019-2024)

12.5 Asia-Pacific Marine Tourism Revenue Market Forecast (2019-2024)

12.6 South America Marine Tourism Revenue Market Forecast (2019-2024)

12.7 Middle East and Africa Marine Tourism Revenue Market Forecast (2019-2024)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Marine Tourism Picture

Table Product Specifications of Marine Tourism

Table Global Marine Tourism and Revenue (Million USD) Market Split by Product Type

Figure Global Marine Tourism Revenue Market Share by Types in 2018

Figure Cruise Tourism Picture

Figure Yachting and Sailing Tourism Picture

Figure Other (Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc) Picture

Table Global Marine Tourism Revenue (Million USD) by Application (2014-2024)

Figure Marine Tourism Revenue Market Share by Applications in 2018

Figure Passenger Tickets Service Picture

Figure Onboard and Other Service Picture

Table Global Market Marine Tourism Revenue (Million USD) Comparison by Regions 2014-2024

Figure North America Marine Tourism Revenue (Million USD) and Growth Rate (2014-2024)

Figure Europe Marine Tourism Revenue (Million USD) and Growth Rate (2014-2024)

Figure Asia-Pacific Marine Tourism Revenue (Million USD) and Growth Rate (2014-2024)

Figure South America Marine Tourism Revenue (Million USD) and Growth Rate (2014-2024)

Figure Middle East and Africa Marine Tourism Revenue (Million USD) and Growth Rate (2014-2024)

Figure Global Marine Tourism Revenue (Million USD) and Growth Rate (2014-2024)

Table Carnival Corporation Basic Information, Manufacturing Base and Competitors

Table Carnival Corporation Marine Tourism Type and Applications

Table Carnival Corporation Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

Table Royal Caribbean Basic Information, Manufacturing Base and Competitors

Table Royal Caribbean Marine Tourism Type and Applications

Table Royal Caribbean Marine Tourism Revenue, Gross Margin and Market Share (2017-2018)

Table Norwegian Cruise Lines Basic Information, Manufacturing Base and Competitors

Table Norwegian Cruise Lines Marine Tourism Type and Applications

Table Norwegian Cruise Lines Marine Tourism Revenue, Gross Margin and Market

Share (2017-2018)

Table MSC Cruises Basic Information, Manufacturing Base and Competitors

Table MSC Cruises Marine Tourism Type and Applications

Table MSC Cruises Marine Tourism Revenue, Gross Margin and Market Share
(2017-2018)

Table Genting Hong Kong Basic Information, Manufacturing Base and Competitors

Table Genting Hong Kong Marine Tourism Type and Applications

Table Genting Hong Kong Marine Tourism Revenue, Gross Margin and Market Share
(2017-2018)

Table Disney Cruise Basic Information, Manufacturing Base and Competitors

Table Disney Cruise Marine Tourism Type and Applications

Table Disney Cruise Marine Tourism Revenue, Gross Margin and Market Share
(2017-2018)

Table Silversea Cruises (Royal) Basic Information, Manufacturing Base and
Competitors

Table Silversea Cruises (Royal) Marine Tourism Type and Applications

Table Silversea Cruises (Royal) Marine Tourism Revenue, Gross Margin and Market
Share (2017-2018)

Table Dream Yacht Charter Basic Information, Manufacturing Base and Competitors

Table Dream Yacht Charter Marine Tourism Type and Applications

Table Dream Yacht Charter Marine Tourism Revenue, Gross Margin and Market Share
(2017-2018)

Table Global Marine Tourism Revenue (Million USD) by Players (2014-2019)

Table Global Marine Tourism Revenue Share by Players (2014-2019)

Figure Global Marine Tourism Revenue Share by Players in 2017

Figure Global Marine Tourism Revenue Share by Players in 2018

Figure Global Top 5 Players Marine Tourism Revenue Market Share in 2018

Figure Global Top 10 Players Marine Tourism Revenue Market Share in 2018

Figure Global Marine Tourism Revenue (Million USD) and Growth Rate (%)
(2014-2019)

Table Global Marine Tourism Revenue (Million USD) by Regions (2014-2019)

Table Global Marine Tourism Revenue Market Share by Regions (2014-2019)

Figure Global Marine Tourism Revenue Market Share by Regions (2014-2019)

Figure Global Marine Tourism Revenue Market Share by Regions in 2018

Figure North America Marine Tourism Revenue and Growth Rate (2014-2019)

