

Global Manila Hemp Pulp Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Manila Hemp Pulp market size is expected to reach \$ 188 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032). Manila Hemp Pulp, also known as Abaca Pulp, is a specialty non-wood pulp derived from abaca fibers and characterized by long fiber length, high tensile strength, and excellent wet strength, which distinguish it from conventional wood pulp. These properties allow it to maintain structural integrity and permeability under heat and moisture, supporting its use in food and beverage filtration such as tea bag and coffee filter papers, industrial air and liquid filtration media, and electrical insulation applications including capacitor tissue. Compared with traditional wood pulp, Manila hemp pulp demonstrates greater stability and durability in demanding operating conditions, enabling high-performance specialty paper grades with reduced dependence on chemical reinforcement. In 2025, global Manila Hemp Pulp production reached approximately 31,214 tons, with an average global market price of around US\$ 3952 per ton. And global Manila Hemp Pulp production capacity reached approximately 48 k tons. The average gross margin in this industry reached 23.37%. The upstream supply chain of Manila hemp pulp mainly consists of Manila hemp fiber (abaca fiber) and sodium hydroxide. Abaca fiber is mainly cultivated by smallholder farmers and sourced through decentralized procurement networks rather than large corporate plantations, which leads to limited farm-level standardization and variability in fiber quality and availability. Sodium hydroxide is the key chemical input in the pulping process, influencing fiber separation efficiency and consistency, and is supplied by major industrial producers such as Xinjiang Zhongtai Chemical, Tangshan Sanyou Chemical, SP Chemicals, Aditya Birla Group, Tata Chemicals, and BASF, supporting consistent Manila hemp pulp production. The midstream Manila hemp pulp market is a niche segment within non-wood, long-fiber specialty pulp, where competition is driven less by scale and more by supply reliability, product consistency, and application-

specific performance. Key players such as Newtech Pulp Inc., Specialty Pulp Manufacturing, and Pulp Specialties Philippines operate as export-oriented processors supplying Manila hemp pulp to international specialty paper customers. Ahlstrom participates mainly through downstream-integrated specialty materials operations, while Terranova Papers follows a vertically integrated model that combines proprietary abaca plantations with in-house Manila hemp pulp processing. Overall, the midstream market is characterized by long customer qualification cycles, repeat-order-driven sales, and limited supplier substitution, making consistency, traceability, and dependable delivery the core competitive factors. The customer base of Manila Hemp Pulp is composed of a limited number of globally established specialty paper manufacturers, including Magnera, Ahlstrom, Mitsubishi Paper Mills, SWM International, Delfort Group, Twin Rivers Paper Company, Munksj?, Yamamoto Paper, Nippon Kodoshi, and ONYX SPECIALITY PAPERS INC.

The market outlook for Manila Hemp Pulp is closely linked to structural demand from specialty paper applications rather than volume-driven expansion. Current consumption is anchored in products such as tea bag paper and coffee filter paper, where fiber strength, wet durability, and safety standards are more critical than cost alone. This demand profile results in relatively stable order patterns and long-term supplier relationships, but also limits rapid capacity scaling. In recent years, buyers have become more sensitive to supply reliability, traceability of raw materials, and consistency of pulp properties, which raises entry barriers for new suppliers. Looking ahead, profitability in this market will depend on disciplined capacity management, stable access to high-quality hemp fiber, and the ability to serve long-cycle customers with predictable quality and delivery. Producers that can balance raw material cost volatility with steady utilization and focus on high-value specialty grades are better positioned to sustain margins under increasing price negotiation pressure.

This report studies the global Manila Hemp Pulp production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Manila Hemp Pulp and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Manila Hemp Pulp that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Manila Hemp Pulp total production and demand, 2021-2032, (Ton)

Global Manila Hemp Pulp total production value, 2021-2032, (USD Million)

Global Manila Hemp Pulp production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Ton), (based on production site)

Global Manila Hemp Pulp consumption by region & country, CAGR, 2021-2032 & (Ton)

U.S. VS China: Manila Hemp Pulp domestic production, consumption, key domestic manufacturers and share

Global Manila Hemp Pulp production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Ton)

Global Manila Hemp Pulp production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

Global Manila Hemp Pulp production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

This report profiles key players in the global Manila Hemp Pulp market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Newtech Pulp, Specialty Pulp Manufacturing, Pulp Specialties Philippines, Ahlstrom, Terranova Papers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Manila Hemp Pulp market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Ton) and average price (USD/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Manila Hemp Pulp Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Manila Hemp Pulp Market, Segmentation by Type:

