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Global Magnetoresistive Sensor IC Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Magnetoresistive Sensor IC market size is expected to reach $ 2674 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

Magnetoresistive Sensor IC refers to a semiconductor sensing product that converts the direction, intensity or variation of a magnetic field into measurable electrical signals through magnetoresistive effects. The market primarily covers anisotropic magnetoresistance, giant magnetoresistance and tunnel magnetoresistance technologies, commonly abbreviated as AMR, GMR and TMR. Commercial product forms include bare sensor dies, magnetoresistive bridge elements, analog sensor ICs, digitally calibrated mixed-signal ICs and multi-die packages combining a magnetoresistive sensing element with a signal-conditioning ASIC. Key performance parameters include sensitivity, magnetoresistance ratio, linearity, angular accuracy, offset drift, noise, bandwidth, current consumption, operating-temperature range, cross-field immunity and functional-safety capability. Magnetoresistive Sensor IC products perform magnetic switching, angular and linear position sensing, speed and gear-tooth detection, current measurement and three-axis magnetic-field sensing. This study focuses on commercially supplied chip-level products used in automotive electronics, industrial automation, robotics, motor control, consumer electronics, power conversion, energy infrastructure, medical devices and precision instrumentation.

Key Findings

Global shipments were approximately 1.65–1.85 billion units in 2025, with a blended ASP of USD 0.72–0.81 per unit

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AMR represented approximately 42%–47% of 2025 revenue and remained the largest technology segment

Automotive applications contributed approximately 42%–47% of revenue, ahead of consumer electronics and industrial applications

Twenty-one verified core manufacturers form a concentrated but technologically diverse global supply base

Market Trends

The Magnetoresistive Sensor IC market is shifting from stand-alone sensing bridges toward smaller, lower-power and more highly integrated mixed-signal products. TMR is receiving the greatest level of new product investment because its high sensitivity, signal-to-noise performance and bandwidth support precision position sensing, current measurement and compact magnetic-field detection. New architectures increasingly integrate amplification, temperature compensation, digital calibration, diagnostics and standard communication interfaces, reducing external component requirements and improving system-level accuracy. Product development is also moving toward stronger immunity to stray magnetic fields, wider mechanical tolerances, smaller magnets and safety-oriented redundant structures. In power electronics, coreless TMR current sensing is being positioned for fast-switching SiC and GaN systems, while consumer, healthcare and IoT applications are driving ultra-low-voltage and nanoamp-level magnetic-switch products. AMR and GMR remain commercially important because of their established manufacturing processes, cost structure and long qualification history, making the market more likely to develop through technology-specific application positioning than through complete replacement by a single sensing principle.

Market Dynamics

Drivers

Demand is supported by the increasing number of non-contact sensing points in electric vehicles, industrial motors, robotic joints, power converters and battery-operated electronic devices. Automotive electrification expands requirements for rotor position, steering and pedal measurement, wheel and transmission speed detection, battery-

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current monitoring and inverter protection. Industrial automation creates additional demand for compact angle, displacement and speed sensors that can operate without mechanical wear. At the same time, power-density increases in charging infrastructure, energy storage, photovoltaic inverters and data-center power systems require faster current feedback and overcurrent protection. In portable devices, lower supply voltages and longer battery-life targets increase the value of magnetic switches and magnetometers with low standby current. Improvements in TMR signal quality, AMR power consumption and integrated signal processing are widening the range of applications that can justify Magnetoresistive Sensor IC adoption.

Restraints

The principal restraint is competition from Hall-effect sensor ICs, which benefit from mature CMOS integration, broad supplier availability and attractive cost performance in many mainstream magnetic-detection applications. Magnetoresistive products can require more complex thin-film deposition, magnetic annealing, stack control and calibration, particularly for high-performance GMR and TMR devices. Product cost is also affected by specialized sputtering targets, magnetic materials, yield management and additional magnetic or electrical testing. In automotive and industrial applications, lengthy qualification and design-in cycles slow the conversion of technical advantages into commercial revenue. The use of external magnets, busbars or magnetic concentrators can further increase system-design complexity, while application-specific magnetic-field geometry makes direct product substitution difficult. These factors limit adoption in highly cost-sensitive products where the performance advantage over Hall sensing is not sufficient to offset higher component or engineering costs.

Opportunities

The largest technology opportunity is the expansion of TMR from specialized magnetic sensing into high-bandwidth current measurement, precision angle sensing and ultra-low-power position detection. Coreless current sensors can address compact power stages in electric vehicles, charging systems, industrial drives, robotics and data-center power supplies, particularly where fast response and galvanically isolated measurement are valued. Consumer and medical devices offer a different opportunity through extremely low-power AMR and TMR switches that support sealed products, small batteries and extended standby operation. Further integration of the sensing stack with CMOS signal processing can improve noise performance, simplify calibration and reduce the customer’s external bill of materials. Additional opportunities are emerging

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in compact robots, drones, smart meters, wearable navigation and human-machine interfaces, where small magnets, large air gaps and precise non-contact sensing create performance requirements that conventional magnetic switches cannot always satisfy.

