

# Global Maleic Anhydride Graft Polymer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Maleic Anhydride Graft Polymer market size was valued at USD 1212.1 million in 2023 and is forecast to a readjusted size of USD 1649.3 million by 2030 with a CAGR of 4.5% during review period.

Maleic anhydride graft polymer is a polymer obtained by grafting maleic anhydride as monomer with other materials under suitable temperature conditions. Usually, the main grafting methods are solution method, melt method, radiation method and solid phase method. Among them, the melt method is the most common and important method. Due to the combination of polar group aldehyde and olefin non-polar chain segment provided by maleic anhydride, maleic anhydride graft can be widely used in the modification of materials such as PA, PP and PE, wire and cable masterbatch, wood and plastic industries, and hot melt adhesives, mainly to play a role in coupling compatibility.

The key manufacturers of maleic anhydride graft polymers worldwide are Clariant, Polyscope Polymers, SK Functional Polymer, The Compound, Ningbo Materchem, Dow, LyondellBasell, Eastma, Westlake Chemical and others. The top five producers account for 40% of the market share in total, with the largest producer being Clariant, accounting for 10% of the market share. Global origins are mainly located in North America, Europe, China, Japan, Korea, India, Southeast Asia, South America, etc., with China holding the largest market share with 35%. In terms of product categories, maleic anhydride grafted polypropylene holds the highest market share, accounting for about 40%, followed by maleic anhydride grafted polyethylene and maleic anhydride grafted polystyrene. In terms of applications, maleic anhydride grafted compatibilizers are the top application area with 45% of the market share, followed by tougheners and

adhesives with 30% and 15% respectively.

The Global Info Research report includes an overview of the development of the Maleic Anhydride Graft Polymer industry chain, the market status of Compatibilizer (Maleic Anhydride Grafted Polyethylene, Maleic Anhydride Grafted Polypropylene), Toughening Agent (Maleic Anhydride Grafted Polyethylene, Maleic Anhydride Grafted Polypropylene), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Maleic Anhydride Graft Polymer.

Regionally, the report analyzes the Maleic Anhydride Graft Polymer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Maleic Anhydride Graft Polymer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Maleic Anhydride Graft Polymer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Maleic Anhydride Graft Polymer industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., Maleic Anhydride Grafted Polyethylene, Maleic Anhydride Grafted Polypropylene).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Maleic Anhydride Graft Polymer market.

**Regional Analysis:** The report involves examining the Maleic Anhydride Graft Polymer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Maleic Anhydride Graft Polymer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Maleic Anhydride Graft Polymer:

**Company Analysis:** Report covers individual Maleic Anhydride Graft Polymer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Maleic Anhydride Graft Polymer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Compatibilizer, Toughening Agent).

**Technology Analysis:** Report covers specific technologies relevant to Maleic Anhydride Graft Polymer. It assesses the current state, advancements, and potential future developments in Maleic Anhydride Graft Polymer areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Maleic Anhydride Graft Polymer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Maleic Anhydride Graft Polymer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Maleic Anhydride Grafted Polyethylene

Maleic Anhydride Grafted Polypropylene

Maleic Anhydride Grafted Polystyrene

Other

#### Market segment by Application

Compatibilizer

Toughening Agent

Adhesive

Other

#### Major players covered

Clariant

Polyscope Polymers

SK Functional Polymer

The Compound Company

Ningbo Materchem

Dow

LyondellBasell

Eastman

Westlake Chemical

Kraton

Guangzhou Lushan New Materials

SI Group

Honeywell

Br?ggemann

BYK (AddComp)

Shenyang Ketong Plastic Co., Ltd.

Fine Blend

SACO AEI Polymers

Polyalloy

Pluss Polymers

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

*Global Maleic Anhydride Graft Polymer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to...*

Chapter 1, to describe Maleic Anhydride Graft Polymer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Maleic Anhydride Graft Polymer, with price, sales, revenue and global market share of Maleic Anhydride Graft Polymer from 2019 to 2024.

