

Global Managed Services and Outsourced Accounting Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Managed Services and Outsourced Accounting market size was valued at US\$ 59905 million in 2025 and is forecast to a readjusted size of US\$ 95805 million by 2032 with a CAGR of 6.9% during review period.

Managed Services and Outsourced Accounting refers to a service model in which an organization delegates part or all of its accounting and finance operations to a third-party provider on an ongoing basis, rather than handling them fully in-house.

Gross Profit Margin Levels

Managed services and outsourced accounting are essentially delivery businesses characterized by 'labor-intensive + process industrialization + technology enhancement.' Gross profit margins are typically determined by the delivery location (offshore ratio), the level of automation (OCR/RPA/reconciliation engine/GenAI assistant), process standardization (template-based reports, industry-specific accounting systems, shared service centers), and client structure (SMB subscriptions vs. large clients with multi-process turnkey solutions). In the industry, large integrated service providers often maintain stable gross profit margins of approximately 30%–45% through large-scale delivery. For example, Accenture, Genpact, and WNS disclose company-level gross profit margins of generally over 30% (fluctuations may occur in different years and with different accounting standards), reflecting the commonality of 'controllable labor costs + automation-enhanced output.' When projects include high-value-added modules such as system migration/process reengineering/tax compliance, the overall gross profit margin is usually even higher.

Industry Drivers

The core driver of managed services and outsourced accounting is not simply 'handing over the books,' but rather the rising demand for 'sustainable delivery of financial operations' under the triple pressure of compliance, talent shortages, and the need for real-time operational insights. On the one hand, companies hope to reduce costs and increase efficiency by outsourcing highly repetitive tasks such as AP/AR/GL, closing accounts, and tax filing into measurable SLA services, and to mitigate compliance risks in multinational, multi-standard, and multi-currency scenarios. On the other hand, the shortage of accounting and finance talent, high turnover rates, and rising labor costs make 'buying services' more realistic than 'hiring a full team' (especially in medium-sized enterprises and the public sector), further driving outsourcing penetration. At the same time, cloud ERP and automation, data and AI (including GenAI) enable service providers to upgrade traditional human resource outsourcing to managed delivery based on 'process + platform'—moving from monthly settlements to more frequent reconciliation, forecasting, and anomaly alerts, prompting companies to upgrade outsourcing from a cost center to an infrastructure for operational agility.

This report is a detailed and comprehensive analysis for global Managed Services and Outsourced Accounting market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Managed Services and Outsourced Accounting market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Managed Services and Outsourced Accounting market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Managed Services and Outsourced Accounting market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Managed Services and Outsourced Accounting market shares of main players,

in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Managed Services and Outsourced Accounting
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Managed Services and Outsourced Accounting market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Deloitte, PwC, EY, KPMG, BDO, RSM, Grant Thornton, Baker Tilly, Crowe, Forvis Mazars, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Managed Services and Outsourced Accounting market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Managed Services

Outsourced Accounting Services

Market segment by Geographic Delivery Method

Onshore Services

Nearshore Services

Offshore Services

Market segment by Customer Size

Large Enterprise

SMEs

Market segment by Application

Financial Industry

Manufacturing Industry

Retail Industry

Others

Market segment by players, this report covers

Deloitte

PwC

EY

KPMG

BDO

RSM

Grant Thornton

Baker Tilly

Crowe

Forvis Mazars

Accenture

Genpact

Capgemini

IBM

Infosys

Wipro

HCLTech

Tech Mahindra

NTT DATA

DXC Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Managed Services and Outsourced Accounting product scope,

Global Managed Services and Outsourced Accounting Market 2026 by Company, Regions, Type and Application, Forec...

market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Managed Services and Outsourced Accounting, with revenue, gross margin, and global market share of Managed Services and Outsourced Accounting from 2021 to 2026.

Chapter 3, the Managed Services and Outsourced Accounting competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Managed Services and Outsourced Accounting market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Managed Services and Outsourced Accounting.