Figure Europe Marine Tourism Revenue and Growth Rate (2014-2019)

Figure Asia-Pacific Marine Tourism Revenue and Growth Rate (2014-2019)

Figure South America Marine Tourism Revenue and Growth Rate (2014-2019)

Figure Middle East and Africa Marine Tourism Revenue and Growth Rate (2014-2019)

Table North America Marine Tourism Revenue by Countries (2014-2019)
Table North America Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure North America Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure North America Marine Tourism Revenue Market Share by Countries in 2018
Figure USA Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Canada Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Mexico Marine Tourism Revenue and Growth Rate (2014-2019)
Table Europe Marine Tourism Revenue (Million USD) by Countries (2014-2019)
Figure Europe Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure Europe Marine Tourism Revenue Market Share by Countries in 2018
Figure Germany Marine Tourism Revenue and Growth Rate (2014-2019)
Figure UK Marine Tourism Revenue and Growth Rate (2014-2019)
Figure France Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Russia Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Italy Marine Tourism Revenue and Growth Rate (2014-2019)
Table Asia-Pacific Marine Tourism Revenue (Million USD) by Countries (2014-2019)
Figure Asia-Pacific Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure Asia-Pacific Marine Tourism Revenue Market Share by Countries in 2018
Figure China Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Japan Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Korea Marine Tourism Revenue and Growth Rate (2014-2019)
Figure India Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Southeast Asia Marine Tourism Revenue and Growth Rate (2014-2019)
Table South America Marine Tourism Revenue by Countries (2014-2019)
Table South America Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure South America Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure South America Marine Tourism Revenue Market Share by Countries in 2018
Figure Brazil Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Argentina Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Colombia Marine Tourism Revenue and Growth Rate (2014-2019)
Table Middle East and Africa Marine Tourism Revenue (Million USD) by Countries (2014-2019)
Table Middle East and Africa Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure Middle East and Africa Marine Tourism Revenue Market Share by Countries (2014-2019)
Figure Middle East and Africa Marine Tourism Revenue Market Share by Countries in 2018

Figure Saudi Arabia Marine Tourism Revenue and Growth Rate (2014-2019)
Figure UAE Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Egypt Marine Tourism Revenue and Growth Rate (2014-2019)
Figure Nigeria Marine Tourism Revenue and Growth Rate (2014-2019)
Figure South Africa Marine Tourism Revenue and Growth Rate (2014-2019)
Table Global Marine Tourism Revenue (Million USD) by Type (2014-2019)
Table Global Marine Tourism Revenue Share by Type (2014-2019)
Figure Global Marine Tourism Revenue Share by Type (2014-2019)
Figure Global Marine Tourism Revenue Share by Type in 2019
Table Global Marine Tourism Revenue Forecast by Type (2019-2024)
Figure Global Marine Tourism Market Share Forecast by Type (2019-2024)
Figure Global Cruise Tourism Revenue Growth Rate (2014-2019)
Figure Global Yachting and Sailing Tourism Revenue Growth Rate (2014-2019)
Figure Global Other (Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc) Revenue Growth Rate (2014-2019)
Table Global Marine Tourism Revenue by Application (2014-2019)
Table Global Marine Tourism Revenue Share by Application (2014-2019)
Figure Global Marine Tourism Revenue Share by Application (2014-2019)
Figure Global Marine Tourism Revenue Share by Application in 2019
Table Global Marine Tourism Revenue Forecast by Application (2019-2024)
Figure Global Marine Tourism Market Share Forecast by Application (2019-2024)
Figure Global Passenger Tickets Service Revenue Growth Rate (2014-2019)
Figure Global Onboard and Other Service Revenue Growth Rate (2014-2019)
Figure Global Marine Tourism Revenue (Million USD) and Growth Rate Forecast (2019-2024)
Table Global Marine Tourism Revenue (Million USD) Forecast by Regions (2019-2024)
Figure Global Marine Tourism Revenue Market Share Forecast by Regions (2019-2024)
Figure North America Marine Tourism Revenue Market Forecast (2019-2024)
Figure Europe Marine Tourism Revenue Market Forecast (2019-2024)
Figure Asia-Pacific Marine Tourism Revenue Market Forecast (2019-2024)
Figure South America Marine Tourism Revenue Market Forecast (2019-2024)
Figure Middle East and Africa Marine Tourism Revenue Market Forecast (2019-2024)

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