

Global Malt Beer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Malt Beer market size is expected to reach \$ 133424 million by 2032, rising at a market growth of -0.7% CAGR during the forecast period (2026-2032).

Malt Beer is commonly sold in 330 mL, 355 mL, and 500 mL bottles or cans, as well as 6-pack, 12-pack, 24-pack, and keg formats; using the U.S. retail market as a reference, the average 2025 price of a mainstream beer 12-pack was approximately USD 16.39, equivalent to about USD 1.37 per bottle or can, while actual prices vary by brand, alcohol content, packaging format, taxation, distribution channel, and regional consumption level. Malt Beer is a carbonated, foam-forming, low-alcohol fermented beverage produced primarily from malt, typically malted barley, and water, with hops or hop products added, and processed through mashing, wort separation, boiling, cooling, yeast fermentation, maturation, filtration or haze retention, carbonation, and packaging. In appearance, it is usually a golden, amber, brown, or black liquid, either bright or hazy. Its composition mainly includes water, ethanol, carbon dioxide, residual sugars, dextrins, proteins or peptides, polyphenols, hop-derived bitter compounds, yeast-derived flavor compounds, and minerals. By fermentation type, it may be classified into lager beer, ale beer, and mixed or spontaneously fermented beer; by color, into pale, dark, and black beer; by processing method, into draft beer, pasteurized beer, fresh beer, filtered beer, and hazy beer; and by alcohol level, into regular, low-alcohol, and non-alcoholic malt beer. Its application scenarios are primarily adult ready-to-drink consumption, covering restaurants, bars, supermarkets, e-commerce, sports and entertainment events, craft taprooms, food pairing, culinary uses, cultural tourism experiences, and gift consumption.

The market opportunities for Malt Beer are mainly driven by premiumization, low- and no-alcohol innovation, craft-style differentiation, and penetration in emerging consumer

markets. Although total beer volume is under pressure in many mature economies, consumers are still willing to pay a premium for stronger malt character, authentic brewing stories, craft processes, lower-calorie formulations, and credible alcohol-free alternatives. Asia-Pacific, Latin America, and selected African markets continue to offer incremental demand through urbanization, foodservice expansion, social drinking occasions, convenience retail, and e-commerce. Improved canning technology, cold-chain distribution, and ready-to-drink retail formats also improve product accessibility and broaden consumption occasions. In this context, Malt Beer producers can defend value even when volume growth is limited.

The major challenges are declining drinking frequency, stronger health consciousness, input-cost volatility, and tighter regulatory scrutiny. Younger consumers are drinking less often or shifting part of their beverage spending to non-alcoholic drinks, functional beverages, RTDs, and premium soft drinks. At the production level, volatility in malt, hops, energy, aluminum cans, glass bottles, and logistics can directly compress brewery margins. In mature markets, producers also face intense channel competition, aging legacy brands, fragmented craft labels, SKU proliferation, and potential overcapacity. The recent correction in the U.S. craft beer segment indicates that the industry is undergoing structural adjustment, not merely a short-term cyclical slowdown.

Downstream demand is shifting from high-frequency, high-volume drinking toward occasion-based, quality-oriented, and moderate consumption. Restaurants, bars, sports events, entertainment venues, supermarkets, and e-commerce remain important channels, but future growth increasingly depends on flavor segmentation, low-ABV products, non-alcoholic beer, female consumers, younger adults, food pairing, and local craft culture. Consumers are paying closer attention to ingredient transparency, calories, alcohol content, brand values, and sustainable packaging. Therefore, Malt Beer companies need to build balanced portfolios across classic lagers, flavored ales, low- and no-alcohol variants, and premium craft products, rather than relying only on traditional mass-market flagship beers.

This report studies the global Malt Beer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Malt Beer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Malt Beer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Malt Beer total production and demand, 2021-2032, (K Liters)

Global Malt Beer total production value, 2021-2032, (USD Million)

Global Malt Beer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Liters), (based on production site)

Global Malt Beer consumption by region & country, CAGR, 2021-2032 & (K Liters)

U.S. VS China: Malt Beer domestic production, consumption, key domestic manufacturers and share

Global Malt Beer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Liters)

Global Malt Beer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Liters)

Global Malt Beer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Liters)

This report profiles key players in the global Malt Beer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anheuser-Busch InBev, Ambev, Heineken, Carlsberg Group, China Resources Beer, Tsingtao Brewery, Beijing Yanjing Brewery, Chongqing Brewery, Lanzhou Huanghe Enterprise, Molson Coors Beverage, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Malt Beer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Liters) and average price (US\$/Liter) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Malt Beer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Malt Beer Market, Segmentation by Type:

Alcohol Free

0 - 2.5% ABV

2.5%?3.5% ABV

3.5%?5.5% ABV

5.5%?8.0% ABV

>8.0% ABV

Global Malt Beer Market, Segmentation by Fermentation Method:

Bottom-Fermented Lager

Top-Fermented Ale

Mixed-Fermentation

Spontaneously Fermented

Global Malt Beer Market, Segmentation by Malt Composition:

All-Barley

Adjunct

Wheat

Specialty

Oat Malt

Global Malt Beer Market, Segmentation by Packaging:

Bottled

Canned

Kegged

Draft-Ready

Bulk Tank

Global Malt Beer Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Anheuser-Busch InBev

Ambev

Heineken

Carlsberg Group

China Resources Beer

Tsingtao Brewery

Beijing Yanjing Brewery

Chongqing Brewery

Lanzhou Huanghe Enterprise

Molson Coors Beverage

Constellation Brands

The Boston Beer Company

Tilray Brands

D.G. Yuengling & Son

Sierra Nevada Brewing

Asahi Group Holdings

Kirin Brewery

Sapporo Breweries

San Miguel Brewery

Thai Beverage

Saigon Beer-Alcohol-Beverage Corporation

United Breweries

Lotte Chilsung Beverage

Anadolu Efes

Royal Unibrew

Harboe Breweries

Þingeyrið Egill Skallagrímsson

Tempo Beer Industries

Nigerian Breweries

East African Breweries

Tanzania Breweries

South African Breweries

Compañía Cervecerías Unidas

Cervecería Centro Americana

Mahou San Miguel

Damm

Swinkels Family Brewers

Duvel Moortgat

Paulaner Brauerei Gruppe

Bitburger Braugruppe

Radeberger Gruppe

Warsteiner Brauerei

Erdinger Weissbräu

Key Questions Answered:

1. How big is the global Malt Beer market?
2. What is the demand of the global Malt Beer market?
3. What is the year over year growth of the global Malt Beer market?
4. What is the production and production value of the global Malt Beer market?
5. Who are the key producers in the global Malt Beer market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Malt Beer Introduction
- 1.2 World Malt Beer Supply & Forecast
 - 1.2.1 World Malt Beer Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Malt Beer Production (2021-2032)
 - 1.2.3 World Malt Beer Pricing Trends (2021-2032)
- 1.3 World Malt Beer Production by Region (Based on Production Site)
 - 1.3.1 World Malt Beer Production Value by Region (2021-2032)
 - 1.3.2 World Malt Beer Production by Region (2021-2032)
 - 1.3.3 World Malt Beer Average Price by Region (2021-2032)
 - 1.3.4 North America Malt Beer Production (2021-2032)
 - 1.3.5 Europe Malt Beer Production (2021-2032)
 - 1.3.6 China Malt Beer Production (2021-2032)
 - 1.3.7 Japan Malt Beer Production (2021-2032)
 - 1.3.8 India Malt Beer Production (2021-2032)
 - 1.3.9 South Korea Malt Beer Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Malt Beer Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Malt Beer Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Malt Beer Demand (2021-2032)
- 2.2 World Malt Beer Consumption by Region
 - 2.2.1 World Malt Beer Consumption by Region (2021-2026)
 - 2.2.2 World Malt Beer Consumption Forecast by Region (2027-2032)
- 2.3 United States Malt Beer Consumption (2021-2032)
- 2.4 China Malt Beer Consumption (2021-2032)
- 2.5 Europe Malt Beer Consumption (2021-2032)
- 2.6 Japan Malt Beer Consumption (2021-2032)
- 2.7 South Korea Malt Beer Consumption (2021-2032)
- 2.8 ASEAN Malt Beer Consumption (2021-2032)
- 2.9 India Malt Beer Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Malt Beer Production Value by Manufacturer (2021-2026)
- 3.2 World Malt Beer Production by Manufacturer (2021-2026)
- 3.3 World Malt Beer Average Price by Manufacturer (2021-2026)
- 3.4 Malt Beer Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Malt Beer Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Malt Beer in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Malt Beer in 2025
- 3.6 Malt Beer Market: Overall Company Footprint Analysis
 - 3.6.1 Malt Beer Market: Region Footprint
 - 3.6.2 Malt Beer Market: Company Product Type Footprint
 - 3.6.3 Malt Beer Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Malt Beer Production Value Comparison
 - 4.1.1 United States VS China: Malt Beer Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Malt Beer Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Malt Beer Production Comparison
 - 4.2.1 United States VS China: Malt Beer Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Malt Beer Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Malt Beer Consumption Comparison
 - 4.3.1 United States VS China: Malt Beer Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Malt Beer Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Malt Beer Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Malt Beer Manufacturers, Headquarters and Production

Site (States, Country)

4.4.2 United States Based Manufacturers Malt Beer Production Value (2021-2026)

4.4.3 United States Based Manufacturers Malt Beer Production (2021-2026)

4.5 China Based Malt Beer Manufacturers and Market Share

4.5.1 China Based Malt Beer Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Malt Beer Production Value (2021-2026)

4.5.3 China Based Manufacturers Malt Beer Production (2021-2026)

4.6 Rest of World Based Malt Beer Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Malt Beer Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Malt Beer Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Malt Beer Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Malt Beer Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Alcohol Free

5.2.2 0 - 2.5% ABV

5.2.3 2.5%?3.5% ABV

5.2.4 3.5%?5.5% ABV

5.2.5 5.5%?8.0% ABV

5.2.6 >8.0% ABV

5.3 Market Segment by Type

5.3.1 World Malt Beer Production by Type (2021-2032)

5.3.2 World Malt Beer Production Value by Type (2021-2032)

5.3.3 World Malt Beer Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FERMENTATION METHOD

6.1 World Malt Beer Market Size Overview by Fermentation Method: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Fermentation Method

6.2.1 Bottom-Fermented Lager

6.2.2 Top-Fermented Ale

6.2.3 Mixed-Fermentation

6.2.4 Spontaneously Fermented

6.3 Market Segment by Fermentation Method

- 6.3.1 World Malt Beer Production by Fermentation Method (2021-2032)
- 6.3.2 World Malt Beer Production Value by Fermentation Method (2021-2032)
- 6.3.3 World Malt Beer Average Price by Fermentation Method (2021-2032)

7 MARKET ANALYSIS BY MALT COMPOSITION

- 7.1 World Malt Beer Market Size Overview by Malt Composition: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Malt Composition
 - 7.2.1 All-Barley
 - 7.2.2 Adjunct
 - 7.2.3 Wheat
 - 7.2.4 Specialty
 - 7.2.5 Oat Malt
- 7.3 Market Segment by Malt Composition
 - 7.3.1 World Malt Beer Production by Malt Composition (2021-2032)
 - 7.3.2 World Malt Beer Production Value by Malt Composition (2021-2032)
 - 7.3.3 World Malt Beer Average Price by Malt Composition (2021-2032)

8 MARKET ANALYSIS BY PACKAGING

- 8.1 World Malt Beer Market Size Overview by Packaging: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Packaging
 - 8.2.1 Bottled
 - 8.2.2 Canned
 - 8.2.3 Kegged
 - 8.2.4 Draft-Ready
 - 8.2.5 Bulk Tank
- 8.3 Market Segment by Packaging
 - 8.3.1 World Malt Beer Production by Packaging (2021-2032)
 - 8.3.2 World Malt Beer Production Value by Packaging (2021-2032)
 - 8.3.3 World Malt Beer Average Price by Packaging (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

- 9.1 World Malt Beer Market Size Overview by Application: 2021 VS 2025 VS 2032
- 9.2 Segment Introduction by Application
 - 9.2.1 Online Sales
 - 9.2.2 Offline Sales

9.3 Market Segment by Application

9.3.1 World Malt Beer Production by Application (2021-2032)

9.3.2 World Malt Beer Production Value by Application (2021-2032)

9.3.3 World Malt Beer Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 Anheuser-Busch InBev

10.1.1 Anheuser-Busch InBev Details

10.1.2 Anheuser-Busch InBev Major Business

10.1.3 Anheuser-Busch InBev Malt Beer Product and Services

10.1.4 Anheuser-Busch InBev Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 Anheuser-Busch InBev Recent Developments/Updates

10.1.6 Anheuser-Busch InBev Competitive Strengths & Weaknesses

10.2 Ambev

10.2.1 Ambev Details

10.2.2 Ambev Major Business

10.2.3 Ambev Malt Beer Product and Services

10.2.4 Ambev Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Ambev Recent Developments/Updates

10.2.6 Ambev Competitive Strengths & Weaknesses

10.3 Heineken

10.3.1 Heineken Details

10.3.2 Heineken Major Business

10.3.3 Heineken Malt Beer Product and Services

10.3.4 Heineken Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.3.5 Heineken Recent Developments/Updates

10.3.6 Heineken Competitive Strengths & Weaknesses

10.4 Carlsberg Group

10.4.1 Carlsberg Group Details

10.4.2 Carlsberg Group Major Business

10.4.3 Carlsberg Group Malt Beer Product and Services

10.4.4 Carlsberg Group Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.4.5 Carlsberg Group Recent Developments/Updates

10.4.6 Carlsberg Group Competitive Strengths & Weaknesses

10.5 China Resources Beer

10.5.1 China Resources Beer Details

10.5.2 China Resources Beer Major Business

10.5.3 China Resources Beer Malt Beer Product and Services

10.5.4 China Resources Beer Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.5.5 China Resources Beer Recent Developments/Updates