Challenges

Long-term challenges center on manufacturing consistency, qualification risk and application-specific commercialization. TMR and GMR performance depends on precise control of multilayer magnetic stacks, barrier thickness, magnetic orientation and wafer-level uniformity, creating yield and reproducibility requirements that are difficult for new entrants to master. Packaging stress, temperature variation and external stray fields can introduce offset and angular errors, requiring calibration and compensation at both chip and system levels. Automotive and safety-critical customers also require long product lifecycles, traceability, functional-safety documentation and stable multi-year supply. Intellectual-property barriers, limited specialist process expertise and reliance on selected wafer or assembly partners can constrain production scalability. At the market level, suppliers must balance high-value customized products with sufficient standardization to achieve volume economics, while declining average selling prices in consumer electronics can offset shipment growth.

Industry Chain Analysis

The upstream chain for Magnetoresistive Sensor IC production includes silicon wafers, magnetic alloys, MgO and other tunnel-barrier materials, sputtering targets, photoresists, specialty gases, deposition equipment, lithography, etching and magnetic annealing processes. AMR, GMR and TMR sensing elements are formed through specialized thin-film stacks whose composition, thickness and magnetic orientation directly affect sensitivity, noise, hysteresis and temperature stability. Depending on the business model, the magnetic sensing layer may be manufactured in an internal wafer facility or through a specialized process partner. CMOS wafers or signal-conditioning ASICs provide amplification, conversion, calibration, diagnostics and communication functions. Official manufacturing disclosures from specialist suppliers show that commercial products may be supplied as complete wafers, bare dies or packaged sensor components, while other companies combine proprietary magnetic designs with outsourced semiconductor fabrication and assembly.

The midstream chain covers sensor architecture, magnetic-stack design, wafer

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fabrication, CMOS integration, wafer probing, magnetic calibration, packaging and final testing. Value creation is concentrated in magnetic-material engineering, wafer-level consistency, mixed-signal design, compensation algorithms, automotive qualification and application support rather than in basic assembly alone. Packaging and test are particularly important because magnetic offset, package stress and field orientation must be controlled under the specified temperature and lifetime conditions. Downstream manufacturers integrate the IC with magnets, current conductors, mechanical structures, microcontrollers and control algorithms. Profitability therefore varies by product type: high-volume consumer magnetometers and switches face stronger pricing pressure, while automotive, industrial and medical products can support higher value per unit when they deliver accuracy, safety documentation, customization and long-term availability.

Segment Insights

By technology, AMR remained the largest segment in 2025, accounting for approximately 42%–47% of market revenue. Its position is supported by established use in three-axis magnetometers, angle sensors, position switches and industrial bridge products. GMR represented approximately 22%–27%, with an important position in speed, gear-tooth and high-reliability position sensing. TMR accounted for approximately 28%–34% and is the most rapidly developing technology category, supported by current sensing, precision angle measurement, low-power switching and high-sensitivity magnetometers. Other magnetoresistive structures represented only a limited share because commercial product definitions and manufacturing ecosystems remain less standardized.

By sensing application, automotive products represented approximately 42%–47% of revenue, reflecting higher qualification requirements and value per device. Consumer electronics contributed approximately 22%–27%, with substantially higher unit volumes but lower average prices. Industrial automation and robotics accounted for approximately 16%–21%, while energy and power-electronics applications represented approximately 7%–11%. Medical, instrumentation and other specialized uses contributed the remaining share. From a product-form perspective, integrated analog and mixed-signal ICs are gaining importance because they shorten customer development cycles, while bare dies and bridge sensors remain relevant for customized industrial, medical and high-precision measurement systems.

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Downstream Market Opportunities

Automotive electrification offers the broadest revenue opportunity because a single vehicle can require multiple magnetic sensing points across propulsion, steering, braking, transmission and battery systems. The strongest incremental potential is concentrated in motor-position feedback, high-bandwidth current measurement and redundant safety-related angle sensing. Industrial automation and robotics provide attractive demand for compact non-contact encoders, joint-position sensors and motor-control feedback devices, particularly where mechanical wear, contamination or limited installation space restrict optical or contact-based alternatives. Consumer and healthcare opportunities are more volume-oriented, with low-power magnetic switches, three-axis orientation sensors and miniature position detectors supporting wearables, medical patches, hearables and sealed IoT products. Energy infrastructure creates a further application layer in charging equipment, renewable-energy conversion, storage systems and high-density power supplies, where bandwidth, isolation and low power loss are becoming more important purchasing criteria.

