

# Global Marine Primer Bulb Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Marine Primer Bulb market size is expected to reach \$ 44.25 million by 2032, rising at a market growth of 2.5% CAGR during the forecast period (2026-2032).

A marine primer bulb is a crucial component in the fuel systems of boats and marine vessels. It is typically a squeezable, often rubber or plastic, bulb-shaped device that serves the purpose of priming the fuel system. When manually squeezed, it creates pressure within the fuel lines, which helps to draw fuel from the tank and push it towards the engine, whether it's an outboard motor, an in-board engine, or a marine generator set. This action is essential for expelling any air present in the fuel lines and ensuring a proper supply of fuel to the engine for smooth startup and efficient operation, making it an important element for the reliable functioning of various marine power sources.

In 2025, global Marine Primer Bulb production reached approximately 1,296 K units, with an average global market price of around US\$ 27 per unit.

The upstream segment of the marine primer bulb supply chain consists of raw material suppliers providing elastomers (such as low-permeation rubber, PVC, or thermoplastic polyurethane), stainless steel for clamps, check valves, and other small hardware components, along with chemical additives for material durability and ethanol resistance; these materials are sourced globally and processed by component manufacturers to produce specialized parts before being delivered to assembly facilities. The downstream segment includes original equipment manufacturers (OEMs) integrating primer bulbs into fuel line assemblies for outboard engines, aftermarket distributors and retailers (marine supply stores, online marketplaces, and boat dealerships) that sell replacement units directly to end-users, and maintenance service providers who install these components during boat repairs, ultimately reaching

recreational boaters, commercial vessel operators, and marine equipment rental businesses.

The cost structure of marine primer bulbs is dominated by material costs (approximately 40–50% of total production costs) for high-quality elastomers meeting EPA low-permeation standards and corrosion-resistant metals, followed by manufacturing and assembly expenses (20–25%) covering injection molding, valve integration, and quality testing processes, with additional costs including packaging and labeling (5–8%), logistics and transportation (7–10%) for global distribution, research and development (3–5%) for compliance with marine emission regulations, and overhead expenses (10–15%) encompassing administrative costs, marketing, and warranty provisions, while economies of scale in production significantly influence per-unit cost variations between mass manufacturers and specialized producers.

This report studies the global Marine Primer Bulb production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Marine Primer Bulb and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Marine Primer Bulb that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Marine Primer Bulb total production and demand, 2021-2032, (K Units)

Global Marine Primer Bulb total production value, 2021-2032, (USD Million)

Global Marine Primer Bulb production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Marine Primer Bulb consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Marine Primer Bulb domestic production, consumption, key domestic manufacturers and share

Global Marine Primer Bulb production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Marine Primer Bulb production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Marine Primer Bulb production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Marine Primer Bulb market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Attwood Marine, Larand, Nuova Rade, West Marine, Sierra, Scepter, Moeller, TH Marine, JLM Marine Boat Parts Limited, Tohatsu Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Marine Primer Bulb market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Marine Primer Bulb Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Marine Primer Bulb Market, Segmentation by Type:

Hand - Operated Primer Bulbs

Electric - Assisted Primer Bulbs

### Global Marine Primer Bulb Market, Segmentation by Material Composition:

Low-Permeation Rubber

Thermoplastic Polyurethane (TPU)

Other

### Global Marine Primer Bulb Market, Segmentation by Working Pressure Rating:

Low Pressure: ?5 psi

Medium Pressure: 5–10 psi

High Pressure: ?10 psi

### Global Marine Primer Bulb Market, Segmentation by Application:

Outboard Motors

In - board Motors

### Companies Profiled:

Attwood Marine

Larand

Nuova Rade

West Marine

Sierra

Scepter

Moeller

TH Marine

JLM Marine Boat Parts Limited

Tohatsu Corporation

Hangzhou Seatan Machinery Co., Ltd.

Key Questions Answered:

1. How big is the global Marine Primer Bulb market?
2. What is the demand of the global Marine Primer Bulb market?
3. What is the year over year growth of the global Marine Primer Bulb market?
4. What is the production and production value of the global Marine Primer Bulb market?
5. Who are the key producers in the global Marine Primer Bulb market?
6. What are the growth factors driving the market demand?

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