10.5.6 China Resources Beer Competitive Strengths & Weaknesses

10.6 Tsingtao Brewery

10.6.1 Tsingtao Brewery Details

10.6.2 Tsingtao Brewery Major Business

10.6.3 Tsingtao Brewery Malt Beer Product and Services

10.6.4 Tsingtao Brewery Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.6.5 Tsingtao Brewery Recent Developments/Updates

10.6.6 Tsingtao Brewery Competitive Strengths & Weaknesses

10.7 Beijing Yanjing Brewery

10.7.1 Beijing Yanjing Brewery Details

10.7.2 Beijing Yanjing Brewery Major Business

10.7.3 Beijing Yanjing Brewery Malt Beer Product and Services

10.7.4 Beijing Yanjing Brewery Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.7.5 Beijing Yanjing Brewery Recent Developments/Updates

10.7.6 Beijing Yanjing Brewery Competitive Strengths & Weaknesses

10.8 Chongqing Brewery

10.8.1 Chongqing Brewery Details

10.8.2 Chongqing Brewery Major Business

10.8.3 Chongqing Brewery Malt Beer Product and Services

10.8.4 Chongqing Brewery Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.8.5 Chongqing Brewery Recent Developments/Updates

10.8.6 Chongqing Brewery Competitive Strengths & Weaknesses

10.9 Lanzhou Huanghe Enterprise

10.9.1 Lanzhou Huanghe Enterprise Details

10.9.2 Lanzhou Huanghe Enterprise Major Business

10.9.3 Lanzhou Huanghe Enterprise Malt Beer Product and Services

10.9.4 Lanzhou Huanghe Enterprise Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.9.5 Lanzhou Huanghe Enterprise Recent Developments/Updates

- 10.9.6 Lanzhou Huanghe Enterprise Competitive Strengths & Weaknesses
- 10.10 Molson Coors Beverage
 - 10.10.1 Molson Coors Beverage Details
 - 10.10.2 Molson Coors Beverage Major Business
 - 10.10.3 Molson Coors Beverage Malt Beer Product and Services
 - 10.10.4 Molson Coors Beverage Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.10.5 Molson Coors Beverage Recent Developments/Updates
 - 10.10.6 Molson Coors Beverage Competitive Strengths & Weaknesses
- 10.11 Constellation Brands
 - 10.11.1 Constellation Brands Details
 - 10.11.2 Constellation Brands Major Business
 - 10.11.3 Constellation Brands Malt Beer Product and Services
 - 10.11.4 Constellation Brands Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.11.5 Constellation Brands Recent Developments/Updates
 - 10.11.6 Constellation Brands Competitive Strengths & Weaknesses
- 10.12 The Boston Beer Company
 - 10.12.1 The Boston Beer Company Details
 - 10.12.2 The Boston Beer Company Major Business
 - 10.12.3 The Boston Beer Company Malt Beer Product and Services
 - 10.12.4 The Boston Beer Company Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.12.5 The Boston Beer Company Recent Developments/Updates
 - 10.12.6 The Boston Beer Company Competitive Strengths & Weaknesses
- 10.13 Tilray Brands
 - 10.13.1 Tilray Brands Details
 - 10.13.2 Tilray Brands Major Business
 - 10.13.3 Tilray Brands Malt Beer Product and Services
 - 10.13.4 Tilray Brands Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.13.5 Tilray Brands Recent Developments/Updates
 - 10.13.6 Tilray Brands Competitive Strengths & Weaknesses
- 10.14 D.G. Yuengling & Son
 - 10.14.1 D.G. Yuengling & Son Details
 - 10.14.2 D.G. Yuengling & Son Major Business
 - 10.14.3 D.G. Yuengling & Son Malt Beer Product and Services
 - 10.14.4 D.G. Yuengling & Son Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.14.5 D.G. Yuengling & Son Recent Developments/Updates
- 10.14.6 D.G. Yuengling & Son Competitive Strengths & Weaknesses
- 10.15 Sierra Nevada Brewing
 - 10.15.1 Sierra Nevada Brewing Details
 - 10.15.2 Sierra Nevada Brewing Major Business
 - 10.15.3 Sierra Nevada Brewing Malt Beer Product and Services
 - 10.15.4 Sierra Nevada Brewing Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.15.5 Sierra Nevada Brewing Recent Developments/Updates
 - 10.15.6 Sierra Nevada Brewing Competitive Strengths & Weaknesses
- 10.16 Asahi Group Holdings
 - 10.16.1 Asahi Group Holdings Details
 - 10.16.2 Asahi Group Holdings Major Business
 - 10.16.3 Asahi Group Holdings Malt Beer Product and Services
 - 10.16.4 Asahi Group Holdings Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.16.5 Asahi Group Holdings Recent Developments/Updates
 - 10.16.6 Asahi Group Holdings Competitive Strengths & Weaknesses
- 10.17 Kirin Brewery
 - 10.17.1 Kirin Brewery Details
 - 10.17.2 Kirin Brewery Major Business
 - 10.17.3 Kirin Brewery Malt Beer Product and Services
 - 10.17.4 Kirin Brewery Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.17.5 Kirin Brewery Recent Developments/Updates
 - 10.17.6 Kirin Brewery Competitive Strengths & Weaknesses
- 10.18 Sapporo Breweries
 - 10.18.1 Sapporo Breweries Details
 - 10.18.2 Sapporo Breweries Major Business
 - 10.18.3 Sapporo Breweries Malt Beer Product and Services
 - 10.18.4 Sapporo Breweries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.18.5 Sapporo Breweries Recent Developments/Updates
 - 10.18.6 Sapporo Breweries Competitive Strengths & Weaknesses
- 10.19 San Miguel Brewery
 - 10.19.1 San Miguel Brewery Details
 - 10.19.2 San Miguel Brewery Major Business
 - 10.19.3 San Miguel Brewery Malt Beer Product and Services
 - 10.19.4 San Miguel Brewery Malt Beer Production, Price, Value, Gross Margin and

Market Share (2021-2026)

10.19.5 San Miguel Brewery Recent Developments/Updates

10.19.6 San Miguel Brewery Competitive Strengths & Weaknesses

10.20 Thai Beverage

10.20.1 Thai Beverage Details

10.20.2 Thai Beverage Major Business

10.20.3 Thai Beverage Malt Beer Product and Services

10.20.4 Thai Beverage Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.20.5 Thai Beverage Recent Developments/Updates

10.20.6 Thai Beverage Competitive Strengths & Weaknesses

10.21 Saigon Beer-Alcohol-Beverage Corporation

10.21.1 Saigon Beer-Alcohol-Beverage Corporation Details

10.21.2 Saigon Beer-Alcohol-Beverage Corporation Major Business

10.21.3 Saigon Beer-Alcohol-Beverage Corporation Malt Beer Product and Services

10.21.4 Saigon Beer-Alcohol-Beverage Corporation Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.21.5 Saigon Beer-Alcohol-Beverage Corporation Recent Developments/Updates

