

# Global Makeup Brushes Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Makeup Brushes market size is expected to reach \$ 2855 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

A makeup brush is a tool with bristles, it is used for the application of make up or face painting. The bristles could be made out of natural or synthetic materials, while the handle is usually made out of plastic or wood. When cosmetics are applied using the appropriate brush they blend better into the skin.

Global key players of Makeup Brushes include L'Oreal, Shiseido, Estee Lauder and LVMH, etc. The top four players hold a share over 30%.

In terms of product type, Synthetic Hair Brushes is the largest segment, occupied for a share of about 51%, and in terms of application, Offline Sales has a share about 84 percent.

This report studies the global Makeup Brushes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Makeup Brushes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Makeup Brushes that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Makeup Brushes total production and demand, 2021-2032, (M Units)

Global Makeup Brushes total production value, 2021-2032, (USD Million)  
Global Makeup Brushes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)  
Global Makeup Brushes consumption by region & country, CAGR, 2021-2032 & (M Units)  
U.S. VS China: Makeup Brushes domestic production, consumption, key domestic manufacturers and share  
Global Makeup Brushes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)  
Global Makeup Brushes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)  
Global Makeup Brushes production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Makeup Brushes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oreal, Shiseido, Estee Lauder, LVMH, e.l.f., PPI Beauty, Sigma Beauty, Natura (Avon), Amore Pacific, Chanel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Makeup Brushes market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Makeup Brushes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Makeup Brushes Market, Segmentation by Type:

Natural Hair Brushes

Synthetic Hair Brushes

Global Makeup Brushes Market, Segmentation by Sales Channel:

Offline Sales

Online Sales

Companies Profiled:

L'Oreal

Shiseido

Estee Lauder

LVMH

e.l.f.

PPI Beauty

Sigma Beauty

Natura (Avon)

Amore Pacific

Chanel

Watsons

Zoeva

Chikuhodo

Hakuhodo

**Key Questions Answered:**

1. How big is the global Makeup Brushes market?
2. What is the demand of the global Makeup Brushes market?
3. What is the year over year growth of the global Makeup Brushes market?
4. What is the production and production value of the global Makeup Brushes market?
5. Who are the key producers in the global Makeup Brushes market?
6. What are the growth factors driving the market demand?

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