Chapter 13, to describe Managed Services and Outsourced Accounting research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Managed Services and Outsourced Accounting by Type

1.3.1 Overview: Global Managed Services and Outsourced Accounting Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Managed Services and Outsourced Accounting Consumption Value Market Share by Type in 2025

1.3.3 Managed Services

1.3.4 Outsourced Accounting Services

1.4 Classification of Managed Services and Outsourced Accounting by Geographic Delivery Method

1.4.1 Overview: Global Managed Services and Outsourced Accounting Market Size by Geographic Delivery Method: 2021 Versus 2025 Versus 2032

1.4.2 Global Managed Services and Outsourced Accounting Consumption Value Market Share by Geographic Delivery Method in 2025

1.4.3 Onshore Services

1.4.4 Nearshore Services

1.4.5 Offshore Services

1.5 Classification of Managed Services and Outsourced Accounting by Customer Size

1.5.1 Overview: Global Managed Services and Outsourced Accounting Market Size by Customer Size: 2021 Versus 2025 Versus 2032

1.5.2 Global Managed Services and Outsourced Accounting Consumption Value Market Share by Customer Size in 2025

1.5.3 Large Enterprise

1.5.4 SMEs

1.6 Global Managed Services and Outsourced Accounting Market by Application

1.6.1 Overview: Global Managed Services and Outsourced Accounting Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Financial Industry

1.6.3 Manufacturing Industry

1.6.4 Retail Industry

1.6.5 Others

1.7 Global Managed Services and Outsourced Accounting Market Size & Forecast

1.8 Global Managed Services and Outsourced Accounting Market Size and Forecast by Region

1.8.1 Global Managed Services and Outsourced Accounting Market Size by Region: 2021 VS 2025 VS 2032

1.8.2 Global Managed Services and Outsourced Accounting Market Size by Region, (2021-2032)

1.8.3 North America Managed Services and Outsourced Accounting Market Size and Prospect (2021-2032)

1.8.4 Europe Managed Services and Outsourced Accounting Market Size and Prospect (2021-2032)

1.8.5 Asia-Pacific Managed Services and Outsourced Accounting Market Size and Prospect (2021-2032)

1.8.6 South America Managed Services and Outsourced Accounting Market Size and Prospect (2021-2032)

1.8.7 Middle East & Africa Managed Services and Outsourced Accounting Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Deloitte

2.1.1 Deloitte Details

2.1.2 Deloitte Major Business

2.1.3 Deloitte Managed Services and Outsourced Accounting Product and Solutions

2.1.4 Deloitte Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Deloitte Recent Developments and Future Plans

2.2 PwC

2.2.1 PwC Details

2.2.2 PwC Major Business

2.2.3 PwC Managed Services and Outsourced Accounting Product and Solutions

2.2.4 PwC Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 PwC Recent Developments and Future Plans

2.3 EY

2.3.1 EY Details

2.3.2 EY Major Business

2.3.3 EY Managed Services and Outsourced Accounting Product and Solutions

2.3.4 EY Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 EY Recent Developments and Future Plans

2.4 KPMG

- 2.4.1 KPMG Details
- 2.4.2 KPMG Major Business
- 2.4.3 KPMG Managed Services and Outsourced Accounting Product and Solutions
- 2.4.4 KPMG Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 KPMG Recent Developments and Future Plans
- 2.5 BDO
 - 2.5.1 BDO Details
 - 2.5.2 BDO Major Business
 - 2.5.3 BDO Managed Services and Outsourced Accounting Product and Solutions
 - 2.5.4 BDO Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 BDO Recent Developments and Future Plans
- 2.6 RSM
 - 2.6.1 RSM Details
 - 2.6.2 RSM Major Business
 - 2.6.3 RSM Managed Services and Outsourced Accounting Product and Solutions
 - 2.6.4 RSM Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 RSM Recent Developments and Future Plans
- 2.7 Grant Thornton
 - 2.7.1 Grant Thornton Details
 - 2.7.2 Grant Thornton Major Business
 - 2.7.3 Grant Thornton Managed Services and Outsourced Accounting Product and Solutions
 - 2.7.4 Grant Thornton Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Grant Thornton Recent Developments and Future Plans
- 2.8 Baker Tilly
 - 2.8.1 Baker Tilly Details
 - 2.8.2 Baker Tilly Major Business
 - 2.8.3 Baker Tilly Managed Services and Outsourced Accounting Product and Solutions
 - 2.8.4 Baker Tilly Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Baker Tilly Recent Developments and Future Plans
- 2.9 Crowe
 - 2.9.1 Crowe Details
 - 2.9.2 Crowe Major Business
 - 2.9.3 Crowe Managed Services and Outsourced Accounting Product and Solutions