Chapter 3, the Maleic Anhydride Graft Polymer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Maleic Anhydride Graft Polymer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Maleic Anhydride Graft Polymer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Maleic Anhydride Graft Polymer.

Chapter 14 and 15, to describe Maleic Anhydride Graft Polymer sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Maleic Anhydride Graft Polymer

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Maleic Anhydride Graft Polymer Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Maleic Anhydride Grafted Polyethylene

1.3.3 Maleic Anhydride Grafted Polypropylene

1.3.4 Maleic Anhydride Grafted Polystyrene

1.3.5 Other

1.4 Market Analysis by Application

1.4.1 Overview: Global Maleic Anhydride Graft Polymer Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Compatibilizer

1.4.3 Toughening Agent

1.4.4 Adhesive

1.4.5 Other

1.5 Global Maleic Anhydride Graft Polymer Market Size & Forecast

1.5.1 Global Maleic Anhydride Graft Polymer Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Maleic Anhydride Graft Polymer Sales Quantity (2019-2030)

1.5.3 Global Maleic Anhydride Graft Polymer Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Clariant

2.1.1 Clariant Details

2.1.2 Clariant Major Business

2.1.3 Clariant Maleic Anhydride Graft Polymer Product and Services

2.1.4 Clariant Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Clariant Recent Developments/Updates

2.2 Polyscope Polymers

2.2.1 Polyscope Polymers Details

2.2.2 Polyscope Polymers Major Business

2.2.3 Polyscope Polymers Maleic Anhydride Graft Polymer Product and Services

2.2.4 Polyscope Polymers Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Polyscope Polymers Recent Developments/Updates

2.3 SK Functional Polymer

2.3.1 SK Functional Polymer Details

2.3.2 SK Functional Polymer Major Business

2.3.3 SK Functional Polymer Maleic Anhydride Graft Polymer Product and Services

2.3.4 SK Functional Polymer Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 SK Functional Polymer Recent Developments/Updates

2.4 The Compound Company

2.4.1 The Compound Company Details

2.4.2 The Compound Company Major Business

2.4.3 The Compound Company Maleic Anhydride Graft Polymer Product and Services

2.4.4 The Compound Company Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 The Compound Company Recent Developments/Updates

