

# Global Manufacturing Business Intelligence (BI) Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Manufacturing Business Intelligence (BI) market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Manufacturing Business Intelligence (BI) is a type of business intelligence that focuses on gathering and analyzing data from industrial operations and processes. It involves using data from sensors, machines, and other sources to monitor and optimize industrial processes, improve efficiency, reduce costs, and increase productivity.

Industrial BI typically involves the use of advanced analytics tools, such as predictive analytics and machine learning, to identify patterns and trends in the data. This can help companies make more informed decisions about how to optimize their operations, improve product quality, and reduce waste.

In addition to improving operations, industrial BI can also help companies identify new business opportunities and revenue streams. For example, by analyzing data from sensors in a manufacturing plant, a company may discover that it can offer predictive maintenance services to its customers, or that it can develop new products based on insights gained from the data.

Overall, industrial BI is a powerful tool for companies looking to improve their operations and gain a competitive edge in the marketplace.

This report is a detailed and comprehensive analysis for global Manufacturing Business Intelligence (BI) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Manufacturing Business Intelligence (BI) market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Manufacturing Business Intelligence (BI) market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Manufacturing Business Intelligence (BI) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Manufacturing Business Intelligence (BI) market shares of main players, in revenue (\$ Million), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Manufacturing Business Intelligence (BI)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Manufacturing Business Intelligence (BI) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft Power BI, Tableau, SAP BusinessObjects, QlikView and IBM Cognos Analytics, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market segmentation

Manufacturing Business Intelligence (BI) market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Online BI

Offline BI

## Market segment by Application

Data Analysis

Production Management

Others

## Market segment by players, this report covers

Microsoft Power BI

Tableau

SAP BusinessObjects

QlikView

IBM Cognos Analytics

Oracle BI

MicroStrategy

MaboTech

Domo

Grow

Style

Fanruan

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Manufacturing Business Intelligence (BI) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Manufacturing Business Intelligence (BI), with revenue, gross margin and global market share of Manufacturing Business Intelligence (BI) from 2018 to 2023.

Chapter 3, the Manufacturing Business Intelligence (BI) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Manufacturing Business Intelligence (BI) market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Manufacturing Business Intelligence (BI).

Chapter 13, to describe Manufacturing Business Intelligence (BI) research findings and conclusion.

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