2.9.4 Crowe Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Crowe Recent Developments and Future Plans

2.10 Forvis Mazars

2.10.1 Forvis Mazars Details

2.10.2 Forvis Mazars Major Business

2.10.3 Forvis Mazars Managed Services and Outsourced Accounting Product and Solutions

2.10.4 Forvis Mazars Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Forvis Mazars Recent Developments and Future Plans

2.11 Accenture

2.11.1 Accenture Details

2.11.2 Accenture Major Business

2.11.3 Accenture Managed Services and Outsourced Accounting Product and Solutions

2.11.4 Accenture Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Accenture Recent Developments and Future Plans

2.12 Genpact

2.12.1 Genpact Details

2.12.2 Genpact Major Business

2.12.3 Genpact Managed Services and Outsourced Accounting Product and Solutions

2.12.4 Genpact Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Genpact Recent Developments and Future Plans

2.13 Capgemini

2.13.1 Capgemini Details

2.13.2 Capgemini Major Business

2.13.3 Capgemini Managed Services and Outsourced Accounting Product and Solutions

2.13.4 Capgemini Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Capgemini Recent Developments and Future Plans

2.14 IBM

2.14.1 IBM Details

2.14.2 IBM Major Business

2.14.3 IBM Managed Services and Outsourced Accounting Product and Solutions

2.14.4 IBM Managed Services and Outsourced Accounting Revenue, Gross Margin

and Market Share (2021-2026)

2.14.5 IBM Recent Developments and Future Plans

2.15 Infosys

2.15.1 Infosys Details

2.15.2 Infosys Major Business

2.15.3 Infosys Managed Services and Outsourced Accounting Product and Solutions

2.15.4 Infosys Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Infosys Recent Developments and Future Plans

2.16 Wipro

2.16.1 Wipro Details

2.16.2 Wipro Major Business

2.16.3 Wipro Managed Services and Outsourced Accounting Product and Solutions

2.16.4 Wipro Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Wipro Recent Developments and Future Plans

2.17 HCLTech

2.17.1 HCLTech Details

2.17.2 HCLTech Major Business

2.17.3 HCLTech Managed Services and Outsourced Accounting Product and Solutions

2.17.4 HCLTech Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 HCLTech Recent Developments and Future Plans

2.18 Tech Mahindra

2.18.1 Tech Mahindra Details

2.18.2 Tech Mahindra Major Business

2.18.3 Tech Mahindra Managed Services and Outsourced Accounting Product and Solutions

2.18.4 Tech Mahindra Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Tech Mahindra Recent Developments and Future Plans

2.19 NTT DATA

2.19.1 NTT DATA Details

2.19.2 NTT DATA Major Business

2.19.3 NTT DATA Managed Services and Outsourced Accounting Product and Solutions

2.19.4 NTT DATA Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)

- 2.19.5 NTT DATA Recent Developments and Future Plans
- 2.20 DXC Technology
 - 2.20.1 DXC Technology Details
 - 2.20.2 DXC Technology Major Business
 - 2.20.3 DXC Technology Managed Services and Outsourced Accounting Product and Solutions
 - 2.20.4 DXC Technology Managed Services and Outsourced Accounting Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 DXC Technology Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Managed Services and Outsourced Accounting Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Managed Services and Outsourced Accounting by Company Revenue
 - 3.2.2 Top 3 Managed Services and Outsourced Accounting Players Market Share in 2025
 - 3.2.3 Top 6 Managed Services and Outsourced Accounting Players Market Share in 2025
- 3.3 Managed Services and Outsourced Accounting Market: Overall Company Footprint Analysis
 - 3.3.1 Managed Services and Outsourced Accounting Market: Region Footprint
 - 3.3.2 Managed Services and Outsourced Accounting Market: Company Product Type Footprint
 - 3.3.3 Managed Services and Outsourced Accounting Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Managed Services and Outsourced Accounting Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Managed Services and Outsourced Accounting Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Managed Services and Outsourced Accounting Consumption Value Market Share by Application (2021-2026)

5.2 Global Managed Services and Outsourced Accounting Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Managed Services and Outsourced Accounting Consumption Value by Type (2021-2032)