Regional Insights

Asia-Pacific represents the largest regional cluster by unit demand and manufacturing activity, supported by consumer-electronics production, automotive electronics, semiconductor assembly and a broad base of Japanese, Chinese and Taiwanese sensor suppliers. Japan maintains a strong position in magnetic materials, thin-film engineering and high-reliability TMR and AMR products. China has the fastest-expanding local supplier pool, with increasing capabilities in AMR magnetometers, TMR sensing, analog signal processing and customized industrial products. The region’s principal opportunity is the transition from consumer-oriented shipments toward higher-value automotive, power-electronics and industrial designs, although qualification and process consistency remain important barriers.

Europe and North America retain a disproportionate position in high-value automotive, industrial, medical and precision-sensing products. European suppliers benefit from established automotive customers, functional-safety expertise and specialized magnetoresistive wafer capabilities, while North American companies have strong positions in automotive magnetic semiconductors, current sensing and specialist GMR/TMR products. Southeast Asia is more important as a semiconductor assembly, testing and multinational manufacturing base than as a headquarters region for independent Magnetoresistive Sensor IC vendors. India remains an emerging design

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location, while South Korea has significant semiconductor and magnetic-material capabilities but a limited number of independently marketed magnetoresistive sensor IC brands.

Competitive Landscape Analysis

The competitive landscape consists of 21 verified core manufacturers and a smaller group of emerging or partially validated suppliers. Large diversified semiconductor and electronic-component groups compete through broad product portfolios, global qualification systems, automotive customer relationships and the ability to combine magnetic sensing with mixed-signal processing. Their advantages are strongest in high-volume, long-lifecycle applications that require functional safety, stable supply and extensive application engineering. Specialist magnetoresistive companies compete through proprietary AMR, GMR or TMR stack designs, in-house thin-film capabilities, high sensitivity and customization for industrial, medical and precision markets. Asian suppliers hold important positions in magnetometers, low-power switches and cost-sensitive consumer products, while European, Japanese and North American companies remain particularly influential in automotive and high-value industrial segments. Strategic activity is increasingly directed toward acquiring TMR intellectual property, expanding integrated sensor portfolios and converting discrete magnetic technologies into scalable mixed-signal IC platforms. Allegro’s acquisition of Crocus Technology and subsequent launch of XtremeSense TMR current sensors illustrate this direction, while Infineon’s expansion of its TMR portfolio and acquisition of additional analog and mixed-signal sensor assets indicate continued consolidation around broader sensor platforms. Competition is therefore expected to depend less on a single headline sensitivity specification and more on process maturity, system integration, qualification capability, product breadth and customer design support.

Report Scope

This report studies the global Magnetoresistive Sensor IC production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Magnetoresistive Sensor IC and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Magnetoresistive Sensor IC

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that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Magnetoresistive Sensor IC total production and demand, 2021-2032, (Million Units)

Global Magnetoresistive Sensor IC total production value, 2021-2032, (USD Million)

Global Magnetoresistive Sensor IC production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Magnetoresistive Sensor IC consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Magnetoresistive Sensor IC domestic production, consumption, key domestic manufacturers and share

Global Magnetoresistive Sensor IC production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Magnetoresistive Sensor IC production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Magnetoresistive Sensor IC production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Magnetoresistive Sensor IC market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robert Bosch GmbH, Honeywell International Inc., Asahi Kasei Corporation, Infineon Technologies AG, TDK Corporation, TE Connectivity plc, NXP Semiconductors N.V., Murata Manufacturing Co., Ltd., STMicroelectronics N.V., Analog Devices, Inc., etc.

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This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Magnetoresistive Sensor IC market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Million Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Magnetoresistive Sensor IC Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Magnetoresistive Sensor IC Market, Segmentation by Type:

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Magnetoresistive Sensor Die

Magnetoresistive Bridge Sensor

Analog Magnetoresistive Sensor IC

Digital Magnetoresistive Sensor IC

Other Product Types

Global Magnetoresistive Sensor IC Market, Segmentation by Magnetoresistive Technology:

AMR Sensor IC

GMR Sensor IC

TMR Sensor IC

Other

Global Magnetoresistive Sensor IC Market, Segmentation by Measurement Dimensionality:

Single-axis Sensing

Dual-axis Sensing

Three-axis Sensing

Angular Vector Sensing

Other Measurement Configurations

Global Magnetoresistive Sensor IC Market, Segmentation by

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Application:

Angular Position Sensing

Linear Position and Displacement Sensing

Speed and Gear-tooth Sensing

Current Sensing

Magnetic Field and Compass Sensing

Other

Companies Profiled:

Robert Bosch GmbH

Honeywell International Inc.

Asahi Kasei Corporation

Infineon Technologies AG

TDK Corporation

TE Connectivity plc

NXP Semiconductors N.V.

Murata Manufacturing Co., Ltd.

STMicroelectronics N.V.

Analog Devices, Inc.

Alps Alpine Co., Ltd.

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Allegro MicroSystems, Inc.

Littelfuse, Inc.

SGMICRO Corp

MEMSIC Semiconductor Co., Ltd.

MultiDimension Technology Co., Ltd.

Shanghai QST Corporation

NVE Corporation

Sensitec GmbH

Coto Technology, Inc.

