

Global Makeup/Cosmetics Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body. They are generally mixtures of chemical compounds; some being derived from natural sources (such as coconut oil), and some being synthetics or artificial. Common cosmetics include lipstick, mascara, eye shadow, foundation, skin cleansers and body lotions, shampoo and conditioner, hairstyling products (gel, hair spray, etc.), perfume and cologne.

Scope of the Report:

This report focuses on the Makeup/Cosmetics in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

With the growth of population and improved standards of living, the demand for cosmetics is expected to drive the market. growing consumer demand for several skin-care care products such as face masks, peels, creams are key factors. High demand for anti-ageing products is expected to drive cosmetics demand considerably over the forecast period. Skin care category is one of the most technically advanced, complex and diverse categories of cosmetics. Products manufactured by the companies have to undergo many dermatological tests before they are introduced for final use in the market. Rising demands for herbal cosmetics is prompting the leading manufacturers to launch new herbal cosmetic products. The eye makeup has witnessed significant change over the past decade. Face makeup is the largest revenue generator segment attributed to the increasing need of younger generation. Europe dominated the global

cosmetics market and is expected to maintain its position throughout the forecast period.

The worldwide market for Makeup/Cosmetics is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Olay

Maybelline

L'Oréal

Lakme

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Online

Offline

Market Segment by Applications, can be divided into

Skin and Sun Care Products

Hair Care Products

Deodorants

Makeup and Color Cosmetics

Fragrances

There are 15 Chapters to deeply display the global Makeup/Cosmetics market.

Chapter 1, to describe Makeup/Cosmetics Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Makeup/Cosmetics, with sales, revenue, and price of Makeup/Cosmetics, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Makeup/Cosmetics, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Makeup/Cosmetics market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Makeup/Cosmetics sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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