2.5 Ningbo Materchem

2.5.1 Ningbo Materchem Details

2.5.2 Ningbo Materchem Major Business

2.5.3 Ningbo Materchem Maleic Anhydride Graft Polymer Product and Services

2.5.4 Ningbo Materchem Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Ningbo Materchem Recent Developments/Updates

2.6 Dow

2.6.1 Dow Details

2.6.2 Dow Major Business

2.6.3 Dow Maleic Anhydride Graft Polymer Product and Services

2.6.4 Dow Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Dow Recent Developments/Updates

2.7 LyondellBasell

2.7.1 LyondellBasell Details

2.7.2 LyondellBasell Major Business

2.7.3 LyondellBasell Maleic Anhydride Graft Polymer Product and Services

2.7.4 LyondellBasell Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 LyondellBasell Recent Developments/Updates

2.8 Eastman



- 2.8.1 Eastman Details
- 2.8.2 Eastman Major Business
- 2.8.3 Eastman Maleic Anhydride Graft Polymer Product and Services
- 2.8.4 Eastman Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Eastman Recent Developments/Updates
- 2.9 Westlake Chemical
  - 2.9.1 Westlake Chemical Details
  - 2.9.2 Westlake Chemical Major Business
  - 2.9.3 Westlake Chemical Maleic Anhydride Graft Polymer Product and Services
  - 2.9.4 Westlake Chemical Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Westlake Chemical Recent Developments/Updates
- 2.10 Kraton
  - 2.10.1 Kraton Details
  - 2.10.2 Kraton Major Business
  - 2.10.3 Kraton Maleic Anhydride Graft Polymer Product and Services
  - 2.10.4 Kraton Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Kraton Recent Developments/Updates
- 2.11 Guangzhou Lushan New Materials
  - 2.11.1 Guangzhou Lushan New Materials Details
  - 2.11.2 Guangzhou Lushan New Materials Major Business
  - 2.11.3 Guangzhou Lushan New Materials Maleic Anhydride Graft Polymer Product and Services
  - 2.11.4 Guangzhou Lushan New Materials Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Guangzhou Lushan New Materials Recent Developments/Updates
- 2.12 SI Group
  - 2.12.1 SI Group Details
  - 2.12.2 SI Group Major Business
  - 2.12.3 SI Group Maleic Anhydride Graft Polymer Product and Services
  - 2.12.4 SI Group Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 SI Group Recent Developments/Updates
- 2.13 Honeywell
  - 2.13.1 Honeywell Details
  - 2.13.2 Honeywell Major Business
  - 2.13.3 Honeywell Maleic Anhydride Graft Polymer Product and Services

2.13.4 Honeywell Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Honeywell Recent Developments/Updates

2.14 Br?ggemann

2.14.1 Br?ggemann Details

2.14.2 Br?ggemann Major Business

2.14.3 Br?ggemann Maleic Anhydride Graft Polymer Product and Services

2.14.4 Br?ggemann Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Br?ggemann Recent Developments/Updates

2.15 BYK (AddComp)

2.15.1 BYK (AddComp) Details

2.15.2 BYK (AddComp) Major Business

2.15.3 BYK (AddComp) Maleic Anhydride Graft Polymer Product and Services

2.15.4 BYK (AddComp) Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 BYK (AddComp) Recent Developments/Updates

2.16 Shenyang Ketong Plastic Co., Ltd.

2.16.1 Shenyang Ketong Plastic Co., Ltd. Details

2.16.2 Shenyang Ketong Plastic Co., Ltd. Major Business

2.16.3 Shenyang Ketong Plastic Co., Ltd. Maleic Anhydride Graft Polymer Product and Services

2.16.4 Shenyang Ketong Plastic Co., Ltd. Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Shenyang Ketong Plastic Co., Ltd. Recent Developments/Updates

2.17 Fine Blend

2.17.1 Fine Blend Details

2.17.2 Fine Blend Major Business

2.17.3 Fine Blend Maleic Anhydride Graft Polymer Product and Services

2.17.4 Fine Blend Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Fine Blend Recent Developments/Updates

2.18 SACO AEI Polymers

2.18.1 SACO AEI Polymers Details

2.18.2 SACO AEI Polymers Major Business

2.18.3 SACO AEI Polymers Maleic Anhydride Graft Polymer Product and Services

2.18.4 SACO AEI Polymers Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 SACO AEI Polymers Recent Developments/Updates

## 2.19 Polyalloy

### 2.19.1 Polyalloy Details

### 2.19.2 Polyalloy Major Business

### 2.19.3 Polyalloy Maleic Anhydride Graft Polymer Product and Services

### 2.19.4 Polyalloy Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.19.5 Polyalloy Recent Developments/Updates

## 2.20 Pluss Polymers

### 2.20.1 Pluss Polymers Details

### 2.20.2 Pluss Polymers Major Business

### 2.20.3 Pluss Polymers Maleic Anhydride Graft Polymer Product and Services

### 2.20.4 Pluss Polymers Maleic Anhydride Graft Polymer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.20.5 Pluss Polymers Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: MALEIC ANHYDRIDE GRAFT POLYMER BY MANUFACTURER**

### 3.1 Global Maleic Anhydride Graft Polymer Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Maleic Anhydride Graft Polymer Revenue by Manufacturer (2019-2024)

### 3.3 Global Maleic Anhydride Graft Polymer Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Maleic Anhydride Graft Polymer by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Maleic Anhydride Graft Polymer Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Maleic Anhydride Graft Polymer Manufacturer Market Share in 2023