Voltafield Technology Corporation

Key Questions Answered

1. How big is the global Magnetoresistive Sensor IC market?
2. What is the demand of the global Magnetoresistive Sensor IC market?
3. What is the year over year growth of the global Magnetoresistive Sensor IC market?
4. What is the total value of the global Magnetoresistive Sensor IC market?
5. Who are the Major Players in the global Magnetoresistive Sensor IC market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Magnetoresistive Sensor IC Introduction
1.2 World Magnetoresistive Sensor IC Supply & Forecast
  1.2.1 World Magnetoresistive Sensor IC Production Value (2021 & 2025 & 2032)
  1.2.2 World Magnetoresistive Sensor IC Production (2021-2032)
  1.2.3 World Magnetoresistive Sensor IC Pricing Trends (2021-2032)
1.3 World Magnetoresistive Sensor IC Production by Region (Based on Production Site)
  1.3.1 World Magnetoresistive Sensor IC Production Value by Region (2021-2032)
  1.3.2 World Magnetoresistive Sensor IC Production by Region (2021-2032)
  1.3.3 World Magnetoresistive Sensor IC Average Price by Region (2021-2032)
  1.3.4 Europe Magnetoresistive Sensor IC Production (2021-2032)
  1.3.5 Japan Magnetoresistive Sensor IC Production (2021-2032)
  1.3.6 China Magnetoresistive Sensor IC Production (2021-2032)
  1.3.7 North America Magnetoresistive Sensor IC Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Magnetoresistive Sensor IC Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Magnetoresistive Sensor IC Major Market Trends

2 DEMAND SUMMARY

2.1 World Magnetoresistive Sensor IC Demand (2021-2032)
2.2 World Magnetoresistive Sensor IC Consumption by Region
  2.2.1 World Magnetoresistive Sensor IC Consumption by Region (2021-2026)
  2.2.2 World Magnetoresistive Sensor IC Consumption Forecast by Region (2027-2032)
2.3 United States Magnetoresistive Sensor IC Consumption (2021-2032)
2.4 China Magnetoresistive Sensor IC Consumption (2021-2032)
2.5 Europe Magnetoresistive Sensor IC Consumption (2021-2032)
2.6 Japan Magnetoresistive Sensor IC Consumption (2021-2032)
2.7 South Korea Magnetoresistive Sensor IC Consumption (2021-2032)
2.8 ASEAN Magnetoresistive Sensor IC Consumption (2021-2032)
2.9 India Magnetoresistive Sensor IC Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

+357 96 030922
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3.1 World Magnetoresistive Sensor IC Production Value by Manufacturer (2021-2026)
3.2 World Magnetoresistive Sensor IC Production by Manufacturer (2021-2026)
3.3 World Magnetoresistive Sensor IC Average Price by Manufacturer (2021-2026)
3.4 Magnetoresistive Sensor IC Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
3.5.1 Global Magnetoresistive Sensor IC Industry Rank of Major Manufacturers
3.5.2 Global Concentration Ratios (CR4) for Magnetoresistive Sensor IC in 2025
3.5.3 Global Concentration Ratios (CR8) for Magnetoresistive Sensor IC in 2025
3.6 Magnetoresistive Sensor IC Market: Overall Company Footprint Analysis
3.6.1 Magnetoresistive Sensor IC Market: Region Footprint
3.6.2 Magnetoresistive Sensor IC Market: Company Product Type Footprint
3.6.3 Magnetoresistive Sensor IC Market: Company Product Application Footprint
3.7 Competitive Environment
3.7.1 Historical Structure of the Industry
3.7.2 Barriers of Market Entry
3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Magnetoresistive Sensor IC Production Value Comparison
4.1.1 United States VS China: Magnetoresistive Sensor IC Production Value Comparison (2021 & 2025 & 2032)
4.1.2 United States VS China: Magnetoresistive Sensor IC Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Magnetoresistive Sensor IC Production Comparison
4.2.1 United States VS China: Magnetoresistive Sensor IC Production Comparison (2021 & 2025 & 2032)
4.2.2 United States VS China: Magnetoresistive Sensor IC Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Magnetoresistive Sensor IC Consumption Comparison
4.3.1 United States VS China: Magnetoresistive Sensor IC Consumption Comparison (2021 & 2025 & 2032)
4.3.2 United States VS China: Magnetoresistive Sensor IC Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Magnetoresistive Sensor IC Manufacturers and Market Share, 2021-2026
4.4.1 United States Based Magnetoresistive Sensor IC Manufacturers, Headquarters