10.21.6 Saigon Beer-Alcohol-Beverage Corporation Competitive Strengths & Weaknesses

10.22 United Breweries

10.22.1 United Breweries Details

10.22.2 United Breweries Major Business

10.22.3 United Breweries Malt Beer Product and Services

10.22.4 United Breweries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.22.5 United Breweries Recent Developments/Updates

10.22.6 United Breweries Competitive Strengths & Weaknesses

10.23 Lotte Chilsung Beverage

10.23.1 Lotte Chilsung Beverage Details

10.23.2 Lotte Chilsung Beverage Major Business

10.23.3 Lotte Chilsung Beverage Malt Beer Product and Services

10.23.4 Lotte Chilsung Beverage Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.23.5 Lotte Chilsung Beverage Recent Developments/Updates

10.23.6 Lotte Chilsung Beverage Competitive Strengths & Weaknesses

10.24 Anadolu Efes

10.24.1 Anadolu Efes Details

10.24.2 Anadolu Efes Major Business

- 10.24.3 Anadolu Efes Malt Beer Product and Services
- 10.24.4 Anadolu Efes Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.24.5 Anadolu Efes Recent Developments/Updates
- 10.24.6 Anadolu Efes Competitive Strengths & Weaknesses
- 10.25 Royal Unibrew
 - 10.25.1 Royal Unibrew Details
 - 10.25.2 Royal Unibrew Major Business
 - 10.25.3 Royal Unibrew Malt Beer Product and Services
 - 10.25.4 Royal Unibrew Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.25.5 Royal Unibrew Recent Developments/Updates
 - 10.25.6 Royal Unibrew Competitive Strengths & Weaknesses
- 10.26 Harboe Breweries
 - 10.26.1 Harboe Breweries Details
 - 10.26.2 Harboe Breweries Major Business
 - 10.26.3 Harboe Breweries Malt Beer Product and Services
 - 10.26.4 Harboe Breweries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.26.5 Harboe Breweries Recent Developments/Updates
 - 10.26.6 Harboe Breweries Competitive Strengths & Weaknesses
- 10.27 ?lger?in Egill Skallagr?msson
 - 10.27.1 ?lger?in Egill Skallagr?msson Details
 - 10.27.2 ?lger?in Egill Skallagr?msson Major Business
 - 10.27.3 ?lger?in Egill Skallagr?msson Malt Beer Product and Services
 - 10.27.4 ?lger?in Egill Skallagr?msson Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.27.5 ?lger?in Egill Skallagr?msson Recent Developments/Updates
 - 10.27.6 ?lger?in Egill Skallagr?msson Competitive Strengths & Weaknesses
- 10.28 Tempo Beer Industries
 - 10.28.1 Tempo Beer Industries Details
 - 10.28.2 Tempo Beer Industries Major Business
 - 10.28.3 Tempo Beer Industries Malt Beer Product and Services
 - 10.28.4 Tempo Beer Industries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.28.5 Tempo Beer Industries Recent Developments/Updates
 - 10.28.6 Tempo Beer Industries Competitive Strengths & Weaknesses
- 10.29 Nigerian Breweries
 - 10.29.1 Nigerian Breweries Details

- 10.29.2 Nigerian Breweries Major Business
- 10.29.3 Nigerian Breweries Malt Beer Product and Services
- 10.29.4 Nigerian Breweries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.29.5 Nigerian Breweries Recent Developments/Updates
- 10.29.6 Nigerian Breweries Competitive Strengths & Weaknesses
- 10.30 East African Breweries
 - 10.30.1 East African Breweries Details
 - 10.30.2 East African Breweries Major Business
 - 10.30.3 East African Breweries Malt Beer Product and Services
 - 10.30.4 East African Breweries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.30.5 East African Breweries Recent Developments/Updates
 - 10.30.6 East African Breweries Competitive Strengths & Weaknesses
- 10.31 Tanzania Breweries
 - 10.31.1 Tanzania Breweries Details
 - 10.31.2 Tanzania Breweries Major Business
 - 10.31.3 Tanzania Breweries Malt Beer Product and Services
 - 10.31.4 Tanzania Breweries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.31.5 Tanzania Breweries Recent Developments/Updates
 - 10.31.6 Tanzania Breweries Competitive Strengths & Weaknesses
- 10.32 South African Breweries
 - 10.32.1 South African Breweries Details
 - 10.32.2 South African Breweries Major Business
 - 10.32.3 South African Breweries Malt Beer Product and Services
 - 10.32.4 South African Breweries Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.32.5 South African Breweries Recent Developments/Updates
 - 10.32.6 South African Breweries Competitive Strengths & Weaknesses
- 10.33 Compañía Cervecerías Unidas
 - 10.33.1 Compañía Cervecerías Unidas Details
 - 10.33.2 Compañía Cervecerías Unidas Major Business
 - 10.33.3 Compañía Cervecerías Unidas Malt Beer Product and Services
 - 10.33.4 Compañía Cervecerías Unidas Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.33.5 Compañía Cervecerías Unidas Recent Developments/Updates
 - 10.33.6 Compañía Cervecerías Unidas Competitive Strengths & Weaknesses
- 10.34 Cervecería Centro Americana

- 10.34.1 Cervecer?a Centro Americana Details
- 10.34.2 Cervecer?a Centro Americana Major Business
- 10.34.3 Cervecer?a Centro Americana Malt Beer Product and Services
- 10.34.4 Cervecer?a Centro Americana Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.34.5 Cervecer?a Centro Americana Recent Developments/Updates
- 10.34.6 Cervecer?a Centro Americana Competitive Strengths & Weaknesses
- 10.35 Mahou San Miguel
 - 10.35.1 Mahou San Miguel Details
 - 10.35.2 Mahou San Miguel Major Business
 - 10.35.3 Mahou San Miguel Malt Beer Product and Services
 - 10.35.4 Mahou San Miguel Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.35.5 Mahou San Miguel Recent Developments/Updates
 - 10.35.6 Mahou San Miguel Competitive Strengths & Weaknesses
- 10.36 Damm
 - 10.36.1 Damm Details
 - 10.36.2 Damm Major Business
 - 10.36.3 Damm Malt Beer Product and Services
 - 10.36.4 Damm Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.36.5 Damm Recent Developments/Updates
 - 10.36.6 Damm Competitive Strengths & Weaknesses
- 10.37 Swinkels Family Brewers
 - 10.37.1 Swinkels Family Brewers Details
 - 10.37.2 Swinkels Family Brewers Major Business
 - 10.37.3 Swinkels Family Brewers Malt Beer Product and Services
 - 10.37.4 Swinkels Family Brewers Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.37.5 Swinkels Family Brewers Recent Developments/Updates
 - 10.37.6 Swinkels Family Brewers Competitive Strengths & Weaknesses
- 10.38 Duvel Moortgat
 - 10.38.1 Duvel Moortgat Details
 - 10.38.2 Duvel Moortgat Major Business
 - 10.38.3 Duvel Moortgat Malt Beer Product and Services
 - 10.38.4 Duvel Moortgat Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.38.5 Duvel Moortgat Recent Developments/Updates
 - 10.38.6 Duvel Moortgat Competitive Strengths & Weaknesses