Excellent Quality

Good Quality

Fair Quality

Others

Global Manila Hemp Pulp Market, Segmentation by Application:

Food and Beverage Papers

Technical Papers

Others

Companies Profiled:

Newtech Pulp

Specialty Pulp Manufacturing

Pulp Specialties Philippines

Ahlstrom

Terranova Papers

Key Questions Answered:

1. How big is the global Manila Hemp Pulp market?
2. What is the demand of the global Manila Hemp Pulp market?

3. What is the year over year growth of the global Manila Hemp Pulp market?
4. What is the production and production value of the global Manila Hemp Pulp market?
5. Who are the key producers in the global Manila Hemp Pulp market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Manila Hemp Pulp Introduction
- 1.2 World Manila Hemp Pulp Supply & Forecast
 - 1.2.1 World Manila Hemp Pulp Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Manila Hemp Pulp Production (2021-2032)
 - 1.2.3 World Manila Hemp Pulp Pricing Trends (2021-2032)
- 1.3 World Manila Hemp Pulp Production by Region (Based on Production Site)
 - 1.3.1 World Manila Hemp Pulp Production Value by Region (2021-2032)
 - 1.3.2 World Manila Hemp Pulp Production by Region (2021-2032)
 - 1.3.3 World Manila Hemp Pulp Average Price by Region (2021-2032)
 - 1.3.4 North America Manila Hemp Pulp Production (2021-2032)
 - 1.3.5 Europe Manila Hemp Pulp Production (2021-2032)
 - 1.3.6 China Manila Hemp Pulp Production (2021-2032)
 - 1.3.7 Japan Manila Hemp Pulp Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Manila Hemp Pulp Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Manila Hemp Pulp Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Manila Hemp Pulp Demand (2021-2032)
- 2.2 World Manila Hemp Pulp Consumption by Region
 - 2.2.1 World Manila Hemp Pulp Consumption by Region (2021-2026)
 - 2.2.2 World Manila Hemp Pulp Consumption Forecast by Region (2027-2032)
- 2.3 United States Manila Hemp Pulp Consumption (2021-2032)
- 2.4 China Manila Hemp Pulp Consumption (2021-2032)
- 2.5 Europe Manila Hemp Pulp Consumption (2021-2032)
- 2.6 Japan Manila Hemp Pulp Consumption (2021-2032)
- 2.7 South Korea Manila Hemp Pulp Consumption (2021-2032)
- 2.8 ASEAN Manila Hemp Pulp Consumption (2021-2032)
- 2.9 India Manila Hemp Pulp Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Manila Hemp Pulp Production Value by Manufacturer (2021-2026)

- 3.2 World Manila Hemp Pulp Production by Manufacturer (2021-2026)
- 3.3 World Manila Hemp Pulp Average Price by Manufacturer (2021-2026)
- 3.4 Manila Hemp Pulp Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Manila Hemp Pulp Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Manila Hemp Pulp in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Manila Hemp Pulp in 2025
- 3.6 Manila Hemp Pulp Market: Overall Company Footprint Analysis
 - 3.6.1 Manila Hemp Pulp Market: Region Footprint
 - 3.6.2 Manila Hemp Pulp Market: Company Product Type Footprint
 - 3.6.3 Manila Hemp Pulp Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Manila Hemp Pulp Production Value Comparison
 - 4.1.1 United States VS China: Manila Hemp Pulp Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Manila Hemp Pulp Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Manila Hemp Pulp Production Comparison
 - 4.2.1 United States VS China: Manila Hemp Pulp Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Manila Hemp Pulp Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Manila Hemp Pulp Consumption Comparison
 - 4.3.1 United States VS China: Manila Hemp Pulp Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Manila Hemp Pulp Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Manila Hemp Pulp Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Manila Hemp Pulp Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Manila Hemp Pulp Production Value (2021-2026)

4.4.3 United States Based Manufacturers Manila Hemp Pulp Production (2021-2026)

4.5 China Based Manila Hemp Pulp Manufacturers and Market Share

4.5.1 China Based Manila Hemp Pulp Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Manila Hemp Pulp Production Value (2021-2026)

4.5.3 China Based Manufacturers Manila Hemp Pulp Production (2021-2026)

4.6 Rest of World Based Manila Hemp Pulp Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Manila Hemp Pulp Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Manila Hemp Pulp Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Manila Hemp Pulp Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Manila Hemp Pulp Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Excellent Quality