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and Production Site (States, Country)
4.4.2 United States Based Manufacturers Magnetoresistive Sensor IC Production Value (2021-2026)
4.4.3 United States Based Manufacturers Magnetoresistive Sensor IC Production (2021-2026)
4.5 China Based Magnetoresistive Sensor IC Manufacturers and Market Share
4.5.1 China Based Magnetoresistive Sensor IC Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Magnetoresistive Sensor IC Production Value (2021-2026)
4.5.3 China Based Manufacturers Magnetoresistive Sensor IC Production (2021-2026)
4.6 Rest of World Based Magnetoresistive Sensor IC Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Magnetoresistive Sensor IC Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Magnetoresistive Sensor IC Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Magnetoresistive Sensor IC Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Magnetoresistive Sensor IC Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Magnetoresistive Sensor Die
5.2.2 Magnetoresistive Bridge Sensor
5.2.3 Analog Magnetoresistive Sensor IC
5.2.4 Digital Magnetoresistive Sensor IC
5.2.5 Other Product Types
5.3 Market Segment by Type
5.3.1 World Magnetoresistive Sensor IC Production by Type (2021-2032)
5.3.2 World Magnetoresistive Sensor IC Production Value by Type (2021-2032)
5.3.3 World Magnetoresistive Sensor IC Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY MAGNETORESISTIVE TECHNOLOGY

6.1 World Magnetoresistive Sensor IC Market Size Overview by Magnetoresistive Technology: 2021 VS 2025 VS 2032

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6.2 Segment Introduction by Magnetoresistive Technology
6.2.1 AMR Sensor IC
6.2.2 GMR Sensor IC
6.2.3 TMR Sensor IC
6.2.4 Other
6.3 Market Segment by Magnetoresistive Technology
6.3.1 World Magnetoresistive Sensor IC Production by Magnetoresistive Technology (2021-2032)
6.3.2 World Magnetoresistive Sensor IC Production Value by Magnetoresistive Technology (2021-2032)
6.3.3 World Magnetoresistive Sensor IC Average Price by Magnetoresistive Technology (2021-2032)

7 MARKET ANALYSIS BY MEASUREMENT DIMENSIONALITY

7.1 World Magnetoresistive Sensor IC Market Size Overview by Measurement Dimensionality: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Measurement Dimensionality
7.2.1 Single-axis Sensing
7.2.2 Dual-axis Sensing
7.2.3 Three-axis Sensing
7.2.4 Angular Vector Sensing
7.2.5 Other Measurement Configurations
7.3 Market Segment by Measurement Dimensionality
7.3.1 World Magnetoresistive Sensor IC Production by Measurement Dimensionality (2021-2032)
7.3.2 World Magnetoresistive Sensor IC Production Value by Measurement Dimensionality (2021-2032)
7.3.3 World Magnetoresistive Sensor IC Average Price by Measurement Dimensionality (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Magnetoresistive Sensor IC Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Angular Position Sensing
8.2.2 Linear Position and Displacement Sensing
8.2.3 Speed and Gear-tooth Sensing

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8.2.4 Current Sensing
8.2.5 Magnetic Field and Compass Sensing
8.2.6 Other
8.3 Market Segment by Application
8.3.1 World Magnetoresistive Sensor IC Production by Application (2021-2032)
8.3.2 World Magnetoresistive Sensor IC Production Value by Application (2021-2032)
8.3.3 World Magnetoresistive Sensor IC Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Robert Bosch GmbH
9.1.1 Robert Bosch GmbH Details
9.1.2 Robert Bosch GmbH Major Business
9.1.3 Robert Bosch GmbH Magnetoresistive Sensor IC Product and Services
9.1.4 Robert Bosch GmbH Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 Robert Bosch GmbH Recent Developments/Updates
9.1.6 Robert Bosch GmbH Competitive Strengths & Weaknesses
9.2 Honeywell International Inc.
9.2.1 Honeywell International Inc. Details
9.2.2 Honeywell International Inc. Major Business
9.2.3 Honeywell International Inc. Magnetoresistive Sensor IC Product and Services
9.2.4 Honeywell International Inc. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 Honeywell International Inc. Recent Developments/Updates
9.2.6 Honeywell International Inc. Competitive Strengths & Weaknesses
9.3 Asahi Kasei Corporation
9.3.1 Asahi Kasei Corporation Details
9.3.2 Asahi Kasei Corporation Major Business
9.3.3 Asahi Kasei Corporation Magnetoresistive Sensor IC Product and Services
9.3.4 Asahi Kasei Corporation Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 Asahi Kasei Corporation Recent Developments/Updates
9.3.6 Asahi Kasei Corporation Competitive Strengths & Weaknesses
9.4 Infineon Technologies AG
9.4.1 Infineon Technologies AG Details
9.4.2 Infineon Technologies AG Major Business
9.4.3 Infineon Technologies AG Magnetoresistive Sensor IC Product and Services
9.4.4 Infineon Technologies AG Magnetoresistive Sensor IC Production, Price, Value,