10.39 Paulaner Brauerei Gruppe

10.39.1 Paulaner Brauerei Gruppe Details

10.39.2 Paulaner Brauerei Gruppe Major Business

10.39.3 Paulaner Brauerei Gruppe Malt Beer Product and Services

10.39.4 Paulaner Brauerei Gruppe Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.39.5 Paulaner Brauerei Gruppe Recent Developments/Updates

10.39.6 Paulaner Brauerei Gruppe Competitive Strengths & Weaknesses

10.40 Bitburger Braugruppe

10.40.1 Bitburger Braugruppe Details

10.40.2 Bitburger Braugruppe Major Business

10.40.3 Bitburger Braugruppe Malt Beer Product and Services

10.40.4 Bitburger Braugruppe Malt Beer Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.40.5 Bitburger Braugruppe Recent Developments/Updates

10.40.6 Bitburger Braugruppe Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

11.1 Malt Beer Industry Chain

11.2 Malt Beer Upstream Analysis

11.2.1 Malt Beer Core Raw Materials

11.2.2 Main Manufacturers of Malt Beer Core Raw Materials

11.3 Midstream Analysis

11.4 Downstream Analysis

11.5 Malt Beer Production Mode

11.6 Malt Beer Procurement Model

11.7 Malt Beer Industry Sales Model and Sales Channels

11.7.1 Malt Beer Sales Model

11.7.2 Malt Beer Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Malt Beer Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Malt Beer Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Malt Beer Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Malt Beer Production Value Market Share by Region (2021-2026)
- Table 5. World Malt Beer Production Value Market Share by Region (2027-2032)
- Table 6. World Malt Beer Production by Region (2021-2026) & (K Liters)
- Table 7. World Malt Beer Production by Region (2027-2032) & (K Liters)
- Table 8. World Malt Beer Production Market Share by Region (2021-2026)
- Table 9. World Malt Beer Production Market Share by Region (2027-2032)
- Table 10. World Malt Beer Average Price by Region (2021-2026) & (US\$/Liter)
- Table 11. World Malt Beer Average Price by Region (2027-2032) & (US\$/Liter)
- Table 12. Malt Beer Major Market Trends
- Table 13. World Malt Beer Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Liters)
- Table 14. World Malt Beer Consumption by Region (2021-2026) & (K Liters)
- Table 15. World Malt Beer Consumption Forecast by Region (2027-2032) & (K Liters)
- Table 16. World Malt Beer Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Malt Beer Producers in 2025
- Table 18. World Malt Beer Production by Manufacturer (2021-2026) & (K Liters)
- Table 19. Production Market Share of Key Malt Beer Producers in 2025
- Table 20. World Malt Beer Average Price by Manufacturer (2021-2026) & (US\$/Liter)
- Table 21. Global Malt Beer Company Evaluation Quadrant
- Table 22. World Malt Beer Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Malt Beer Production Site of Key Manufacturer
- Table 24. Malt Beer Market: Company Product Type Footprint
- Table 25. Malt Beer Market: Company Product Application Footprint
- Table 26. Malt Beer Competitive Factors
- Table 27. Malt Beer New Entrant and Capacity Expansion Plans
- Table 28. Malt Beer Mergers & Acquisitions Activity
- Table 29. United States VS China Malt Beer Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Malt Beer Production Comparison, (2021 & 2025 &

2032) & (K Liters)

Table 31. United States VS China Malt Beer Consumption Comparison, (2021 & 2025 & 2032) & (K Liters)

Table 32. United States Based Malt Beer Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Malt Beer Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Malt Beer Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Malt Beer Production (2021-2026) & (K Liters)

Table 36. United States Based Manufacturers Malt Beer Production Market Share (2021-2026)

Table 37. China Based Malt Beer Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Malt Beer Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Malt Beer Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Malt Beer Production, (2021-2026) & (K Liters)

Table 41. China Based Manufacturers Malt Beer Production Market Share (2021-2026)

Table 42. Rest of World Based Malt Beer Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Malt Beer Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Malt Beer Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Malt Beer Production, (2021-2026) & (K Liters)

Table 46. Rest of World Based Manufacturers Malt Beer Production Market Share (2021-2026)

Table 47. World Malt Beer Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Malt Beer Production by Type (2021-2026) & (K Liters)

Table 49. World Malt Beer Production by Type (2027-2032) & (K Liters)

Table 50. World Malt Beer Production Value by Type (2021-2026) & (USD Million)

Table 51. World Malt Beer Production Value by Type (2027-2032) & (USD Million)

Table 52. World Malt Beer Average Price by Type (2021-2026) & (US\$/Liter)

Table 53. World Malt Beer Average Price by Type (2027-2032) & (US\$/Liter)

Table 54. World Malt Beer Production Value by Fermentation Method, (USD Million), 2021 & 2025 & 2032

Table 55. World Malt Beer Production by Fermentation Method (2021-2026) & (K Liters)

Table 56. World Malt Beer Production by Fermentation Method (2027-2032) & (K Liters)

Table 57. World Malt Beer Production Value by Fermentation Method (2021-2026) & (USD Million)

Table 58. World Malt Beer Production Value by Fermentation Method (2027-2032) & (USD Million)

Table 59. World Malt Beer Average Price by Fermentation Method (2021-2026) & (US\$/Liter)

Table 60. World Malt Beer Average Price by Fermentation Method (2027-2032) & (US\$/Liter)

Table 61. World Malt Beer Production Value by Malt Composition, (USD Million), 2021 & 2025 & 2032

Table 62. World Malt Beer Production by Malt Composition (2021-2026) & (K Liters)

Table 63. World Malt Beer Production by Malt Composition (2027-2032) & (K Liters)

Table 64. World Malt Beer Production Value by Malt Composition (2021-2026) & (USD Million)

Table 65. World Malt Beer Production Value by Malt Composition (2027-2032) & (USD Million)

Table 66. World Malt Beer Average Price by Malt Composition (2021-2026) & (US\$/Liter)

Table 67. World Malt Beer Average Price by Malt Composition (2027-2032) & (US\$/Liter)

Table 68. World Malt Beer Production Value by Packaging, (USD Million), 2021 & 2025 & 2032

Table 69. World Malt Beer Production by Packaging (2021-2026) & (K Liters)

Table 70. World Malt Beer Production by Packaging (2027-2032) & (K Liters)

Table 71. World Malt Beer Production Value by Packaging (2021-2026) & (USD Million)

Table 72. World Malt Beer Production Value by Packaging (2027-2032) & (USD Million)

Table 73. World Malt Beer Average Price by Packaging (2021-2026) & (US\$/Liter)

Table 74. World Malt Beer Average Price by Packaging (2027-2032) & (US\$/Liter)