### 3.5 Maleic Anhydride Graft Polymer Market: Overall Company Footprint Analysis

#### 3.5.1 Maleic Anhydride Graft Polymer Market: Region Footprint

#### 3.5.2 Maleic Anhydride Graft Polymer Market: Company Product Type Footprint

#### 3.5.3 Maleic Anhydride Graft Polymer Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Maleic Anhydride Graft Polymer Market Size by Region

#### 4.1.1 Global Maleic Anhydride Graft Polymer Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Maleic Anhydride Graft Polymer Consumption Value by Region (2019-2030)

- 4.1.3 Global Maleic Anhydride Graft Polymer Average Price by Region (2019-2030)
- 4.2 North America Maleic Anhydride Graft Polymer Consumption Value (2019-2030)
- 4.3 Europe Maleic Anhydride Graft Polymer Consumption Value (2019-2030)
- 4.4 Asia-Pacific Maleic Anhydride Graft Polymer Consumption Value (2019-2030)
- 4.5 South America Maleic Anhydride Graft Polymer Consumption Value (2019-2030)
- 4.6 Middle East and Africa Maleic Anhydride Graft Polymer Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2030)
- 5.2 Global Maleic Anhydride Graft Polymer Consumption Value by Type (2019-2030)
- 5.3 Global Maleic Anhydride Graft Polymer Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2030)
- 6.2 Global Maleic Anhydride Graft Polymer Consumption Value by Application (2019-2030)
- 6.3 Global Maleic Anhydride Graft Polymer Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2030)
- 7.2 North America Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2030)
- 7.3 North America Maleic Anhydride Graft Polymer Market Size by Country
  - 7.3.1 North America Maleic Anhydride Graft Polymer Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Maleic Anhydride Graft Polymer Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2030)
- 8.2 Europe Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2030)

### 8.3 Europe Maleic Anhydride Graft Polymer Market Size by Country

8.3.1 Europe Maleic Anhydride Graft Polymer Sales Quantity by Country (2019-2030)

8.3.2 Europe Maleic Anhydride Graft Polymer Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## 9 ASIA-PACIFIC

9.1 Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Maleic Anhydride Graft Polymer Market Size by Region

9.3.1 Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Maleic Anhydride Graft Polymer Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## 10 SOUTH AMERICA

