

Global Managed M2M Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Managed M2M Services market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The managed M2M service market enables connectivity, compute and decision services that are necessary for connected solutions. Managed M2M services are a solution element within the broader solution sets of IoT, digital business and operational technology (OT) systems in industrial environments. Managed M2M services enable businesses to collect, analyze and interact with data streams, thus providing businesses with the ability to monitor, manage and control (manually and through automation) assets associated with business processes. Managed M2M services may encompass integrated and managed IT infrastructure and systems, OT infrastructure and systems, software, network services (connectivity), and IT services. This market focuses primarily on connectivity and a continuum of related value-added services, such as consulting, M2M device engineering, M2M application development and integration, related middleware aggregation, application hosting, and related system management.

The Global Info Research report includes an overview of the development of the Managed M2M Services industry chain, the market status of Manufacturing (Cloud-based, On-premises), Retail (Cloud-based, On-premises), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Managed M2M Services.

Regionally, the report analyzes the Managed M2M Services markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Managed M2M Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Managed M2M Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Managed M2M Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-based, On-premises).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Managed M2M Services market.

Regional Analysis: The report involves examining the Managed M2M Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Managed M2M Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Managed M2M Services:

Company Analysis: Report covers individual Managed M2M Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Managed M2M Services This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Manufacturing, Retail).

Technology Analysis: Report covers specific technologies relevant to Managed M2M Services. It assesses the current state, advancements, and potential future developments in Managed M2M Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Managed M2M Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Managed M2M Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud-based

On-premises

Market segment by Application

Manufacturing

Retail

Financial

Government

Others

Market segment by players, this report covers

Vodafone

Verizon

AT&T

Itron

Telenor

Telefonica

KORE

KPN

Sprint

Orange Business

Services

Deutsche Telekom

Orbcomm

Eseye

Sierra Wireless

Stream Technologies

Aeris

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Managed M2M Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Managed M2M Services, with revenue, gross margin and global market share of Managed M2M Services from 2019 to 2024.

Chapter 3, the Managed M2M Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Managed M2M Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Managed M2M Services.

Chapter 13, to describe Managed M2M Services research findings and conclusion.

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