

Global Marine GNSS Receiver Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Marine GNSS Receiver market size was valued at US\$ 401 million in 2025 and is forecast to a readjusted size of US\$ 576 million by 2032 with a CAGR of 5.4% during review period.

In 2024, global marine GNSS receiver production reached approximately 924 k units , with an average global market price of around US\$ 400 per unit. A marine GNSS receiver (GNSS receiver) is a global navigation satellite system (GNSS) receiver designed specifically for marine applications. GNSS is a generic term that covers several global satellite navigation systems, including GPS in the United States, GLONASS in Russia, Galileo in the European Union, and Beidou in China. Marine GNSS receiver is mainly used for maritime positioning, navigation and timing.

The demand for marine GNSS receivers is steadily increasing with the global shipping industry's increased requirements for navigation safety, operational efficiency and regulatory compliance, driven by the International Maritime Organization's mandatory specifications for ship positioning tracking and the development trend of intelligent shipping and digitalization of the marine economy. This brings clear business opportunities. On the one hand, it is reflected in the demand for stock replacement and upgrading of high-precision and high-reliability receiving equipment of existing merchant ships and fishing fleets; on the other hand, it comes from the incremental market of integrated navigation system integrating AIS and Internet of Things Hub functions in emerging fields such as intelligent ships, unmanned boats and ocean engineering. For local manufacturers who can break through multi-constellation signal solution, strong anti-interference algorithm, and excellent anti-salt fog corrosion and anti-seismic performance, it is expected to cut into maritime, fishery, waterway mapping and other

subdivision fields by virtue of cost performance and customized service advantages in the market dominated by international brands to realize import substitution.

The annual production capacity of a single marine GNSS receiver production line is typically 2,000-3,000 units per year, with a gross profit margin of around 28%.

Downstream consumption of marine GNSS receivers is distributed as follows: safety and search and rescue 24%, automatic control and unmanned driving 21%, marine research 18%, port management 18%, and others 19%.

Market Concentration and Key Players:

Internationally, the market concentration of marine GNSS receivers is relatively high, mainly concentrated on Europe, the United States and other developed countries. For example, large manufacturers such as Veripos and NovAtel; domestically, manufacturers of marine GNSS receivers include Xinnuo Beidou and Yaotian Technology, etc.

Manufacturing Processes and Market Trends:

The core of the manufacturing process of the marine GNSS receiver lies in the construction of a high-sensitivity signal receiving module and the design of the adaptability to the severe marine environment, a high-performance chip set with multiple frequency points and multiple constellations is adopted in the marine GNSS receiver to synchronously receive satellite signals such as GPS, Beidou, GLONASS and the like, and a special anti-multipath interference and anti-radio frequency interference algorithm is integrated. The shell is made of high-strength engineering plastics or metal materials, and has been strictly treated with waterproof and anti-salt spray corrosion, so as to ensure long-term stable operation in damp and vibration environment. The production process involves precise circuit board mounting, antenna design and sealing package, and the key links are the guarantee of signal integrity and electromagnetic compatibility test of the whole machine.

In terms of market trend, the demand is growing continuously with the upgrading of global shipping intelligence and automation, and high-precision positioning and navigation services have become the foundation of intelligent ships and maritime safety. Technology development focuses on centimeter-level or even millimeter-level real-time dynamic differential positioning technology, and deeply integrates with inertial

navigation systems to improve reliability in signal-occlusion environments. In addition, the comprehensive solution integrating AIS and Internet of Things functions and providing data value-added services is becoming the focus of competition. Driven by emerging applications such as oceanographic surveying and mapping, smart fishery and unmanned ship, the market demand for high reliability and high integration receiver is increasingly urgent.

This report is a detailed and comprehensive analysis for global Marine GNSS Receiver market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Marine GNSS Receiver market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Marine GNSS Receiver market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Marine GNSS Receiver market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Marine GNSS Receiver market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Marine GNSS Receiver

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Marine GNSS Receiver market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Veripos, NovAtel, Septentrio, Trimble, Sea and Land Technologies, Bjtek, Unictron Technologies Corporation, Hemisphere, Topcon, Leica Geosystems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Marine GNSS Receiver market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

BDS

GPS

Glionass

Galileo

Market segment by Receiver

Single System Receiver

Multisystem Receiver

Market segment by Frequency

Single-frequency Receiver

Multifrequency Receiver

Market segment by Application

Safety & Search & Rescue

Automatic Control & Driverless

Marine Research

Port Management

Others

Major players covered

Veripos

NovAtel

Septentrio

Trimble

Sea and Land Technologies

Bjtek

Unictron Technologies Corporation

Hemisphere

Topcon

Leica Geosystems

Kongsberg

Furuno

Garmin

Skynav

Xiamen Xinnuo Beidou

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Marine GNSS Receiver product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Marine GNSS Receiver, with price,

sales quantity, revenue, and global market share of Marine GNSS Receiver from 2021 to 2026.

Chapter 3, the Marine GNSS Receiver competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Marine GNSS Receiver breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Marine GNSS Receiver market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Marine GNSS Receiver.

Chapter 14 and 15, to describe Marine GNSS Receiver sales channel, distributors, customers, research findings and conclusion.

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