

Global Managed DNS Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Managed DNS Services market size was valued at USD 507.9 million in 2023 and is forecast to a readjusted size of USD 1492.8 million by 2030 with a CAGR of 16.7% during review period.

The Domain Name System (DNS) is an integral part of the web's infrastructure and is a hierarchical and decentralized naming system for resources connected to the Internet that maps human-readable names to IP addresses. Managed DNS is a service fully managed by a professional DNS hosting company. A Managed DNS Provider allows users to manage their DNS traffic by using a web-based control panel.

Global core managed DNS services players include Neustar(VeriSign), Oracle, CloudFlare and Cisco etc. The Top 4 companies hold a share above 30%. North America is the largest market, with a share about 35%, followed by Asia-Pacific and Europe with the share about 31% and 24%.

The Global Info Research report includes an overview of the development of the Managed DNS Services industry chain, the market status of BFSI (Cloud-based, On-premises), Media & Entertainment (Cloud-based, On-premises), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Managed DNS Services.

Regionally, the report analyzes the Managed DNS Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Managed DNS Services market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Managed DNS Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Managed DNS Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-based, On-premises).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Managed DNS Services market.

Regional Analysis: The report involves examining the Managed DNS Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Managed DNS Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Managed DNS Services:

Company Analysis: Report covers individual Managed DNS Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Managed DNS Services This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Media

& Entertainment).

Technology Analysis: Report covers specific technologies relevant to Managed DNS Services. It assesses the current state, advancements, and potential future developments in Managed DNS Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Managed DNS Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Managed DNS Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud-based

On-premises

Market segment by Application

BFSI

Media & Entertainment

IT and Telecom

Healthcare & Life Sciences

Education

Public Sector

Retail & Consumer Goods

Others

Market segment by players, this report covers

Neustar(VeriSign)

Oracle

CloudFlare

Cisco

Verizon (Edgecast)

Google

Akamai

GoDaddy

NS1

AWS

DNS Made Easy

Microsoft

Alibaba Cloud

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Managed DNS Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Managed DNS Services, with revenue, gross margin and global market share of Managed DNS Services from 2019 to 2024.

Chapter 3, the Managed DNS Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Managed DNS Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Managed DNS Services.

Chapter 13, to describe Managed DNS Services research findings and conclusion.

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