

# Global Mannequins Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Mannequins market size was valued at USD 1291.3 million in 2023 and is forecast to a readjusted size of USD 1553.9 million by 2030 with a CAGR of 2.7% during review period.

A mannequin (also called a manikin, dummy, lay figure or dress form) is an often articulated doll used by artists, tailors, dressmakers, window dressers and others especially to display or fit clothing.

Global Mannequins key players include Noa Brands, Window France, Cofrad Mannequins, ABC Mannequins, Huaqi Hangers & Mannequin, etc. Global top five manufacturers hold a share nearly 20%.

Asia-Pacific is the largest market, with a share over 40%, followed by Europe, and North America, both have a share about 45 percent.

In terms of product, Male Mannequins is the largest segment, with a share about 30%. And in terms of application, the largest application is Garment Industrial, followed by Jewelry Industrial, Cosmetics Industrial, etc.

The Global Info Research report includes an overview of the development of the Mannequins industry chain, the market status of Garment Industrial (Male Mannequins, Female Mannequins), Jewelry Industrial (Male Mannequins, Female Mannequins), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mannequins.

Regionally, the report analyzes the Mannequins markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mannequins market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Mannequins market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mannequins industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Male Mannequins, Female Mannequins).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mannequins market.

**Regional Analysis:** The report involves examining the Mannequins market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Mannequins market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mannequins:

**Company Analysis:** Report covers individual Mannequins manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Mannequins This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Garment Industrial, Jewelry Industrial).

**Technology Analysis:** Report covers specific technologies relevant to Mannequins. It assesses the current state, advancements, and potential future developments in Mannequins areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Mannequins market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Mannequins market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Male Mannequins

Female Mannequins

Child Mannequins

Torso Forms

### Market segment by Application

Garment Industrial

Jewelry Industrial

Cosmetics Industrial

Others

### Major players covered

ABC Mannequins

Cofrad Mannequins

GLOBAL MANNEQUINS

Bonami

La Rosa

Huaqi Hangers & Mannequin

New John Nissen Mannequins S.A.

Mondo Mannequins

Formes GmbH

Window Mannequins

Hans Boodt Mannequins

Retailment

Bonaveri

Bernstein Display

Noa Brands

Siegel & Stockman

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mannequins product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mannequins, with price, sales, revenue and global market share of Mannequins from 2019 to 2024.

Chapter 3, the Mannequins competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mannequins breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Mannequins market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mannequins.

Chapter 14 and 15, to describe Mannequins sales channel, distributors, customers, research findings and conclusion.

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