6.2 North America Managed Services and Outsourced Accounting Market Size by Application (2021-2032)

6.3 North America Managed Services and Outsourced Accounting Market Size by Country

6.3.1 North America Managed Services and Outsourced Accounting Consumption Value by Country (2021-2032)

6.3.2 United States Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

6.3.3 Canada Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

6.3.4 Mexico Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Managed Services and Outsourced Accounting Consumption Value by Type (2021-2032)

7.2 Europe Managed Services and Outsourced Accounting Consumption Value by Application (2021-2032)

7.3 Europe Managed Services and Outsourced Accounting Market Size by Country

7.3.1 Europe Managed Services and Outsourced Accounting Consumption Value by Country (2021-2032)

7.3.2 Germany Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

7.3.3 France Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

7.3.5 Russia Managed Services and Outsourced Accounting Market Size and Forecast

(2021-2032)

7.3.6 Italy Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Managed Services and Outsourced Accounting Market Size by Region

8.3.1 Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Region (2021-2032)

8.3.2 China Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

8.3.3 Japan Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

8.3.4 South Korea Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

8.3.5 India Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

8.3.7 Australia Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Managed Services and Outsourced Accounting Consumption Value by Type (2021-2032)

9.2 South America Managed Services and Outsourced Accounting Consumption Value by Application (2021-2032)

9.3 South America Managed Services and Outsourced Accounting Market Size by Country

9.3.1 South America Managed Services and Outsourced Accounting Consumption Value by Country (2021-2032)

9.3.2 Brazil Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

9.3.3 Argentina Managed Services and Outsourced Accounting Market Size and

Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Managed Services and Outsourced Accounting Market Size by Country

10.3.1 Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Country (2021-2032)

10.3.2 Turkey Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

10.3.4 UAE Managed Services and Outsourced Accounting Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Managed Services and Outsourced Accounting Market Drivers

11.2 Managed Services and Outsourced Accounting Market Restraints

11.3 Managed Services and Outsourced Accounting Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Managed Services and Outsourced Accounting Industry Chain

12.2 Managed Services and Outsourced Accounting Upstream Analysis

12.3 Managed Services and Outsourced Accounting Midstream Analysis

12.4 Managed Services and Outsourced Accounting Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Managed Services and Outsourced Accounting Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Managed Services and Outsourced Accounting Consumption Value by Geographic Delivery Method, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Managed Services and Outsourced Accounting Consumption Value by Customer Size, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Managed Services and Outsourced Accounting Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Global Managed Services and Outsourced Accounting Consumption Value by Region (2021-2026) & (USD Million)
- Table 6. Global Managed Services and Outsourced Accounting Consumption Value by Region (2027-2032) & (USD Million)
- Table 7. Deloitte Company Information, Head Office, and Major Competitors
- Table 8. Deloitte Major Business
- Table 9. Deloitte Managed Services and Outsourced Accounting Product and Solutions
- Table 10. Deloitte Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 11. Deloitte Recent Developments and Future Plans
- Table 12. PwC Company Information, Head Office, and Major Competitors
- Table 13. PwC Major Business
- Table 14. PwC Managed Services and Outsourced Accounting Product and Solutions
- Table 15. PwC Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 16. PwC Recent Developments and Future Plans
- Table 17. EY Company Information, Head Office, and Major Competitors
- Table 18. EY Major Business
- Table 19. EY Managed Services and Outsourced Accounting Product and Solutions
- Table 20. EY Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 21. KPMG Company Information, Head Office, and Major Competitors
- Table 22. KPMG Major Business
- Table 23. KPMG Managed Services and Outsourced Accounting Product and Solutions
- Table 24. KPMG Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 25. KPMG Recent Developments and Future Plans