Table 75. World Malt Beer Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Malt Beer Production by Application (2021-2026) & (K Liters)

Table 77. World Malt Beer Production by Application (2027-2032) & (K Liters)

Table 78. World Malt Beer Production Value by Application (2021-2026) & (USD Million)

Table 79. World Malt Beer Production Value by Application (2027-2032) & (USD Million)

Table 80. World Malt Beer Average Price by Application (2021-2026) & (US\$/Liter)

Table 81. World Malt Beer Average Price by Application (2027-2032) & (US\$/Liter)
Table 82. Anheuser-Busch InBev Basic Information, Manufacturing Base and Competitors
Table 83. Anheuser-Busch InBev Major Business
Table 84. Anheuser-Busch InBev Malt Beer Product and Services
Table 85. Anheuser-Busch InBev Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 86. Anheuser-Busch InBev Recent Developments/Updates
Table 87. Anheuser-Busch InBev Competitive Strengths & Weaknesses
Table 88. Ambev Basic Information, Manufacturing Base and Competitors
Table 89. Ambev Major Business
Table 90. Ambev Malt Beer Product and Services
Table 91. Ambev Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 92. Ambev Recent Developments/Updates
Table 93. Ambev Competitive Strengths & Weaknesses
Table 94. Heineken Basic Information, Manufacturing Base and Competitors
Table 95. Heineken Major Business
Table 96. Heineken Malt Beer Product and Services
Table 97. Heineken Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 98. Heineken Recent Developments/Updates
Table 99. Heineken Competitive Strengths & Weaknesses
Table 100. Carlsberg Group Basic Information, Manufacturing Base and Competitors
Table 101. Carlsberg Group Major Business
Table 102. Carlsberg Group Malt Beer Product and Services
Table 103. Carlsberg Group Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 104. Carlsberg Group Recent Developments/Updates
Table 105. Carlsberg Group Competitive Strengths & Weaknesses
Table 106. China Resources Beer Basic Information, Manufacturing Base and Competitors
Table 107. China Resources Beer Major Business
Table 108. China Resources Beer Malt Beer Product and Services
Table 109. China Resources Beer Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 110. China Resources Beer Recent Developments/Updates
Table 111. China Resources Beer Competitive Strengths & Weaknesses
Table 112. Tsingtao Brewery Basic Information, Manufacturing Base and Competitors

Table 113. Tsingtao Brewery Major Business
Table 114. Tsingtao Brewery Malt Beer Product and Services
Table 115. Tsingtao Brewery Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 116. Tsingtao Brewery Recent Developments/Updates
Table 117. Tsingtao Brewery Competitive Strengths & Weaknesses
Table 118. Beijing Yanjing Brewery Basic Information, Manufacturing Base and Competitors
Table 119. Beijing Yanjing Brewery Major Business
Table 120. Beijing Yanjing Brewery Malt Beer Product and Services
Table 121. Beijing Yanjing Brewery Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 122. Beijing Yanjing Brewery Recent Developments/Updates
Table 123. Beijing Yanjing Brewery Competitive Strengths & Weaknesses
Table 124. Chongqing Brewery Basic Information, Manufacturing Base and Competitors
Table 125. Chongqing Brewery Major Business
Table 126. Chongqing Brewery Malt Beer Product and Services
Table 127. Chongqing Brewery Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 128. Chongqing Brewery Recent Developments/Updates
Table 129. Chongqing Brewery Competitive Strengths & Weaknesses
Table 130. Lanzhou Huanghe Enterprise Basic Information, Manufacturing Base and Competitors
Table 131. Lanzhou Huanghe Enterprise Major Business
Table 132. Lanzhou Huanghe Enterprise Malt Beer Product and Services
Table 133. Lanzhou Huanghe Enterprise Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 134. Lanzhou Huanghe Enterprise Recent Developments/Updates
Table 135. Lanzhou Huanghe Enterprise Competitive Strengths & Weaknesses
Table 136. Molson Coors Beverage Basic Information, Manufacturing Base and Competitors
Table 137. Molson Coors Beverage Major Business
Table 138. Molson Coors Beverage Malt Beer Product and Services
Table 139. Molson Coors Beverage Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 140. Molson Coors Beverage Recent Developments/Updates
Table 141. Molson Coors Beverage Competitive Strengths & Weaknesses
Table 142. Constellation Brands Basic Information, Manufacturing Base and

Competitors

Table 143. Constellation Brands Major Business

Table 144. Constellation Brands Malt Beer Product and Services

Table 145. Constellation Brands Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 146. Constellation Brands Recent Developments/Updates

Table 147. Constellation Brands Competitive Strengths & Weaknesses

Table 148. The Boston Beer Company Basic Information, Manufacturing Base and Competitors

Table 149. The Boston Beer Company Major Business

Table 150. The Boston Beer Company Malt Beer Product and Services

Table 151. The Boston Beer Company Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 152. The Boston Beer Company Recent Developments/Updates

Table 153. The Boston Beer Company Competitive Strengths & Weaknesses

Table 154. Tilray Brands Basic Information, Manufacturing Base and Competitors

Table 155. Tilray Brands Major Business

Table 156. Tilray Brands Malt Beer Product and Services

Table 157. Tilray Brands Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 158. Tilray Brands Recent Developments/Updates

Table 159. Tilray Brands Competitive Strengths & Weaknesses

Table 160. D.G. Yuengling & Son Basic Information, Manufacturing Base and Competitors

Table 161. D.G. Yuengling & Son Major Business

Table 162. D.G. Yuengling & Son Malt Beer Product and Services

Table 163. D.G. Yuengling & Son Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 164. D.G. Yuengling & Son Recent Developments/Updates

Table 165. D.G. Yuengling & Son Competitive Strengths & Weaknesses

Table 166. Sierra Nevada Brewing Basic Information, Manufacturing Base and Competitors

Table 167. Sierra Nevada Brewing Major Business

Table 168. Sierra Nevada Brewing Malt Beer Product and Services

Table 169. Sierra Nevada Brewing Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 170. Sierra Nevada Brewing Recent Developments/Updates

