

Global Marine Radio for Leisure Boat Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Marine Radio for Leisure Boat market size is expected to reach \$ 620 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

In 2025, global Marine Radio for Leisure Boat production reached approximately 1,200 K units, with an average global market price of around 340 US\$/unit.

Marine Radio for Leisure Boat is a specialized two-way communication device designed exclusively for non-commercial recreational vessels, such as private yachts, fishing boats, pontoon boats and personal watercraft, mainly operating in the VHF maritime mobile band (156-174 MHz) designated by the International Telecommunication Union. It serves as the core communication and safety guarantee equipment for leisure boating, integrating functions such as ship-to-ship, ship-to-shore communication, emergency distress calls, and 24-hour NOAA weather forecast reception, and is available in fixed and portable types to adapt to different leisure boat sizes and usage scenarios. Unlike marine radios for commercial ships, it features small size, simple operation, low power consumption and easy installation, and most of them do not require an operator license for domestic operation in many countries, though a license may be needed for international navigation or entry into foreign ports. With the upgrading of product technology, modern marine radios for leisure boats are increasingly integrated with DSC (Digital Selective Calling), GPS positioning and AIS (Automatic Identification System) functions, further enhancing navigation safety and communication efficiency for leisure boaters. Its core role is to ensure the safety of leisure navigation by enabling timely communication with other vessels, marinas, bridges and coast guard departments, and providing emergency rescue support when needed.

The demand for Marine Radio for Leisure Boat is showing a steady growth trend, driven by the continuous expansion of the global leisure boat market and the rising popularity of water leisure activities, which drives the demand for supporting communication and safety equipment. In addition, the gradual improvement of navigation safety regulations in various regions (some areas have introduced mandatory installation requirements for small leisure boats) and the increasing safety awareness of leisure boaters further boost market demand. Business opportunities are concentrated in several key areas: first, the intelligent upgrading of products, as the demand for digital and multi-functional marine radios (integrated with DSC, GPS, AIS and Beidou navigation) continues to rise, becoming a new growth point; second, the broad space for domestic substitution, with the continuous improvement of the localization rate of core components such as radio frequency chips, domestic enterprises can gain market share by enhancing product performance and cost control capabilities; third, the export market has great potential, especially in regions with active leisure navigation, and cross-border e-commerce channels provide convenient conditions for export expansion; in addition, the after-sales service market and customized product demand for special leisure boat types also bring new business opportunities for enterprises with mature technology and perfect service systems.

This report studies the global Marine Radio for Leisure Boat production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Marine Radio for Leisure Boat and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Marine Radio for Leisure Boat that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Marine Radio for Leisure Boat total production and demand, 2021-2032, (K Units)

Global Marine Radio for Leisure Boat total production value, 2021-2032, (USD Million)

Global Marine Radio for Leisure Boat production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Marine Radio for Leisure Boat consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Marine Radio for Leisure Boat domestic production, consumption, key domestic manufacturers and share

Global Marine Radio for Leisure Boat production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Marine Radio for Leisure Boat production by Communication Band, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Marine Radio for Leisure Boat production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Marine Radio for Leisure Boat market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Icom, Standard Horizon, Cobra, Uniden, Raymarine, Entel, Jotron, Cobham, Rexon Technology, JRC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Marine Radio for Leisure Boat market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Communication Band, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Marine Radio for Leisure Boat Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Marine Radio for Leisure Boat Market, Segmentation by Communication Band:

VHF Marine Radio (156-174 MHz)

UHF Marine Radio

Dual-band Marine Radio

Others

Global Marine Radio for Leisure Boat Market, Segmentation by Functional Type:

Basic Communication Radio

DSC-enabled Radio

GPS/AIS Integrated Radio

Weather Reception Radio

Others

Global Marine Radio for Leisure Boat Market, Segmentation by Installation Type:

Fixed Marine Radio

Portable Marine Radio

Global Marine Radio for Leisure Boat Market, Segmentation by Application:

Private Yachts

Leisure Fishing Boats

Personal Watercraft

Leisure Sailboats

Small Recreational Speedboats

Others

Companies Profiled:

Icom

Standard Horizon

Cobra

Uniden

Raymarine

Entel

Jotron

Cobham

Rexon Technology

JRC

Garmin

Simrad

ACR Electronics

Samyung ENC

Lowrance

B&G

Furuno

GME

Midland

Key Questions Answered:

1. How big is the global Marine Radio for Leisure Boat market?
2. What is the demand of the global Marine Radio for Leisure Boat market?
3. What is the year over year growth of the global Marine Radio for Leisure Boat market?
4. What is the production and production value of the global Marine Radio for Leisure Boat market?
5. Who are the key producers in the global Marine Radio for Leisure Boat market?
6. What are the growth factors driving the market demand?

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