5.2.2 Good Quality

5.2.3 Fair Quality

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Manila Hemp Pulp Production by Type (2021-2032)

5.3.2 World Manila Hemp Pulp Production Value by Type (2021-2032)

5.3.3 World Manila Hemp Pulp Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Manila Hemp Pulp Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Food and Beverage Papers

6.2.2 Technical Papers

6.2.3 Others

6.3 Market Segment by Application

6.3.1 World Manila Hemp Pulp Production by Application (2021-2032)

6.3.2 World Manila Hemp Pulp Production Value by Application (2021-2032)

6.3.3 World Manila Hemp Pulp Average Price by Application (2021-2032)

7 COMPANY PROFILES

7.1 Newtech Pulp

7.1.1 Newtech Pulp Details

7.1.2 Newtech Pulp Major Business

7.1.3 Newtech Pulp Manila Hemp Pulp Product and Services

7.1.4 Newtech Pulp Manila Hemp Pulp Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.1.5 Newtech Pulp Recent Developments/Updates

7.1.6 Newtech Pulp Competitive Strengths & Weaknesses

7.2 Specialty Pulp Manufacturing

7.2.1 Specialty Pulp Manufacturing Details

7.2.2 Specialty Pulp Manufacturing Major Business

7.2.3 Specialty Pulp Manufacturing Manila Hemp Pulp Product and Services

7.2.4 Specialty Pulp Manufacturing Manila Hemp Pulp Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.2.5 Specialty Pulp Manufacturing Recent Developments/Updates

7.2.6 Specialty Pulp Manufacturing Competitive Strengths & Weaknesses

7.3 Pulp Specialties Philippines

7.3.1 Pulp Specialties Philippines Details

7.3.2 Pulp Specialties Philippines Major Business

7.3.3 Pulp Specialties Philippines Manila Hemp Pulp Product and Services

7.3.4 Pulp Specialties Philippines Manila Hemp Pulp Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.3.5 Pulp Specialties Philippines Recent Developments/Updates

7.3.6 Pulp Specialties Philippines Competitive Strengths & Weaknesses

7.4 Ahlstrom

7.4.1 Ahlstrom Details

7.4.2 Ahlstrom Major Business

7.4.3 Ahlstrom Manila Hemp Pulp Product and Services

7.4.4 Ahlstrom Manila Hemp Pulp Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.4.5 Ahlstrom Recent Developments/Updates

7.4.6 Ahlstrom Competitive Strengths & Weaknesses

7.5 Terranova Papers

7.5.1 Terranova Papers Details

- 7.5.2 Terranova Papers Major Business
- 7.5.3 Terranova Papers Manila Hemp Pulp Product and Services
- 7.5.4 Terranova Papers Manila Hemp Pulp Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.5.5 Terranova Papers Recent Developments/Updates
- 7.5.6 Terranova Papers Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Manila Hemp Pulp Industry Chain
- 8.2 Manila Hemp Pulp Upstream Analysis
 - 8.2.1 Manila Hemp Pulp Core Raw Materials
 - 8.2.2 Main Manufacturers of Manila Hemp Pulp Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Manila Hemp Pulp Production Mode
- 8.6 Manila Hemp Pulp Procurement Model
- 8.7 Manila Hemp Pulp Industry Sales Model and Sales Channels
 - 8.7.1 Manila Hemp Pulp Sales Model
 - 8.7.2 Manila Hemp Pulp Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Manila Hemp Pulp Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Manila Hemp Pulp Production Value by Region (2021-2026) & (USD Million)

Table 3. World Manila Hemp Pulp Production Value by Region (2027-2032) & (USD Million)

Table 4. World Manila Hemp Pulp Production Value Market Share by Region (2021-2026)

Table 5. World Manila Hemp Pulp Production Value Market Share by Region (2027-2032)

Table 6. World Manila Hemp Pulp Production by Region (2021-2026) & (Ton)

Table 7. World Manila Hemp Pulp Production by Region (2027-2032) & (Ton)

Table 8. World Manila Hemp Pulp Production Market Share by Region (2021-2026)

Table 9. World Manila Hemp Pulp Production Market Share by Region (2027-2032)

Table 10. World Manila Hemp Pulp Average Price by Region (2021-2026) & (USD/Ton)

Table 11. World Manila Hemp Pulp Average Price by Region (2027-2032) & (USD/Ton)

Table 12. Manila Hemp Pulp Major Market Trends

Table 13. World Manila Hemp Pulp Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Ton)