Table 171. Sierra Nevada Brewing Competitive Strengths & Weaknesses

Table 172. Asahi Group Holdings Basic Information, Manufacturing Base and Competitors
Table 173. Asahi Group Holdings Major Business
Table 174. Asahi Group Holdings Malt Beer Product and Services
Table 175. Asahi Group Holdings Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 176. Asahi Group Holdings Recent Developments/Updates
Table 177. Asahi Group Holdings Competitive Strengths & Weaknesses
Table 178. Kirin Brewery Basic Information, Manufacturing Base and Competitors
Table 179. Kirin Brewery Major Business
Table 180. Kirin Brewery Malt Beer Product and Services
Table 181. Kirin Brewery Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 182. Kirin Brewery Recent Developments/Updates
Table 183. Kirin Brewery Competitive Strengths & Weaknesses
Table 184. Sapporo Breweries Basic Information, Manufacturing Base and Competitors
Table 185. Sapporo Breweries Major Business
Table 186. Sapporo Breweries Malt Beer Product and Services
Table 187. Sapporo Breweries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 188. Sapporo Breweries Recent Developments/Updates
Table 189. Sapporo Breweries Competitive Strengths & Weaknesses
Table 190. San Miguel Brewery Basic Information, Manufacturing Base and Competitors
Table 191. San Miguel Brewery Major Business
Table 192. San Miguel Brewery Malt Beer Product and Services
Table 193. San Miguel Brewery Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 194. San Miguel Brewery Recent Developments/Updates
Table 195. San Miguel Brewery Competitive Strengths & Weaknesses
Table 196. Thai Beverage Basic Information, Manufacturing Base and Competitors
Table 197. Thai Beverage Major Business
Table 198. Thai Beverage Malt Beer Product and Services
Table 199. Thai Beverage Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 200. Thai Beverage Recent Developments/Updates
Table 201. Thai Beverage Competitive Strengths & Weaknesses
Table 202. Saigon Beer-Alcohol-Beverage Corporation Basic Information, Manufacturing Base and Competitors

Table 203. Saigon Beer-Alcohol-Beverage Corporation Major Business
Table 204. Saigon Beer-Alcohol-Beverage Corporation Malt Beer Product and Services
Table 205. Saigon Beer-Alcohol-Beverage Corporation Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 206. Saigon Beer-Alcohol-Beverage Corporation Recent Developments/Updates
Table 207. Saigon Beer-Alcohol-Beverage Corporation Competitive Strengths & Weaknesses
Table 208. United Breweries Basic Information, Manufacturing Base and Competitors
Table 209. United Breweries Major Business
Table 210. United Breweries Malt Beer Product and Services
Table 211. United Breweries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 212. United Breweries Recent Developments/Updates
Table 213. United Breweries Competitive Strengths & Weaknesses
Table 214. Lotte Chilsung Beverage Basic Information, Manufacturing Base and Competitors
Table 215. Lotte Chilsung Beverage Major Business
Table 216. Lotte Chilsung Beverage Malt Beer Product and Services
Table 217. Lotte Chilsung Beverage Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 218. Lotte Chilsung Beverage Recent Developments/Updates
Table 219. Lotte Chilsung Beverage Competitive Strengths & Weaknesses
Table 220. Anadolu Efes Basic Information, Manufacturing Base and Competitors
Table 221. Anadolu Efes Major Business
Table 222. Anadolu Efes Malt Beer Product and Services
Table 223. Anadolu Efes Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 224. Anadolu Efes Recent Developments/Updates
Table 225. Anadolu Efes Competitive Strengths & Weaknesses
Table 226. Royal Unibrew Basic Information, Manufacturing Base and Competitors
Table 227. Royal Unibrew Major Business
Table 228. Royal Unibrew Malt Beer Product and Services
Table 229. Royal Unibrew Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 230. Royal Unibrew Recent Developments/Updates
Table 231. Royal Unibrew Competitive Strengths & Weaknesses
Table 232. Harboe Breweries Basic Information, Manufacturing Base and Competitors
Table 233. Harboe Breweries Major Business

Table 234. Harboe Breweries Malt Beer Product and Services
Table 235. Harboe Breweries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 236. Harboe Breweries Recent Developments/Updates
Table 237. Harboe Breweries Competitive Strengths & Weaknesses
Table 238. ?lger?in Egill Skallagr?msson Basic Information, Manufacturing Base and Competitors
Table 239. ?lger?in Egill Skallagr?msson Major Business
Table 240. ?lger?in Egill Skallagr?msson Malt Beer Product and Services
Table 241. ?lger?in Egill Skallagr?msson Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 242. ?lger?in Egill Skallagr?msson Recent Developments/Updates
Table 243. ?lger?in Egill Skallagr?msson Competitive Strengths & Weaknesses
Table 244. Tempo Beer Industries Basic Information, Manufacturing Base and Competitors
Table 245. Tempo Beer Industries Major Business
Table 246. Tempo Beer Industries Malt Beer Product and Services
Table 247. Tempo Beer Industries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 248. Tempo Beer Industries Recent Developments/Updates
Table 249. Tempo Beer Industries Competitive Strengths & Weaknesses
Table 250. Nigerian Breweries Basic Information, Manufacturing Base and Competitors
Table 251. Nigerian Breweries Major Business
Table 252. Nigerian Breweries Malt Beer Product and Services
Table 253. Nigerian Breweries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 254. Nigerian Breweries Recent Developments/Updates
Table 255. Nigerian Breweries Competitive Strengths & Weaknesses
Table 256. East African Breweries Basic Information, Manufacturing Base and Competitors
Table 257. East African Breweries Major Business
Table 258. East African Breweries Malt Beer Product and Services
Table 259. East African Breweries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 260. East African Breweries Recent Developments/Updates
Table 261. East African Breweries Competitive Strengths & Weaknesses
Table 262. Tanzania Breweries Basic Information, Manufacturing Base and Competitors
Table 263. Tanzania Breweries Major Business

Table 264. Tanzania Breweries Malt Beer Product and Services
Table 265. Tanzania Breweries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 266. Tanzania Breweries Recent Developments/Updates
Table 267. Tanzania Breweries Competitive Strengths & Weaknesses
Table 268. South African Breweries Basic Information, Manufacturing Base and Competitors
Table 269. South African Breweries Major Business
Table 270. South African Breweries Malt Beer Product and Services
Table 271. South African Breweries Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 272. South African Breweries Recent Developments/Updates
Table 273. South African Breweries Competitive Strengths & Weaknesses
Table 274. Compañía Cervecerías Unidas Basic Information, Manufacturing Base and Competitors
Table 275. Compañía Cervecerías Unidas Major Business
Table 276. Compañía Cervecerías Unidas Malt Beer Product and Services
Table 277. Compañía Cervecerías Unidas Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 278. Compañía Cervecerías Unidas Recent Developments/Updates
Table 279. Compañía Cervecerías Unidas Competitive Strengths & Weaknesses
Table 280. Cervecería Centro Americana Basic Information, Manufacturing Base and Competitors
Table 281. Cervecería Centro Americana Major Business
Table 282. Cervecería Centro Americana Malt Beer Product and Services
Table 283. Cervecería Centro Americana Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 284. Cervecería Centro Americana Recent Developments/Updates
Table 285. Cervecería Centro Americana Competitive Strengths & Weaknesses
Table 286. Mahou San Miguel Basic Information, Manufacturing Base and Competitors
Table 287. Mahou San Miguel Major Business
Table 288. Mahou San Miguel Malt Beer Product and Services
Table 289. Mahou San Miguel Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 290. Mahou San Miguel Recent Developments/Updates
Table 291. Mahou San Miguel Competitive Strengths & Weaknesses
Table 292. Damm Basic Information, Manufacturing Base and Competitors

