

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Manual Cleaning Products Market 2018, Forecast to 2023**

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## **Abstracts**

Cleaning products have become essential in the everyday life of the modern consumer. Manual cleaning products is a series of cleaning tools for human's daily cleaning duties that do not add or spread pollutants or cause other unintended effects to protect health without harming the environment. The manual cleaning products were including manual floor cleaning products (such as vacuum cleaners, scrubber cleaners, commercial vacuums and so on).

### **Scope of the Report:**

This report focuses on the Manual Cleaning Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The key players are Nilfisk, Karcher, Dyson, Electrolux, BISSELL, Tennant Company, Hako , Possehl Group), Philips, Tacony Corporation, TTI, TASKI, Newell Brands, Comac SpA, Kingclean, Shop-Vac Corporation, Emerson, Bosch, Puppy Electronic Appliances, NSS Enterprises.

Europe is the dominate producer of Manual Cleaning Products in Global, the production was 24,550.92 K Units in 2016, accounting for about 28.46% of the total amount, followed by North America, with the production market share of 25.98%.

Household Vacuum Cleaner accounted for the largest market with about 77.52% of the species of the Manual Cleaning Products. With over 46.82% share in the Manual Cleaning Products market, Residential Application was the largest application market in 2016.

The average price of Manual Cleaning Products was gently lower year by year from 127 USD/Unit in 2012 to 116 USD/Unit in 2017. The gross margin is relatively high, about 26.23% in 2017, and was also decrease in recent years. In the next few years, we predict that price will continue to slowly decrease. As competition intensifies, prices gap between different brands will go narrowing.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive .The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Manual Cleaning Products is expected to grow at a CAGR of roughly 4.4% over the next five years, will reach 15100 million US\$ in 2023, from 11700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nilfisk

Karcher

Dyson

Electrolux

BISSELL

Tennant Company

Hako (Possehl Group)

Philips

Tacony Corporation

TTI

TASKI

Newell Brands

Comac SpA

Kingclean

Shop-Vac Corporation

Emerson

Bosch

Puppy Electronic Appliances

NSS Enterprises

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Household Vacuum Cleaner

Commercial and Industrial Cleaning Products

Others

Market Segment by Applications, can be divided into

Residential Application

Industrial Application

Commercial Application

Others

There are 15 Chapters to deeply display the global Manual Cleaning Products market.

Chapter 1, to describe Manual Cleaning Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Manual Cleaning Products, with sales, revenue, and price of Manual Cleaning Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Manual Cleaning Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Manual Cleaning Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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