Table 14. World Manila Hemp Pulp Consumption by Region (2021-2026) & (Ton)

Table 15. World Manila Hemp Pulp Consumption Forecast by Region (2027-2032) & (Ton)

Table 16. World Manila Hemp Pulp Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Manila Hemp Pulp Producers in 2025

Table 18. World Manila Hemp Pulp Production by Manufacturer (2021-2026) & (Ton)

Table 19. Production Market Share of Key Manila Hemp Pulp Producers in 2025

Table 20. World Manila Hemp Pulp Average Price by Manufacturer (2021-2026) & (USD/Ton)

Table 21. Global Manila Hemp Pulp Company Evaluation Quadrant

Table 22. World Manila Hemp Pulp Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Manila Hemp Pulp Production Site of Key Manufacturer

Table 24. Manila Hemp Pulp Market: Company Product Type Footprint

Table 25. Manila Hemp Pulp Market: Company Product Application Footprint

- Table 26. Manila Hemp Pulp Competitive Factors
- Table 27. Manila Hemp Pulp New Entrant and Capacity Expansion Plans
- Table 28. Manila Hemp Pulp Mergers & Acquisitions Activity
- Table 29. United States VS China Manila Hemp Pulp Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Manila Hemp Pulp Production Comparison, (2021 & 2025 & 2032) & (Ton)
- Table 31. United States VS China Manila Hemp Pulp Consumption Comparison, (2021 & 2025 & 2032) & (Ton)
- Table 32. United States Based Manila Hemp Pulp Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Manila Hemp Pulp Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Manila Hemp Pulp Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Manila Hemp Pulp Production (2021-2026) & (Ton)
- Table 36. United States Based Manufacturers Manila Hemp Pulp Production Market Share (2021-2026)
- Table 37. China Based Manila Hemp Pulp Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Manila Hemp Pulp Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Manila Hemp Pulp Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Manila Hemp Pulp Production, (2021-2026) & (Ton)
- Table 41. China Based Manufacturers Manila Hemp Pulp Production Market Share (2021-2026)
- Table 42. Rest of World Based Manila Hemp Pulp Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Manila Hemp Pulp Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Manila Hemp Pulp Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Manila Hemp Pulp Production, (2021-2026) & (Ton)
- Table 46. Rest of World Based Manufacturers Manila Hemp Pulp Production Market Share (2021-2026)

Table 47. World Manila Hemp Pulp Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Manila Hemp Pulp Production by Type (2021-2026) & (Ton)

Table 49. World Manila Hemp Pulp Production by Type (2027-2032) & (Ton)

Table 50. World Manila Hemp Pulp Production Value by Type (2021-2026) & (USD Million)

Table 51. World Manila Hemp Pulp Production Value by Type (2027-2032) & (USD Million)

Table 52. World Manila Hemp Pulp Average Price by Type (2021-2026) & (USD/Ton)

Table 53. World Manila Hemp Pulp Average Price by Type (2027-2032) & (USD/Ton)

Table 54. World Manila Hemp Pulp Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World Manila Hemp Pulp Production by Application (2021-2026) & (Ton)

Table 56. World Manila Hemp Pulp Production by Application (2027-2032) & (Ton)

Table 57. World Manila Hemp Pulp Production Value by Application (2021-2026) & (USD Million)

Table 58. World Manila Hemp Pulp Production Value by Application (2027-2032) & (USD Million)

Table 59. World Manila Hemp Pulp Average Price by Application (2021-2026) & (USD/Ton)

Table 60. World Manila Hemp Pulp Average Price by Application (2027-2032) & (USD/Ton)

Table 61. Newtech Pulp Basic Information, Manufacturing Base and Competitors

Table 62. Newtech Pulp Major Business

Table 63. Newtech Pulp Manila Hemp Pulp Product and Services

Table 64. Newtech Pulp Manila Hemp Pulp Production (Ton), Price (USD/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Newtech Pulp Recent Developments/Updates

Table 66. Newtech Pulp Competitive Strengths & Weaknesses

Table 67. Specialty Pulp Manufacturing Basic Information, Manufacturing Base and Competitors

Table 68. Specialty Pulp Manufacturing Major Business

Table 69. Specialty Pulp Manufacturing Manila Hemp Pulp Product and Services

Table 70. Specialty Pulp Manufacturing Manila Hemp Pulp Production (Ton), Price (USD/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. Specialty Pulp Manufacturing Recent Developments/Updates