10.1 South America Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2030)

10.2 South America Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2030)

10.3 South America Maleic Anhydride Graft Polymer Market Size by Country

10.3.1 South America Maleic Anhydride Graft Polymer Sales Quantity by Country (2019-2030)

10.3.2 South America Maleic Anhydride Graft Polymer Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

#### 10.3.4 Argentina Market Size and Forecast (2019-2030)

### **11 MIDDLE EAST & AFRICA**

#### 11.1 Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2030)

#### 11.2 Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2030)

#### 11.3 Middle East & Africa Maleic Anhydride Graft Polymer Market Size by Country

##### 11.3.1 Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by Country (2019-2030)

##### 11.3.2 Middle East & Africa Maleic Anhydride Graft Polymer Consumption Value by Country (2019-2030)

##### 11.3.3 Turkey Market Size and Forecast (2019-2030)

##### 11.3.4 Egypt Market Size and Forecast (2019-2030)

##### 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

##### 11.3.6 South Africa Market Size and Forecast (2019-2030)

### **12 MARKET DYNAMICS**

#### 12.1 Maleic Anhydride Graft Polymer Market Drivers

#### 12.2 Maleic Anhydride Graft Polymer Market Restraints

#### 12.3 Maleic Anhydride Graft Polymer Trends Analysis

#### 12.4 Porters Five Forces Analysis

##### 12.4.1 Threat of New Entrants

##### 12.4.2 Bargaining Power of Suppliers

##### 12.4.3 Bargaining Power of Buyers

##### 12.4.4 Threat of Substitutes

##### 12.4.5 Competitive Rivalry

### **13 RAW MATERIAL AND INDUSTRY CHAIN**

#### 13.1 Raw Material of Maleic Anhydride Graft Polymer and Key Manufacturers

#### 13.2 Manufacturing Costs Percentage of Maleic Anhydride Graft Polymer

#### 13.3 Maleic Anhydride Graft Polymer Production Process

#### 13.4 Maleic Anhydride Graft Polymer Industrial Chain

### **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

## 14.1 Sales Channel

### 14.1.1 Direct to End-User

### 14.1.2 Distributors

## 14.2 Maleic Anhydride Graft Polymer Typical Distributors

## 14.3 Maleic Anhydride Graft Polymer Typical Customers

# 15 RESEARCH FINDINGS AND CONCLUSION

# 16 APPENDIX

## 16.1 Methodology

## 16.2 Research Process and Data Source

## 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Maleic Anhydride Graft Polymer Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Maleic Anhydride Graft Polymer Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Clariant Basic Information, Manufacturing Base and Competitors

Table 4. Clariant Major Business

Table 5. Clariant Maleic Anhydride Graft Polymer Product and Services

Table 6. Clariant Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Clariant Recent Developments/Updates

Table 8. Polyscope Polymers Basic Information, Manufacturing Base and Competitors

Table 9. Polyscope Polymers Major Business

Table 10. Polyscope Polymers Maleic Anhydride Graft Polymer Product and Services

Table 11. Polyscope Polymers Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Polyscope Polymers Recent Developments/Updates

Table 13. SK Functional Polymer Basic Information, Manufacturing Base and Competitors

Table 14. SK Functional Polymer Major Business

Table 15. SK Functional Polymer Maleic Anhydride Graft Polymer Product and Services

Table 16. SK Functional Polymer Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. SK Functional Polymer Recent Developments/Updates

Table 18. The Compound Company Basic Information, Manufacturing Base and Competitors

Table 19. The Compound Company Major Business

Table 20. The Compound Company Maleic Anhydride Graft Polymer Product and Services

Table 21. The Compound Company Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. The Compound Company Recent Developments/Updates

Table 23. Ningbo Materchem Basic Information, Manufacturing Base and Competitors



Table 24. Ningbo Materchem Major Business

Table 25. Ningbo Materchem Maleic Anhydride Graft Polymer Product and Services

Table 26. Ningbo Materchem Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Ningbo Materchem Recent Developments/Updates

Table 28. Dow Basic Information, Manufacturing Base and Competitors

Table 29. Dow Major Business

Table 30. Dow Maleic Anhydride Graft Polymer Product and Services

Table 31. Dow Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Dow Recent Developments/Updates

Table 33. LyondellBasell Basic Information, Manufacturing Base and Competitors

Table 34. LyondellBasell Major Business

Table 35. LyondellBasell Maleic Anhydride Graft Polymer Product and Services

Table 36. LyondellBasell Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. LyondellBasell Recent Developments/Updates

Table 38. Eastman Basic Information, Manufacturing Base and Competitors

Table 39. Eastman Major Business

Table 40. Eastman Maleic Anhydride Graft Polymer Product and Services

Table 41. Eastman Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Eastman Recent Developments/Updates

Table 43. Westlake Chemical Basic Information, Manufacturing Base and Competitors

Table 44. Westlake Chemical Major Business

Table 45. Westlake Chemical Maleic Anhydride Graft Polymer Product and Services

Table 46. Westlake Chemical Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Westlake Chemical Recent Developments/Updates

Table 48. Kraton Basic Information, Manufacturing Base and Competitors

Table 49. Kraton Major Business

Table 50. Kraton Maleic Anhydride Graft Polymer Product and Services

Table 51. Kraton Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Kraton Recent Developments/Updates

Table 53. Guangzhou Lushan New Materials Basic Information, Manufacturing Base

and Competitors

Table 54. Guangzhou Lushan New Materials Major Business

Table 55. Guangzhou Lushan New Materials Maleic Anhydride Graft Polymer Product and Services

Table 56. Guangzhou Lushan New Materials Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Guangzhou Lushan New Materials Recent Developments/Updates