- Table 26. BDO Company Information, Head Office, and Major Competitors
- Table 27. BDO Major Business
- Table 28. BDO Managed Services and Outsourced Accounting Product and Solutions
- Table 29. BDO Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 30. BDO Recent Developments and Future Plans
- Table 31. RSM Company Information, Head Office, and Major Competitors
- Table 32. RSM Major Business
- Table 33. RSM Managed Services and Outsourced Accounting Product and Solutions
- Table 34. RSM Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 35. RSM Recent Developments and Future Plans
- Table 36. Grant Thornton Company Information, Head Office, and Major Competitors
- Table 37. Grant Thornton Major Business
- Table 38. Grant Thornton Managed Services and Outsourced Accounting Product and Solutions
- Table 39. Grant Thornton Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 40. Grant Thornton Recent Developments and Future Plans
- Table 41. Baker Tilly Company Information, Head Office, and Major Competitors
- Table 42. Baker Tilly Major Business
- Table 43. Baker Tilly Managed Services and Outsourced Accounting Product and Solutions
- Table 44. Baker Tilly Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 45. Baker Tilly Recent Developments and Future Plans
- Table 46. Crowe Company Information, Head Office, and Major Competitors
- Table 47. Crowe Major Business
- Table 48. Crowe Managed Services and Outsourced Accounting Product and Solutions
- Table 49. Crowe Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 50. Crowe Recent Developments and Future Plans
- Table 51. Forvis Mazars Company Information, Head Office, and Major Competitors
- Table 52. Forvis Mazars Major Business
- Table 53. Forvis Mazars Managed Services and Outsourced Accounting Product and Solutions
- Table 54. Forvis Mazars Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 55. Forvis Mazars Recent Developments and Future Plans

- Table 56. Accenture Company Information, Head Office, and Major Competitors
- Table 57. Accenture Major Business
- Table 58. Accenture Managed Services and Outsourced Accounting Product and Solutions
- Table 59. Accenture Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 60. Accenture Recent Developments and Future Plans
- Table 61. Genpact Company Information, Head Office, and Major Competitors
- Table 62. Genpact Major Business
- Table 63. Genpact Managed Services and Outsourced Accounting Product and Solutions
- Table 64. Genpact Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. Genpact Recent Developments and Future Plans
- Table 66. Capgemini Company Information, Head Office, and Major Competitors
- Table 67. Capgemini Major Business
- Table 68. Capgemini Managed Services and Outsourced Accounting Product and Solutions
- Table 69. Capgemini Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 70. Capgemini Recent Developments and Future Plans
- Table 71. IBM Company Information, Head Office, and Major Competitors
- Table 72. IBM Major Business
- Table 73. IBM Managed Services and Outsourced Accounting Product and Solutions
- Table 74. IBM Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 75. IBM Recent Developments and Future Plans
- Table 76. Infosys Company Information, Head Office, and Major Competitors
- Table 77. Infosys Major Business
- Table 78. Infosys Managed Services and Outsourced Accounting Product and Solutions
- Table 79. Infosys Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 80. Infosys Recent Developments and Future Plans
- Table 81. Wipro Company Information, Head Office, and Major Competitors
- Table 82. Wipro Major Business
- Table 83. Wipro Managed Services and Outsourced Accounting Product and Solutions
- Table 84. Wipro Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Wipro Recent Developments and Future Plans

- Table 86. HCLTech Company Information, Head Office, and Major Competitors
- Table 87. HCLTech Major Business
- Table 88. HCLTech Managed Services and Outsourced Accounting Product and Solutions
- Table 89. HCLTech Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. HCLTech Recent Developments and Future Plans
- Table 91. Tech Mahindra Company Information, Head Office, and Major Competitors
- Table 92. Tech Mahindra Major Business
- Table 93. Tech Mahindra Managed Services and Outsourced Accounting Product and Solutions
- Table 94. Tech Mahindra Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Tech Mahindra Recent Developments and Future Plans
- Table 96. NTT DATA Company Information, Head Office, and Major Competitors
- Table 97. NTT DATA Major Business
- Table 98. NTT DATA Managed Services and Outsourced Accounting Product and Solutions
- Table 99. NTT DATA Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 100. NTT DATA Recent Developments and Future Plans
- Table 101. DXC Technology Company Information, Head Office, and Major Competitors
- Table 102. DXC Technology Major Business
- Table 103. DXC Technology Managed Services and Outsourced Accounting Product and Solutions
- Table 104. DXC Technology Managed Services and Outsourced Accounting Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 105. DXC Technology Recent Developments and Future Plans
- Table 106. Global Managed Services and Outsourced Accounting Revenue (USD Million) by Players (2021-2026)
- Table 107. Global Managed Services and Outsourced Accounting Revenue Share by Players (2021-2026)
- Table 108. Breakdown of Managed Services and Outsourced Accounting by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 109. Market Position of Players in Managed Services and Outsourced Accounting, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 110. Head Office of Key Managed Services and Outsourced Accounting Players
- Table 111. Managed Services and Outsourced Accounting Market: Company Product Type Footprint

Table 112. Managed Services and Outsourced Accounting Market: Company Product Application Footprint

