

Global Margarine & Shortening Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Margarine & Shortening market size was valued at US\$ 14730 million in 2024 and is forecast to a readjusted size of USD 16070 million by 2031 with a CAGR of 1.3% during review period.

Margarine is a substitute for butter, prepared from vegetable and animal fats by emulsifying them with water and adding small amount of milk, salt, vitamins, colouring matter, etc.

Shortening is a semi-solid plant-derived fat that can be used as an alternative to butter or similar substances.

Currently, many companies in the world produce margarine & shortening product, mainly concentrating in USA and Europe.

The main market players are Upfield, Bunge, NMGK Group, etc. Upfield account for a revenue share of 20% in 2020.

Shortening account for a revenue share of 70% in 2020.

Catering account for a revenue share of 70% in 2020.

This report is a detailed and comprehensive analysis for global Margarine & Shortening market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Margarine & Shortening market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Margarine & Shortening market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Margarine & Shortening market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Margarine & Shortening market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Margarine & Shortening

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Margarine & Shortening market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Upfield, Bunge, NMGK Group, ConAgra, Fuji Oil, BRF, Yildiz Holding, Grupo Lala, NamChow, Cargill, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Margarine & Shortening market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Margarine

Shortening

Market segment by Application

Food Industry

Household

Catering

Major players covered

Upfield

Bunge

NMGK Group

ConAgra

Fuji Oil

BRF

Yildiz Holding

Grupo Lala

NamChow

Cargill

ADM

J.M. Smucker

AAK

Wilmar

COFCO

Uni-President

Mengniu Group

Yili Group

Brightdairy

Dairy Crest

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Margarine & Shortening product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Margarine & Shortening, with price, sales quantity, revenue, and global market share of Margarine & Shortening from 2020 to 2025.

Chapter 3, the Margarine & Shortening competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Margarine & Shortening breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Margarine & Shortening market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Margarine & Shortening.

Chapter 14 and 15, to describe Margarine & Shortening sales channel, distributors, customers, research findings and conclusion.

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