+357 96 030922
info@marketpublishers.com

Gross Margin and Market Share (2021-2026)
9.4.5 Infineon Technologies AG Recent Developments/Updates
9.4.6 Infineon Technologies AG Competitive Strengths & Weaknesses
9.5 TDK Corporation
9.5.1 TDK Corporation Details
9.5.2 TDK Corporation Major Business
9.5.3 TDK Corporation Magnetoresistive Sensor IC Product and Services
9.5.4 TDK Corporation Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 TDK Corporation Recent Developments/Updates
9.5.6 TDK Corporation Competitive Strengths & Weaknesses
9.6 TE Connectivity plc
9.6.1 TE Connectivity plc Details
9.6.2 TE Connectivity plc Major Business
9.6.3 TE Connectivity plc Magnetoresistive Sensor IC Product and Services
9.6.4 TE Connectivity plc Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 TE Connectivity plc Recent Developments/Updates
9.6.6 TE Connectivity plc Competitive Strengths & Weaknesses
9.7 NXP Semiconductors N.V.
9.7.1 NXP Semiconductors N.V. Details
9.7.2 NXP Semiconductors N.V. Major Business
9.7.3 NXP Semiconductors N.V. Magnetoresistive Sensor IC Product and Services
9.7.4 NXP Semiconductors N.V. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 NXP Semiconductors N.V. Recent Developments/Updates
9.7.6 NXP Semiconductors N.V. Competitive Strengths & Weaknesses
9.8 Murata Manufacturing Co., Ltd.
9.8.1 Murata Manufacturing Co., Ltd. Details
9.8.2 Murata Manufacturing Co., Ltd. Major Business
9.8.3 Murata Manufacturing Co., Ltd. Magnetoresistive Sensor IC Product and Services
9.8.4 Murata Manufacturing Co., Ltd. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Murata Manufacturing Co., Ltd. Recent Developments/Updates
9.8.6 Murata Manufacturing Co., Ltd. Competitive Strengths & Weaknesses
9.9 STMicroelectronics N.V.
9.9.1 STMicroelectronics N.V. Details
9.9.2 STMicroelectronics N.V. Major Business

+357 96 030922
info@marketpublishers.com

9.9.3 STMicroelectronics N.V. Magnetoresistive Sensor IC Product and Services
9.9.4 STMicroelectronics N.V. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 STMicroelectronics N.V. Recent Developments/Updates
9.9.6 STMicroelectronics N.V. Competitive Strengths & Weaknesses
9.10 Analog Devices, Inc.
9.10.1 Analog Devices, Inc. Details
9.10.2 Analog Devices, Inc. Major Business
9.10.3 Analog Devices, Inc. Magnetoresistive Sensor IC Product and Services
9.10.4 Analog Devices, Inc. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Analog Devices, Inc. Recent Developments/Updates
9.10.6 Analog Devices, Inc. Competitive Strengths & Weaknesses
9.11 Alps Alpine Co., Ltd.
9.11.1 Alps Alpine Co., Ltd. Details
9.11.2 Alps Alpine Co., Ltd. Major Business
9.11.3 Alps Alpine Co., Ltd. Magnetoresistive Sensor IC Product and Services
9.11.4 Alps Alpine Co., Ltd. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 Alps Alpine Co., Ltd. Recent Developments/Updates
9.11.6 Alps Alpine Co., Ltd. Competitive Strengths & Weaknesses
9.12 Allegro MicroSystems, Inc.
9.12.1 Allegro MicroSystems, Inc. Details
9.12.2 Allegro MicroSystems, Inc. Major Business
9.12.3 Allegro MicroSystems, Inc. Magnetoresistive Sensor IC Product and Services
9.12.4 Allegro MicroSystems, Inc. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Allegro MicroSystems, Inc. Recent Developments/Updates
9.12.6 Allegro MicroSystems, Inc. Competitive Strengths & Weaknesses
9.13 Littelfuse, Inc.
9.13.1 Littelfuse, Inc. Details
9.13.2 Littelfuse, Inc. Major Business
9.13.3 Littelfuse, Inc. Magnetoresistive Sensor IC Product and Services
9.13.4 Littelfuse, Inc. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 Littelfuse, Inc. Recent Developments/Updates
9.13.6 Littelfuse, Inc. Competitive Strengths & Weaknesses
9.14 SGMICRO Corp
9.14.1 SGMICRO Corp Details