Table 58. SI Group Basic Information, Manufacturing Base and Competitors

Table 59. SI Group Major Business

Table 60. SI Group Maleic Anhydride Graft Polymer Product and Services

Table 61. SI Group Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. SI Group Recent Developments/Updates

Table 63. Honeywell Basic Information, Manufacturing Base and Competitors

Table 64. Honeywell Major Business

Table 65. Honeywell Maleic Anhydride Graft Polymer Product and Services

Table 66. Honeywell Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Honeywell Recent Developments/Updates

Table 68. Br?ggemann Basic Information, Manufacturing Base and Competitors

Table 69. Br?ggemann Major Business

Table 70. Br?ggemann Maleic Anhydride Graft Polymer Product and Services

Table 71. Br?ggemann Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Br?ggemann Recent Developments/Updates

Table 73. BYK (AddComp) Basic Information, Manufacturing Base and Competitors

Table 74. BYK (AddComp) Major Business

Table 75. BYK (AddComp) Maleic Anhydride Graft Polymer Product and Services

Table 76. BYK (AddComp) Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. BYK (AddComp) Recent Developments/Updates

Table 78. Shenyang Ketong Plastic Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 79. Shenyang Ketong Plastic Co., Ltd. Major Business

Table 80. Shenyang Ketong Plastic Co., Ltd. Maleic Anhydride Graft Polymer Product and Services

Table 81. Shenyang Ketong Plastic Co., Ltd. Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Shenyang Ketong Plastic Co., Ltd. Recent Developments/Updates

Table 83. Fine Blend Basic Information, Manufacturing Base and Competitors

Table 84. Fine Blend Major Business

Table 85. Fine Blend Maleic Anhydride Graft Polymer Product and Services

Table 86. Fine Blend Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Fine Blend Recent Developments/Updates

Table 88. SACO AEI Polymers Basic Information, Manufacturing Base and Competitors

Table 89. SACO AEI Polymers Major Business

Table 90. SACO AEI Polymers Maleic Anhydride Graft Polymer Product and Services

Table 91. SACO AEI Polymers Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. SACO AEI Polymers Recent Developments/Updates

Table 93. Polyalloy Basic Information, Manufacturing Base and Competitors

Table 94. Polyalloy Major Business

Table 95. Polyalloy Maleic Anhydride Graft Polymer Product and Services

Table 96. Polyalloy Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Polyalloy Recent Developments/Updates

Table 98. Pluss Polymers Basic Information, Manufacturing Base and Competitors

Table 99. Pluss Polymers Major Business

Table 100. Pluss Polymers Maleic Anhydride Graft Polymer Product and Services

Table 101. Pluss Polymers Maleic Anhydride Graft Polymer Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Pluss Polymers Recent Developments/Updates

Table 103. Global Maleic Anhydride Graft Polymer Sales Quantity by Manufacturer (2019-2024) & (K Tons)

Table 104. Global Maleic Anhydride Graft Polymer Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Maleic Anhydride Graft Polymer Average Price by Manufacturer (2019-2024) & (US\$/Ton)

Table 106. Market Position of Manufacturers in Maleic Anhydride Graft Polymer, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Maleic Anhydride Graft Polymer Production Site of Key

**Manufacturer**

Table 108. Maleic Anhydride Graft Polymer Market: Company Product Type Footprint

Table 109. Maleic Anhydride Graft Polymer Market: Company Product Application Footprint

Table 110. Maleic Anhydride Graft Polymer New Market Entrants and Barriers to Market Entry

Table 111. Maleic Anhydride Graft Polymer Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Maleic Anhydride Graft Polymer Sales Quantity by Region (2019-2024) & (K Tons)

Table 113. Global Maleic Anhydride Graft Polymer Sales Quantity by Region (2025-2030) & (K Tons)

Table 114. Global Maleic Anhydride Graft Polymer Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Maleic Anhydride Graft Polymer Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Maleic Anhydride Graft Polymer Average Price by Region (2019-2024) & (US\$/Ton)