Table 113. Managed Services and Outsourced Accounting New Market Entrants and Barriers to Market Entry

Table 114. Managed Services and Outsourced Accounting Mergers, Acquisition, Agreements, and Collaborations

Table 115. Global Managed Services and Outsourced Accounting Consumption Value (USD Million) by Type (2021-2026)

Table 116. Global Managed Services and Outsourced Accounting Consumption Value Share by Type (2021-2026)

Table 117. Global Managed Services and Outsourced Accounting Consumption Value Forecast by Type (2027-2032)

Table 118. Global Managed Services and Outsourced Accounting Consumption Value by Application (2021-2026)

Table 119. Global Managed Services and Outsourced Accounting Consumption Value Forecast by Application (2027-2032)

Table 120. North America Managed Services and Outsourced Accounting Consumption Value by Type (2021-2026) & (USD Million)

Table 121. North America Managed Services and Outsourced Accounting Consumption Value by Type (2027-2032) & (USD Million)

Table 122. North America Managed Services and Outsourced Accounting Consumption Value by Application (2021-2026) & (USD Million)

Table 123. North America Managed Services and Outsourced Accounting Consumption Value by Application (2027-2032) & (USD Million)

Table 124. North America Managed Services and Outsourced Accounting Consumption Value by Country (2021-2026) & (USD Million)

Table 125. North America Managed Services and Outsourced Accounting Consumption Value by Country (2027-2032) & (USD Million)

Table 126. Europe Managed Services and Outsourced Accounting Consumption Value by Type (2021-2026) & (USD Million)

Table 127. Europe Managed Services and Outsourced Accounting Consumption Value by Type (2027-2032) & (USD Million)

Table 128. Europe Managed Services and Outsourced Accounting Consumption Value by Application (2021-2026) & (USD Million)

Table 129. Europe Managed Services and Outsourced Accounting Consumption Value by Application (2027-2032) & (USD Million)

Table 130. Europe Managed Services and Outsourced Accounting Consumption Value by Country (2021-2026) & (USD Million)

Table 131. Europe Managed Services and Outsourced Accounting Consumption Value

by Country (2027-2032) & (USD Million)

Table 132. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Type (2021-2026) & (USD Million)

Table 133. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Type (2027-2032) & (USD Million)

Table 134. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Application (2021-2026) & (USD Million)

Table 135. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Application (2027-2032) & (USD Million)

Table 136. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Region (2021-2026) & (USD Million)

Table 137. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value by Region (2027-2032) & (USD Million)

Table 138. South America Managed Services and Outsourced Accounting Consumption Value by Type (2021-2026) & (USD Million)

Table 139. South America Managed Services and Outsourced Accounting Consumption Value by Type (2027-2032) & (USD Million)

Table 140. South America Managed Services and Outsourced Accounting Consumption Value by Application (2021-2026) & (USD Million)

Table 141. South America Managed Services and Outsourced Accounting Consumption Value by Application (2027-2032) & (USD Million)

Table 142. South America Managed Services and Outsourced Accounting Consumption Value by Country (2021-2026) & (USD Million)

Table 143. South America Managed Services and Outsourced Accounting Consumption Value by Country (2027-2032) & (USD Million)

Table 144. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Type (2021-2026) & (USD Million)

Table 145. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Type (2027-2032) & (USD Million)

Table 146. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Application (2021-2026) & (USD Million)

Table 147. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Application (2027-2032) & (USD Million)

Table 148. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Country (2021-2026) & (USD Million)

Table 149. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value by Country (2027-2032) & (USD Million)

Table 150. Global Key Players of Managed Services and Outsourced Accounting Upstream (Raw Materials)