+357 96 030922
info@marketpublishers.com

9.14.2 SGMICRO Corp Major Business
9.14.3 SGMICRO Corp Magnetoresistive Sensor IC Product and Services
9.14.4 SGMICRO Corp Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 SGMICRO Corp Recent Developments/Updates
9.14.6 SGMICRO Corp Competitive Strengths & Weaknesses
9.15 MEMSIC Semiconductor Co., Ltd.
9.15.1 MEMSIC Semiconductor Co., Ltd. Details
9.15.2 MEMSIC Semiconductor Co., Ltd. Major Business
9.15.3 MEMSIC Semiconductor Co., Ltd. Magnetoresistive Sensor IC Product and Services
9.15.4 MEMSIC Semiconductor Co., Ltd. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 MEMSIC Semiconductor Co., Ltd. Recent Developments/Updates
9.15.6 MEMSIC Semiconductor Co., Ltd. Competitive Strengths & Weaknesses
9.16 MultiDimension Technology Co., Ltd.
9.16.1 MultiDimension Technology Co., Ltd. Details
9.16.2 MultiDimension Technology Co., Ltd. Major Business
9.16.3 MultiDimension Technology Co., Ltd. Magnetoresistive Sensor IC Product and Services
9.16.4 MultiDimension Technology Co., Ltd. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 MultiDimension Technology Co., Ltd. Recent Developments/Updates
9.16.6 MultiDimension Technology Co., Ltd. Competitive Strengths & Weaknesses
9.17 Shanghai QST Corporation
9.17.1 Shanghai QST Corporation Details
9.17.2 Shanghai QST Corporation Major Business
9.17.3 Shanghai QST Corporation Magnetoresistive Sensor IC Product and Services
9.17.4 Shanghai QST Corporation Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 Shanghai QST Corporation Recent Developments/Updates
9.17.6 Shanghai QST Corporation Competitive Strengths & Weaknesses
9.18 NVE Corporation
9.18.1 NVE Corporation Details
9.18.2 NVE Corporation Major Business
9.18.3 NVE Corporation Magnetoresistive Sensor IC Product and Services
9.18.4 NVE Corporation Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 NVE Corporation Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.18.6 NVE Corporation Competitive Strengths & Weaknesses
9.19 Sensitec GmbH
9.19.1 Sensitec GmbH Details
9.19.2 Sensitec GmbH Major Business
9.19.3 Sensitec GmbH Magnetoresistive Sensor IC Product and Services
9.19.4 Sensitec GmbH Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.19.5 Sensitec GmbH Recent Developments/Updates
9.19.6 Sensitec GmbH Competitive Strengths & Weaknesses
9.20 Coto Technology, Inc.
9.20.1 Coto Technology, Inc. Details
9.20.2 Coto Technology, Inc. Major Business
9.20.3 Coto Technology, Inc. Magnetoresistive Sensor IC Product and Services
9.20.4 Coto Technology, Inc. Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.20.5 Coto Technology, Inc. Recent Developments/Updates
9.20.6 Coto Technology, Inc. Competitive Strengths & Weaknesses
9.21 Voltafield Technology Corporation
9.21.1 Voltafield Technology Corporation Details
9.21.2 Voltafield Technology Corporation Major Business
9.21.3 Voltafield Technology Corporation Magnetoresistive Sensor IC Product and Services
9.21.4 Voltafield Technology Corporation Magnetoresistive Sensor IC Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.21.5 Voltafield Technology Corporation Recent Developments/Updates
9.21.6 Voltafield Technology Corporation Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Magnetoresistive Sensor IC Industry Chain
10.2 Magnetoresistive Sensor IC Upstream Analysis
10.2.1 Magnetoresistive Sensor IC Core Raw Materials
10.2.2 Main Manufacturers of Magnetoresistive Sensor IC Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Magnetoresistive Sensor IC Production Mode
10.6 Magnetoresistive Sensor IC Procurement Model
10.7 Magnetoresistive Sensor IC Industry Sales Model and Sales Channels
10.7.1 Magnetoresistive Sensor IC Sales Model

+357 96 030922
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10.7.2 Magnetoresistive Sensor IC Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. World Magnetoresistive Sensor IC Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Magnetoresistive Sensor IC Production Value by Region (2021-2026) & (USD Million)
Table 3. World Magnetoresistive Sensor IC Production Value by Region (2027-2032) & (USD Million)
Table 4. World Magnetoresistive Sensor IC Production Value Market Share by Region (2021-2026)
Table 5. World Magnetoresistive Sensor IC Production Value Market Share by Region (2027-2032)
Table 6. World Magnetoresistive Sensor IC Production by Region (2021-2026) & (Million Units)
Table 7. World Magnetoresistive Sensor IC Production by Region (2027-2032) & (Million Units)
Table 8. World Magnetoresistive Sensor IC Production Market Share by Region (2021-2026)
Table 9. World Magnetoresistive Sensor IC Production Market Share by Region (2027-2032)
Table 10. World Magnetoresistive Sensor IC Average Price by Region (2021-2026) & (US$/Unit)
Table 11. World Magnetoresistive Sensor IC Average Price by Region (2027-2032) & (US$/Unit)
Table 12. Magnetoresistive Sensor IC Major Market Trends
Table 13. World Magnetoresistive Sensor IC Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Million Units)
Table 14. World Magnetoresistive Sensor IC Consumption by Region (2021-2026) & (Million Units)
Table 15. World Magnetoresistive Sensor IC Consumption Forecast by Region (2027-2032) & (Million Units)
Table 16. World Magnetoresistive Sensor IC Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Magnetoresistive Sensor IC Producers in 2025
Table 18. World Magnetoresistive Sensor IC Production by Manufacturer (2021-2026) & (Million Units)

