

# **Global Makeup Brushes Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Makeup Brushes market size was valued at US\$ 1761 million in 2024 and is forecast to a readjusted size of USD 2697 million by 2031 with a CAGR of 6.3% during review period.

A makeup brush is a tool with bristles, it is used for the application of make up or face painting. The bristles could be made out of natural or synthetic materials, while the handle is usually made out of plastic or wood. When cosmetics are applied using the appropriate brush they blend better into the skin.

Global key players of Makeup Brushes include L'Oreal, Shiseido, Estee Lauder and LVMH, etc. The top four players hold a share over 30%.

In terms of product type, Synthetic Hair Brushes is the largest segment, occupied for a share of about 51%, and in terms of application, Offline Sales has a share about 84 percent.

This report is a detailed and comprehensive analysis for global Makeup Brushes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Makeup Brushes market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2020-2031

Global Makeup Brushes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2020-2031

Global Makeup Brushes market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2020-2031

Global Makeup Brushes market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Makeup Brushes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Makeup Brushes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oreal, Shiseido, Estee Lauder, LVMH, e.l.f., PPI Beauty, Sigma Beauty, Natura (Avon), Amore Pacific, Chanel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Makeup Brushes market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Natural Hair Brushes

Synthetic Hair Brushes

#### Market segment by Sales Channel

Offline Sales

Online Sales

#### Major players covered

L'Oreal

Shiseido

Estee Lauder

LVMH

e.l.f.

PPI Beauty

Sigma Beauty

Natura (Avon)

Amore Pacific

Chanel

Watsons

Zoeva

Chikuhodo

Hakuhodo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Makeup Brushes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Makeup Brushes, with price, sales quantity, revenue, and global market share of Makeup Brushes from 2020 to 2025.

Chapter 3, the Makeup Brushes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Makeup Brushes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Makeup Brushes market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Makeup Brushes.

Chapter 14 and 15, to describe Makeup Brushes sales channel, distributors, customers, research findings and conclusion.

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