

Global Map Positioning Unit Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G6D94CD71DEAEN.html>

Date: September 2025

Pages: 109

Price: US\$ 3,132.00 (Single User License)

ID: G6D94CD71DEAEN

Abstracts

According to our (Global Info Research) latest study, the global Map Positioning Unit market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

The map positioning unit uses satellite positioning and inertial navigation and other means to determine the vehicle position through high-precision calculation, and outputs map information around the vehicle to the automatic driving ECU and ADAS ECU, and recommends the route information to the destination in lane units to support comprehensive vehicle control. . In addition, OTA automatic map updates utilizing wireless communication are also implemented.

This report is a detailed and comprehensive analysis for global Map Positioning Unit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Map Positioning Unit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Map Positioning Unit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Map Positioning Unit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Map Positioning Unit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Map Positioning Unit

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Map Positioning Unit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hitachi, Garmin, Valeo, Meitrack, Teltonika, Eelink, HERE Technologies, Applanix, Xsens, Neusoft, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Map Positioning Unit market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Centimeter-level Positioning Unit

Meter-level Positioning Unit

Market segment by Application

Automotive

Aerospace

Consumer Electronics

Others

Major players covered

Hitachi

Garmin

Valeo

Meitrack

Teltonika

Eelink

HERE Technologies

Applanix

Xsens

Neusoft

Hunan BYNAV Technology

Queclink Wireless Solutions

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Map Positioning Unit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Map Positioning Unit, with price, sales quantity, revenue, and global market share of Map Positioning Unit from 2020 to 2025.

Chapter 3, the Map Positioning Unit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Map Positioning Unit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Map Positioning Unit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Map Positioning Unit.

Chapter 14 and 15, to describe Map Positioning Unit sales channel, distributors, customers, research findings and conclusion.

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