

Global Marine Tourism Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Marine Tourism market size was valued at US\$ 88930 million in 2025 and is forecast to a readjusted size of US\$ 137920 million by 2032 with a CAGR of 6.5% during review period.

Maritime tourism refers to those recreational activities which involve travel away from one's place of residence and have the marine environment or inland waters/waterways as their host or focus, such as sailing, boating, yachting, cruising, nautical sports, Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc.

The major players in global Marine Tourism market include Carnival Corporation, Royal Caribbean, Norwegian Cruise Lines, etc. The top 3 players occupy about 55% shares of the global market. North America and Europe are main markets, they occupy about 80% of the global market. Cruise Tourism is the main type, with a share about 70%. Passenger Tickets Service is the main service, which holds a share about 60%.

This report is a detailed and comprehensive analysis for global Marine Tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Service. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Marine Tourism market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Marine Tourism market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Marine Tourism market size and forecasts, by Type and by Service, in consumption value (\$ Million), 2021-2032

Global Marine Tourism market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Marine Tourism

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Marine Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Carnival Corporation, Royal Caribbean, Norwegian Cruise Lines, MSC Cruises, Genting Hong Kong, Disney Cruise, Silversea Cruises (Royal), Dream Yacht Charter, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Marine Tourism market is split by Type and by Service. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Service. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cruise Tourism

Yachting and Sailing Tourism

Others

Market segment by Service

Passenger Tickets Service

Onboard and Other Service

Market segment by players, this report covers

Carnival Corporation

Royal Caribbean

Norwegian Cruise Lines

MSC Cruises

Genting Hong Kong

Disney Cruise

Silversea Cruises (Royal)

Dream Yacht Charter

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Marine Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Marine Tourism, with revenue, gross margin, and global market share of Marine Tourism from 2021 to 2026.

Chapter 3, the Marine Tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Service, with consumption value and growth rate by Type, by Service, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Marine Tourism market forecast, by regions, by Type and by Service, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Marine Tourism.

Chapter 13, to describe Marine Tourism research findings and conclusion.

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