Table 293. Damm Major Business
Table 294. Damm Malt Beer Product and Services
Table 295. Damm Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 296. Damm Recent Developments/Updates
Table 297. Damm Competitive Strengths & Weaknesses
Table 298. Swinkels Family Brewers Basic Information, Manufacturing Base and Competitors
Table 299. Swinkels Family Brewers Major Business
Table 300. Swinkels Family Brewers Malt Beer Product and Services
Table 301. Swinkels Family Brewers Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 302. Swinkels Family Brewers Recent Developments/Updates
Table 303. Swinkels Family Brewers Competitive Strengths & Weaknesses
Table 304. Duvel Moortgat Basic Information, Manufacturing Base and Competitors
Table 305. Duvel Moortgat Major Business
Table 306. Duvel Moortgat Malt Beer Product and Services
Table 307. Duvel Moortgat Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 308. Duvel Moortgat Recent Developments/Updates
Table 309. Duvel Moortgat Competitive Strengths & Weaknesses
Table 310. Paulaner Brauerei Gruppe Basic Information, Manufacturing Base and Competitors
Table 311. Paulaner Brauerei Gruppe Major Business
Table 312. Paulaner Brauerei Gruppe Malt Beer Product and Services
Table 313. Paulaner Brauerei Gruppe Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 314. Paulaner Brauerei Gruppe Recent Developments/Updates
Table 315. Paulaner Brauerei Gruppe Competitive Strengths & Weaknesses
Table 316. Bitburger Braugruppe Basic Information, Manufacturing Base and Competitors
Table 317. Bitburger Braugruppe Major Business
Table 318. Bitburger Braugruppe Malt Beer Product and Services
Table 319. Bitburger Braugruppe Malt Beer Production (K Liters), Price (US\$/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 320. Bitburger Braugruppe Recent Developments/Updates
Table 321. Bitburger Braugruppe Competitive Strengths & Weaknesses
Table 322. Global Key Players of Malt Beer Upstream (Raw Materials)
Table 323. Global Malt Beer Typical Customers

Table 324. Malt Beer Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Malt Beer Picture

Figure 2. World Malt Beer Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Malt Beer Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Malt Beer Production (2021-2032) & (K Liters)

Figure 5. World Malt Beer Average Price (2021-2032) & (US\$/Liter)

Figure 6. World Malt Beer Production Value Market Share by Region (2021-2032)

Figure 7. World Malt Beer Production Market Share by Region (2021-2032)

Figure 8. North America Malt Beer Production (2021-2032) & (K Liters)

Figure 9. Europe Malt Beer Production (2021-2032) & (K Liters)

Figure 10. China Malt Beer Production (2021-2032) & (K Liters)

Figure 11. Japan Malt Beer Production (2021-2032) & (K Liters)

Figure 12. India Malt Beer Production (2021-2032) & (K Liters)

Figure 13. South Korea Malt Beer Production (2021-2032) & (K Liters)

Figure 14. Malt Beer Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Malt Beer Consumption (2021-2032) & (K Liters)

Figure 17. World Malt Beer Consumption Market Share by Region (2021-2032)

Figure 18. United States Malt Beer Consumption (2021-2032) & (K Liters)

Figure 19. China Malt Beer Consumption (2021-2032) & (K Liters)

Figure 20. Europe Malt Beer Consumption (2021-2032) & (K Liters)

Figure 21. Japan Malt Beer Consumption (2021-2032) & (K Liters)

Figure 22. South Korea Malt Beer Consumption (2021-2032) & (K Liters)

Figure 23. ASEAN Malt Beer Consumption (2021-2032) & (K Liters)

Figure 24. India Malt Beer Consumption (2021-2032) & (K Liters)

Figure 25. Producer Shipments of Malt Beer by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Malt Beer Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Malt Beer Markets in 2025

Figure 28. United States VS China: Malt Beer Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Malt Beer Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Malt Beer Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Malt Beer Production Market Share 2025

Figure 32. China Based Manufacturers Malt Beer Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Malt Beer Production Market Share 2025

Figure 34. World Malt Beer Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Malt Beer Production Value Market Share by Type in 2025

Figure 36. Alcohol Free

Figure 37. 0 - 2.5% ABV

Figure 38. 2.5%?3.5% ABV

Figure 39. 3.5%?5.5% ABV

Figure 40. 5.5%?8.0% ABV

Figure 41. >8.0% ABV

Figure 42. World Malt Beer Production Market Share by Type (2021-2032)

Figure 43. World Malt Beer Production Value Market Share by Type (2021-2032)

Figure 44. World Malt Beer Average Price by Type (2021-2032) & (US\$/Liter)

Figure 45. World Malt Beer Production Value by Fermentation Method, (USD Million), 2021 & 2025 & 2032

Figure 46. World Malt Beer Production Value Market Share by Fermentation Method in 2025

Figure 47. Bottom-Fermented Lager

Figure 48. Top-Fermented Ale

Figure 49. Mixed-Fermentation

Figure 50. Spontaneously Fermented

Figure 51. World Malt Beer Production Market Share by Fermentation Method (2021-2032)

Figure 52. World Malt Beer Production Value Market Share by Fermentation Method (2021-2032)

Figure 53. World Malt Beer Average Price by Fermentation Method (2021-2032) & (US\$/Liter)

Figure 54. World Malt Beer Production Value by Malt Composition, (USD Million), 2021 & 2025 & 2032

Figure 55. World Malt Beer Production Value Market Share by Malt Composition in 2025

Figure 56. All-Barley

Figure 57. Adjunct

Figure 58. Wheat

Figure 59. Specialty

Figure 60. Oat Malt

Figure 61. World Malt Beer Production Market Share by Malt Composition (2021-2032)

Figure 62. World Malt Beer Production Value Market Share by Malt Composition (2021-2032)

Figure 63. World Malt Beer Average Price by Malt Composition (2021-2032) & (US\$/Liter)

Figure 64. World Malt Beer Production Value by Packaging, (USD Million), 2021 & 2025 & 2032

Figure 65. World Malt Beer Production Value Market Share by Packaging in 2025

Figure 66. Bottled

Figure 67. Canned

Figure 68. Kegged

Figure 69. Draft-Ready

Figure 70. Bulk Tank

Figure 71. World Malt Beer Production Market Share by Packaging (2021-2032)

Figure 72. World Malt Beer Production Value Market Share by Packaging (2021-2032)

Figure 73. World Malt Beer Average Price by Packaging (2021-2032) & (US\$/Liter)

Figure 74. World Malt Beer Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 75. World Malt Beer Production Value Market Share by Application in 2025

Figure 76. Online Sales

Figure 77. Offline Sales

Figure 78. World Malt Beer Production Market Share by Application (2021-2032)

Figure 79. World Malt Beer Production Value Market Share by Application (2021-2032)

Figure 80. World Malt Beer Average Price by Application (2021-2032) & (US\$/Liter)

Figure 81. Malt Beer Industry Chain

Figure 82. Malt Beer Procurement Model

Figure 83. Malt Beer Sales Model

Figure 84. Malt Beer Sales Channels, Direct Sales, and Distribution

Figure 85. Methodology

Figure 86. Research Process and Data Source

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