Table 72. Specialty Pulp Manufacturing Competitive Strengths & Weaknesses

Table 73. Pulp Specialties Philippines Basic Information, Manufacturing Base and

Competitors

Table 74. Pulp Specialties Philippines Major Business

Table 75. Pulp Specialties Philippines Manila Hemp Pulp Product and Services

Table 76. Pulp Specialties Philippines Manila Hemp Pulp Production (Ton), Price (USD/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Pulp Specialties Philippines Recent Developments/Updates

Table 78. Pulp Specialties Philippines Competitive Strengths & Weaknesses

Table 79. Ahlstrom Basic Information, Manufacturing Base and Competitors

Table 80. Ahlstrom Major Business

Table 81. Ahlstrom Manila Hemp Pulp Product and Services

Table 82. Ahlstrom Manila Hemp Pulp Production (Ton), Price (USD/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Ahlstrom Recent Developments/Updates

Table 84. Ahlstrom Competitive Strengths & Weaknesses

Table 85. Terranova Papers Basic Information, Manufacturing Base and Competitors

Table 86. Terranova Papers Major Business

Table 87. Terranova Papers Manila Hemp Pulp Product and Services

Table 88. Terranova Papers Manila Hemp Pulp Production (Ton), Price (USD/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Terranova Papers Recent Developments/Updates

Table 90. Terranova Papers Competitive Strengths & Weaknesses

Table 91. Global Key Players of Manila Hemp Pulp Upstream (Raw Materials)

Table 92. Global Manila Hemp Pulp Typical Customers

Table 93. Manila Hemp Pulp Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Manila Hemp Pulp Picture

Figure 2. World Manila Hemp Pulp Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Manila Hemp Pulp Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Manila Hemp Pulp Production (2021-2032) & (Ton)

Figure 5. World Manila Hemp Pulp Average Price (2021-2032) & (USD/Ton)

Figure 6. World Manila Hemp Pulp Production Value Market Share by Region (2021-2032)

Figure 7. World Manila Hemp Pulp Production Market Share by Region (2021-2032)

Figure 8. North America Manila Hemp Pulp Production (2021-2032) & (Ton)

Figure 9. Europe Manila Hemp Pulp Production (2021-2032) & (Ton)

Figure 10. China Manila Hemp Pulp Production (2021-2032) & (Ton)

Figure 11. Japan Manila Hemp Pulp Production (2021-2032) & (Ton)

Figure 12. Manila Hemp Pulp Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 15. World Manila Hemp Pulp Consumption Market Share by Region (2021-2032)

Figure 16. United States Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 17. China Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 18. Europe Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 19. Japan Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 20. South Korea Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 21. ASEAN Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 22. India Manila Hemp Pulp Consumption (2021-2032) & (Ton)

Figure 23. Producer Shipments of Manila Hemp Pulp by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Manila Hemp Pulp Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Manila Hemp Pulp Markets in 2025

Figure 26. United States VS China: Manila Hemp Pulp Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Manila Hemp Pulp Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Manila Hemp Pulp Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Manila Hemp Pulp Production Market Share 2025

Figure 30. China Based Manufacturers Manila Hemp Pulp Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Manila Hemp Pulp Production Market Share 2025

Figure 32. World Manila Hemp Pulp Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Manila Hemp Pulp Production Value Market Share by Type in 2025

Figure 34. Excellent Quality

Figure 35. Good Quality

Figure 36. Fair Quality

Figure 37. Others

Figure 38. World Manila Hemp Pulp Production Market Share by Type (2021-2032)

Figure 39. World Manila Hemp Pulp Production Value Market Share by Type (2021-2032)

Figure 40. World Manila Hemp Pulp Average Price by Type (2021-2032) & (USD/Ton)

Figure 41. World Manila Hemp Pulp Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Manila Hemp Pulp Production Value Market Share by Application in 2025

Figure 43. Food and Beverage Papers

Figure 44. Technical Papers

Figure 45. Others

Figure 46. World Manila Hemp Pulp Production Market Share by Application (2021-2032)

Figure 47. World Manila Hemp Pulp Production Value Market Share by Application (2021-2032)

Figure 48. World Manila Hemp Pulp Average Price by Application (2021-2032) & (USD/Ton)

Figure 49. Manila Hemp Pulp Industry Chain

Figure 50. Manila Hemp Pulp Procurement Model

Figure 51. Manila Hemp Pulp Sales Model

Figure 52. Manila Hemp Pulp Sales Channels, Direct Sales, and Distribution

Figure 53. Methodology

Figure 54. Research Process and Data Source

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