Table 151. Global Managed Services and Outsourced Accounting Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Managed Services and Outsourced Accounting Picture
- Figure 2. Global Managed Services and Outsourced Accounting Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Managed Services and Outsourced Accounting Consumption Value Market Share by Type in 2025
- Figure 4. Managed Services
- Figure 5. Outsourced Accounting Services
- Figure 6. Global Managed Services and Outsourced Accounting Consumption Value by Geographic Delivery Method, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Managed Services and Outsourced Accounting Consumption Value Market Share by Geographic Delivery Method in 2025
- Figure 8. Onshore Services
- Figure 9. Nearshore Services
- Figure 10. Offshore Services
- Figure 11. Global Managed Services and Outsourced Accounting Consumption Value by Customer Size, (USD Million), 2021 & 2025 & 2032
- Figure 12. Global Managed Services and Outsourced Accounting Consumption Value Market Share by Customer Size in 2025
- Figure 13. Large Enterprise
- Figure 14. SMEs
- Figure 15. Global Managed Services and Outsourced Accounting Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 16. Managed Services and Outsourced Accounting Consumption Value Market Share by Application in 2025
- Figure 17. Financial Industry Picture
- Figure 18. Manufacturing Industry Picture
- Figure 19. Retail Industry Picture
- Figure 20. Others Picture
- Figure 21. Global Managed Services and Outsourced Accounting Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 22. Global Managed Services and Outsourced Accounting Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 23. Global Market Managed Services and Outsourced Accounting Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)
- Figure 24. Global Managed Services and Outsourced Accounting Consumption Value

Market Share by Region (2021-2032)

Figure 25. Global Managed Services and Outsourced Accounting Consumption Value Market Share by Region in 2025

Figure 26. North America Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 27. Europe Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 28. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 29. South America Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 30. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 31. Company Three Recent Developments and Future Plans

Figure 32. Global Managed Services and Outsourced Accounting Revenue Share by Players in 2025

Figure 33. Managed Services and Outsourced Accounting Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 34. Market Share of Managed Services and Outsourced Accounting by Player Revenue in 2025

Figure 35. Top 3 Managed Services and Outsourced Accounting Players Market Share in 2025

Figure 36. Top 6 Managed Services and Outsourced Accounting Players Market Share in 2025

Figure 37. Global Managed Services and Outsourced Accounting Consumption Value Share by Type (2021-2026)

Figure 38. Global Managed Services and Outsourced Accounting Market Share Forecast by Type (2027-2032)

Figure 39. Global Managed Services and Outsourced Accounting Consumption Value Share by Application (2021-2026)

Figure 40. Global Managed Services and Outsourced Accounting Market Share Forecast by Application (2027-2032)

Figure 41. North America Managed Services and Outsourced Accounting Consumption Value Market Share by Type (2021-2032)

Figure 42. North America Managed Services and Outsourced Accounting Consumption Value Market Share by Application (2021-2032)

Figure 43. North America Managed Services and Outsourced Accounting Consumption Value Market Share by Country (2021-2032)

Figure 44. United States Managed Services and Outsourced Accounting Consumption

Value (2021-2032) & (USD Million)

Figure 45. Canada Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 46. Mexico Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 47. Europe Managed Services and Outsourced Accounting Consumption Value Market Share by Type (2021-2032)

Figure 48. Europe Managed Services and Outsourced Accounting Consumption Value Market Share by Application (2021-2032)

Figure 49. Europe Managed Services and Outsourced Accounting Consumption Value Market Share by Country (2021-2032)

Figure 50. Germany Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 51. France Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 52. United Kingdom Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 53. Russia Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 54. Italy Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 55. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value Market Share by Type (2021-2032)

Figure 56. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value Market Share by Application (2021-2032)

Figure 57. Asia-Pacific Managed Services and Outsourced Accounting Consumption Value Market Share by Region (2021-2032)

Figure 58. China Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 59. Japan Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 60. South Korea Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 61. India Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 62. Southeast Asia Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 63. Australia Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 64. South America Managed Services and Outsourced Accounting Consumption Value Market Share by Type (2021-2032)

Figure 65. South America Managed Services and Outsourced Accounting Consumption Value Market Share by Application (2021-2032)

Figure 66. South America Managed Services and Outsourced Accounting Consumption Value Market Share by Country (2021-2032)

Figure 67. Brazil Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 68. Argentina Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 69. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value Market Share by Type (2021-2032)

Figure 70. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value Market Share by Application (2021-2032)

Figure 71. Middle East & Africa Managed Services and Outsourced Accounting Consumption Value Market Share by Country (2021-2032)

Figure 72. Turkey Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 74. UAE Managed Services and Outsourced Accounting Consumption Value (2021-2032) & (USD Million)

Figure 75. Managed Services and Outsourced Accounting Market Drivers

Figure 76. Managed Services and Outsourced Accounting Market Restraints

Figure 77. Managed Services and Outsourced Accounting Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Managed Services and Outsourced Accounting Industrial Chain

Figure 80. Methodology

Figure 81. Research Process and Data Source

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