

Global Manufacturing Analytics Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Manufacturing Analytics Software market size was valued at USD 6838 million in 2023 and is forecast to a readjusted size of USD 18940 million by 2030 with a CAGR of 15.7% during review period.

Manufacturing analytics is a new class of software that brings predictive analytics, big data, industrial internet of things and mobile-first design to manufacturing companies. As you read through this post you may think it is just another BI (business intelligence) tool, MES or SCADA system replacement.

The manufacturing analytics software market is being driven by several factors, including: Increasing demand for automation: With the rise of Industry 4.0 and the Industrial Internet of Things (IIoT), manufacturers are increasingly looking to automate their processes. Analytics software can help manufacturers optimize their automation efforts by providing real-time insights into production processes, machine performance, and more. Growing need for predictive maintenance: To avoid unplanned downtime and reduce maintenance costs, manufacturers are turning to predictive maintenance solutions powered by analytics software. These solutions use machine learning algorithms to predict when machines are likely to fail, allowing manufacturers to schedule maintenance before issues become critical. Rising focus on quality control: Manufacturers are under pressure to produce high-quality products that meet customer demands and regulatory standards. Analytics software can help manufacturers monitor and improve quality control by providing real-time insights into the production process, identifying defects and potential issues, and analyzing data to identify trends and patterns. Increasing adoption of cloud computing: Cloud-based manufacturing analytics

software solutions offer several benefits, including scalability, flexibility, and cost-effectiveness. As more manufacturers adopt cloud computing, demand for cloud-based analytics software is expected to grow. Advancements in big data analytics: With the explosion of data generated by modern manufacturing processes, manufacturers are turning to big data analytics solutions to make sense of this data. Analytics software powered by advanced analytics techniques, such as artificial intelligence and machine learning, can help manufacturers gain insights and make data-driven decisions.

The Global Info Research report includes an overview of the development of the Manufacturing Analytics Software industry chain, the market status of Automotive (Cloud Based, On Premise), Aerospace (Cloud Based, On Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Manufacturing Analytics Software.

Regionally, the report analyzes the Manufacturing Analytics Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Manufacturing Analytics Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Manufacturing Analytics Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Manufacturing Analytics Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Based, On Premise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Manufacturing Analytics Software market.

Regional Analysis: The report involves examining the Manufacturing Analytics Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Manufacturing Analytics Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Manufacturing Analytics Software:

Company Analysis: Report covers individual Manufacturing Analytics Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Manufacturing Analytics Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Aerospace).

Technology Analysis: Report covers specific technologies relevant to Manufacturing Analytics Software. It assesses the current state, advancements, and potential future developments in Manufacturing Analytics Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Manufacturing Analytics Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Manufacturing Analytics Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and

forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud Based

On Premise

Market segment by Application

Automotive

Aerospace

Building Construction

Industrial

Chemical

Others

Market segment by players, this report covers

IBM

Microsoft

Oracle

RapidMiner

SAP

Alteryx

Bridgei2i Analytics Solutions

Cisco Systems

FICO

TIBCO Software

SensrTrx

Sight Machine

Sisense

Neubrain

Rockwell Automation

Aegis Software

MachineMetrics

Lantek

Domo

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Manufacturing Analytics Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Manufacturing Analytics Software, with revenue, gross margin and global market share of Manufacturing Analytics Software from 2019 to 2024.

Chapter 3, the Manufacturing Analytics Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Manufacturing Analytics Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Manufacturing Analytics Software.

Chapter 13, to describe Manufacturing Analytics Software research findings and conclusion.

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