

# Global Managed Two Factor Authentication Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Managed Two Factor Authentication market size was valued at US\$ 2790 million in 2025 and is forecast to a readjusted size of US\$ 4731 million by 2032 with a CAGR of 7.9% during review period.

Managed Two-Factor Authentication (Managed 2FA) is a fully or partially outsourced identity-verification service in which a third-party provider delivers, operates, and supports two-factor authentication on behalf of an organization.

### Gross Margin Level

The gross margin of managed 2FA essentially depends on whether you're selling software subscriptions or also selling human-based operations and maintenance. When delivery is primarily cloud-based software subscriptions (console + SDK/API + policy engine), the bulk of the costs are R&D amortization, cloud resources, and channel revenue sharing, typically exhibiting high gross margins (approximately 70%–85%). However, once "heavy delivery" content such as 24/7 service desk, user registration/unbinding, outsourced audit report management, and integration with existing systems is added, the gross margin is diluted by human resources and project-based delivery, falling more to 55%–70%. Furthermore, if there is still a heavy reliance on SMS OTPs, there will be long-term pressure from rising A2P SMS fees, making the gross margin of customers who are "seemingly subscription-driven but actually communication fee-driven" even more unstable; this is also one of the important economic drivers for the market's accelerated shift to Push/Passkey methods.

### Industry Drivers

The core driver of growth in managed 2FA comes from the fact that "identity is becoming a security boundary." On the one hand, zero-trust architectures require continuous verification of every access, transforming 2FA from an "optional plugin" into a default configuration for the account system. On the other hand, business interruptions and increased insurance costs caused by ransomware and account takeovers are driving enterprises to use strong authentication as a quantifiable risk hedging tool. Simultaneously, increasingly stringent regulatory and data protection requirements, coupled with the normalization of cloud computing and mobile work, are making enterprises more inclined to adopt managed delivery to shorten deployment cycles, reduce operational burdens, and provide provable policies and logs during audits. More importantly, anti-phishing solutions such as Passkey/FIDO2 are being rapidly implemented, shifting the market from "SMS/OTP compliance" to a new phase of "higher security and lower friction experience," driving managed 2FA from single-point procurement to "platform-based procurement" bundled with SSO, endpoint trust, and identity governance.

This report is a detailed and comprehensive analysis for global Managed Two Factor Authentication market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Managed Two Factor Authentication market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Managed Two Factor Authentication market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Managed Two Factor Authentication market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Managed Two Factor Authentication market shares of main players, in revenue (\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Managed Two Factor Authentication
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Managed Two Factor Authentication market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Cisco, Okta, Ping Identity, Thales, Broadcom, RSA Security, HID Global, OneSpan, IBM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market segmentation**

Managed Two Factor Authentication market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

**Market segment by Type**

OTP Dynamic Password Type

Hardware Token Type

Others

**Market segment by Deployment Method**

Cloud-based

On-premise

**Market segment by Target Users**

Single-Layer Aluminum Honeycomb Radiator

Multi-Layer Aluminum Honeycomb Radiator

#### Market segment by Application

Finance and Payments

Government and Public Utilities

Health and Life Sciences

Others

#### Market segment by players, this report covers

Microsoft

Cisco

Okta

Ping Identity

Thales

Broadcom

RSA Security

HID Global

OneSpan

IBM

Oracle

Amazon Web Services

SailPoint

NEC

Fujitsu

NetIQ

Deepnet Security

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Managed Two Factor Authentication product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Managed Two Factor Authentication, with revenue, gross margin, and global market share of Managed Two Factor Authentication from 2021 to 2026.

Chapter 3, the Managed Two Factor Authentication competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Managed Two Factor Authentication market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Managed Two Factor Authentication.

Chapter 13, to describe Managed Two Factor Authentication research findings and conclusion.

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