Table 117. Global Maleic Anhydride Graft Polymer Average Price by Region (2025-2030) & (US\$/Ton)

Table 118. Global Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2024) & (K Tons)

Table 119. Global Maleic Anhydride Graft Polymer Sales Quantity by Type (2025-2030) & (K Tons)

Table 120. Global Maleic Anhydride Graft Polymer Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Maleic Anhydride Graft Polymer Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Maleic Anhydride Graft Polymer Average Price by Type (2019-2024) & (US\$/Ton)

Table 123. Global Maleic Anhydride Graft Polymer Average Price by Type (2025-2030) & (US\$/Ton)

Table 124. Global Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2024) & (K Tons)

Table 125. Global Maleic Anhydride Graft Polymer Sales Quantity by Application (2025-2030) & (K Tons)

Table 126. Global Maleic Anhydride Graft Polymer Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Maleic Anhydride Graft Polymer Consumption Value by Application

(2025-2030) & (USD Million)

Table 128. Global Maleic Anhydride Graft Polymer Average Price by Application (2019-2024) & (US\$/Ton)

Table 129. Global Maleic Anhydride Graft Polymer Average Price by Application (2025-2030) & (US\$/Ton)

Table 130. North America Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2024) & (K Tons)

Table 131. North America Maleic Anhydride Graft Polymer Sales Quantity by Type (2025-2030) & (K Tons)

Table 132. North America Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2024) & (K Tons)

Table 133. North America Maleic Anhydride Graft Polymer Sales Quantity by Application (2025-2030) & (K Tons)

Table 134. North America Maleic Anhydride Graft Polymer Sales Quantity by Country (2019-2024) & (K Tons)

Table 135. North America Maleic Anhydride Graft Polymer Sales Quantity by Country (2025-2030) & (K Tons)

Table 136. North America Maleic Anhydride Graft Polymer Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Maleic Anhydride Graft Polymer Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2024) & (K Tons)

Table 139. Europe Maleic Anhydride Graft Polymer Sales Quantity by Type (2025-2030) & (K Tons)

Table 140. Europe Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2024) & (K Tons)

Table 141. Europe Maleic Anhydride Graft Polymer Sales Quantity by Application (2025-2030) & (K Tons)

Table 142. Europe Maleic Anhydride Graft Polymer Sales Quantity by Country (2019-2024) & (K Tons)

Table 143. Europe Maleic Anhydride Graft Polymer Sales Quantity by Country (2025-2030) & (K Tons)

Table 144. Europe Maleic Anhydride Graft Polymer Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Maleic Anhydride Graft Polymer Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2024) & (K Tons)

Table 147. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Type (2025-2030) & (K Tons)

Table 148. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2024) & (K Tons)

Table 149. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Application (2025-2030) & (K Tons)

Table 150. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Region (2019-2024) & (K Tons)

Table 151. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity by Region (2025-2030) & (K Tons)

Table 152. Asia-Pacific Maleic Anhydride Graft Polymer Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Maleic Anhydride Graft Polymer Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2024) & (K Tons)

Table 155. South America Maleic Anhydride Graft Polymer Sales Quantity by Type (2025-2030) & (K Tons)

Table 156. South America Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2024) & (K Tons)

Table 157. South America Maleic Anhydride Graft Polymer Sales Quantity by Application (2025-2030) & (K Tons)

Table 158. South America Maleic Anhydride Graft Polymer Sales Quantity by Country (2019-2024) & (K Tons)

Table 159. South America Maleic Anhydride Graft Polymer Sales Quantity by Country (2025-2030) & (K Tons)

Table 160. South America Maleic Anhydride Graft Polymer Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Maleic Anhydride Graft Polymer Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by Type (2019-2024) & (K Tons)

Table 163. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by Type (2025-2030) & (K Tons)

Table 164. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by Application (2019-2024) & (K Tons)

Table 165. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by Application (2025-2030) & (K Tons)

Table 166. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by

Region (2019-2024) & (K Tons)

Table 167. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity by

Region (2025-2030) & (K Tons)

