

# Global Marine Handheld GPS Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Marine Handheld GPS market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Marine handheld GPS refers to a portable electronic device specifically designed for navigation and positioning purposes in marine environments. This device utilizes signals from a network of satellites orbiting the Earth to determine its precise geographic location, as well as other important information such as speed, heading, altitude, and time.

Marine handheld GPS units are rugged and water-resistant to withstand the conditions of the maritime environment. They often come with features tailored for boaters, sailors, and marine enthusiasts, including nautical charts, waypoints, routes, tide information, and points of interest related to navigation. Users can use these devices to accurately determine their position on the water, plan routes, and ensure safe navigation even in challenging conditions or remote areas.

These GPS units are particularly valuable for small boats, kayaks, and other watercraft where a dedicated onboard navigation system might not be available or necessary.

The Global Info Research report includes an overview of the development of the Marine Handheld GPS industry chain, the market status of Marine Scientific Research (With Radio Communication, With Coast Map), Maritime Transport (With Radio Communication, With Coast Map), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market

trends of Marine Handheld GPS.

Regionally, the report analyzes the Marine Handheld GPS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Marine Handheld GPS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Marine Handheld GPS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Marine Handheld GPS industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., With Radio Communication, With Coast Map).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Marine Handheld GPS market.

**Regional Analysis:** The report involves examining the Marine Handheld GPS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Marine Handheld GPS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Marine Handheld GPS:

**Company Analysis:** Report covers individual Marine Handheld GPS manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Marine Handheld GPS. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Marine Scientific Research, Maritime Transport).

**Technology Analysis:** Report covers specific technologies relevant to Marine Handheld GPS. It assesses the current state, advancements, and potential future developments in Marine Handheld GPS areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Marine Handheld GPS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Marine Handheld GPS market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

With Radio Communication

With Coast Map

Others

### Market segment by Application

Marine Scientific Research

Maritime Transport

Offshore Engineering Construction

Others

Major players covered

GARMIN

Standard Horizon

Lowrance

Magellan GPS

Memory Map

Icom

ACR Electronics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Marine Handheld GPS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Marine Handheld GPS, with price, sales, revenue and global market share of Marine Handheld GPS from 2018 to 2023.

Chapter 3, the Marine Handheld GPS competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Marine Handheld GPS breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Marine Handheld GPS market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Marine Handheld GPS.

Chapter 14 and 15, to describe Marine Handheld GPS sales channel, distributors, customers, research findings and conclusion.

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