Table 168. Middle East & Africa Maleic Anhydride Graft Polymer Consumption Value by

Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Maleic Anhydride Graft Polymer Consumption Value by

Region (2025-2030) & (USD Million)

Table 170. Maleic Anhydride Graft Polymer Raw Material

Table 171. Key Manufacturers of Maleic Anhydride Graft Polymer Raw Materials

Table 172. Maleic Anhydride Graft Polymer Typical Distributors

Table 173. Maleic Anhydride Graft Polymer Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Maleic Anhydride Graft Polymer Picture

Figure 2. Global Maleic Anhydride Graft Polymer Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Maleic Anhydride Graft Polymer Consumption Value Market Share by Type in 2023

Figure 4. Maleic Anhydride Grafted Polyethylene Examples

Figure 5. Maleic Anhydride Grafted Polypropylene Examples

Figure 6. Maleic Anhydride Grafted Polystyrene Examples

Figure 7. Other Examples

Figure 8. Global Maleic Anhydride Graft Polymer Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Maleic Anhydride Graft Polymer Consumption Value Market Share by Application in 2023

Figure 10. Compatibilizer Examples

Figure 11. Toughening Agent Examples

Figure 12. Adhesive Examples

Figure 13. Other Examples

Figure 14. Global Maleic Anhydride Graft Polymer Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Maleic Anhydride Graft Polymer Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Maleic Anhydride Graft Polymer Sales Quantity (2019-2030) & (K Tons)

Figure 17. Global Maleic Anhydride Graft Polymer Average Price (2019-2030) & (US\$/Ton)

Figure 18. Global Maleic Anhydride Graft Polymer Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Maleic Anhydride Graft Polymer Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Maleic Anhydride Graft Polymer by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Maleic Anhydride Graft Polymer Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Maleic Anhydride Graft Polymer Manufacturer (Consumption Value) Market Share in 2023



Figure 23. Global Maleic Anhydride Graft Polymer Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Maleic Anhydride Graft Polymer Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Maleic Anhydride Graft Polymer Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Maleic Anhydride Graft Polymer Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Maleic Anhydride Graft Polymer Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Maleic Anhydride Graft Polymer Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Maleic Anhydride Graft Polymer Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Maleic Anhydride Graft Polymer Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Maleic Anhydride Graft Polymer Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Maleic Anhydride Graft Polymer Average Price by Type (2019-2030) & (US\$/Ton)

Figure 33. Global Maleic Anhydride Graft Polymer Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Maleic Anhydride Graft Polymer Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Maleic Anhydride Graft Polymer Average Price by Application (2019-2030) & (US\$/Ton)

Figure 36. North America Maleic Anhydride Graft Polymer Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Maleic Anhydride Graft Polymer Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Maleic Anhydride Graft Polymer Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Maleic Anhydride Graft Polymer Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Maleic Anhydride Graft Polymer Consumption Value and Growth

Rate (2019-2030) & (USD Million)

Figure 43. Europe Maleic Anhydride Graft Polymer Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Maleic Anhydride Graft Polymer Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Maleic Anhydride Graft Polymer Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Maleic Anhydride Graft Polymer Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Maleic Anhydride Graft Polymer Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Maleic Anhydride Graft Polymer Consumption Value Market Share by Region (2019-2030)

Figure 56. China Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Maleic Anhydride Graft Polymer Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Maleic Anhydride Graft Polymer Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Maleic Anhydride Graft Polymer Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Maleic Anhydride Graft Polymer Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Maleic Anhydride Graft Polymer Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Maleic Anhydride Graft Polymer Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Maleic Anhydride Graft Polymer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Maleic Anhydride Graft Polymer Market Drivers

Figure 77. Maleic Anhydride Graft Polymer Market Restraints

Figure 78. Maleic Anhydride Graft Polymer Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Maleic Anhydride Graft Polymer in 2023

Figure 81. Manufacturing Process Analysis of Maleic Anhydride Graft Polymer

Figure 82. Maleic Anhydride Graft Polymer Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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