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Table 19. Production Market Share of Key Magnetoresistive Sensor IC Producers in 2025
Table 20. World Magnetoresistive Sensor IC Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 21. Global Magnetoresistive Sensor IC Company Evaluation Quadrant
Table 22. World Magnetoresistive Sensor IC Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Magnetoresistive Sensor IC Production Site of Key Manufacturer
Table 24. Magnetoresistive Sensor IC Market: Company Product Type Footprint
Table 25. Magnetoresistive Sensor IC Market: Company Product Application Footprint
Table 26. Magnetoresistive Sensor IC Competitive Factors
Table 27. Magnetoresistive Sensor IC New Entrant and Capacity Expansion Plans
Table 28. Magnetoresistive Sensor IC Mergers & Acquisitions Activity
Table 29. United States VS China Magnetoresistive Sensor IC Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Magnetoresistive Sensor IC Production Comparison, (2021 & 2025 & 2032) & (Million Units)
Table 31. United States VS China Magnetoresistive Sensor IC Consumption Comparison, (2021 & 2025 & 2032) & (Million Units)
Table 32. United States Based Magnetoresistive Sensor IC Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Magnetoresistive Sensor IC Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Magnetoresistive Sensor IC Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Magnetoresistive Sensor IC Production (2021-2026) & (Million Units)
Table 36. United States Based Manufacturers Magnetoresistive Sensor IC Production Market Share (2021-2026)
Table 37. China Based Magnetoresistive Sensor IC Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Magnetoresistive Sensor IC Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Magnetoresistive Sensor IC Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Magnetoresistive Sensor IC Production, (2021-2026) & (Million Units)
Table 41. China Based Manufacturers Magnetoresistive Sensor IC Production Market

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Share (2021-2026)
Table 42. Rest of World Based Magnetoresistive Sensor IC Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Magnetoresistive Sensor IC Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Magnetoresistive Sensor IC Production Value Market Share (2021-2026)
Table 45. Rest of World Based Manufacturers Magnetoresistive Sensor IC Production, (2021-2026) & (Million Units)
Table 46. Rest of World Based Manufacturers Magnetoresistive Sensor IC Production Market Share (2021-2026)
Table 47. World Magnetoresistive Sensor IC Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Magnetoresistive Sensor IC Production by Type (2021-2026) & (Million Units)
Table 49. World Magnetoresistive Sensor IC Production by Type (2027-2032) & (Million Units)
Table 50. World Magnetoresistive Sensor IC Production Value by Type (2021-2026) & (USD Million)
Table 51. World Magnetoresistive Sensor IC Production Value by Type (2027-2032) & (USD Million)
Table 52. World Magnetoresistive Sensor IC Average Price by Type (2021-2026) & (US$/Unit)
Table 53. World Magnetoresistive Sensor IC Average Price by Type (2027-2032) & (US$/Unit)
Table 54. World Magnetoresistive Sensor IC Production Value by Magnetoresistive Technology, (USD Million), 2021 & 2025 & 2032
Table 55. World Magnetoresistive Sensor IC Production by Magnetoresistive Technology (2021-2026) & (Million Units)
Table 56. World Magnetoresistive Sensor IC Production by Magnetoresistive Technology (2027-2032) & (Million Units)
Table 57. World Magnetoresistive Sensor IC Production Value by Magnetoresistive Technology (2021-2026) & (USD Million)
Table 58. World Magnetoresistive Sensor IC Production Value by Magnetoresistive Technology (2027-2032) & (USD Million)
Table 59. World Magnetoresistive Sensor IC Average Price by Magnetoresistive Technology (2021-2026) & (US$/Unit)
Table 60. World Magnetoresistive Sensor IC Average Price by Magnetoresistive Technology (2027-2032) & (US$/Unit)

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Table 61. World Magnetoresistive Sensor IC Production Value by Measurement Dimensionality, (USD Million), 2021 & 2025 & 2032
Table 62. World Magnetoresistive Sensor IC Production by Measurement Dimensionality (2021-2026) & (Million Units)
Table 63. World Magnetoresistive Sensor IC Production by Measurement Dimensionality (2027-2032) & (Million Units)
Table 64. World Magnetoresistive Sensor IC Production Value by Measurement Dimensionality (2021-2026) & (USD Million)
Table 65. World Magnetoresistive Sensor IC Production Value by Measurement Dimensionality (2027-2032) & (USD Million)
Table 66. World Magnetoresistive Sensor IC Average Price by Measurement Dimensionality (2021-2026) & (US$/Unit)
Table 67. World Magnetoresistive Sensor IC Average Price by Measurement Dimensionality (2027-2032) & (US$/Unit)
Table 68. World Magnetoresistive Sensor IC Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Magnetoresistive Sensor IC Production by Application (2021-2026) & (Million Units)
Table 70. World Magnetoresistive Sensor IC Production by Application (2027-2032) & (Million Units)
Table 71. World Magnetoresistive Sensor IC Production Value by Application (2021-2026) & (USD Million)
Table 72. World Magnetoresistive Sensor IC Production Value by Application (2027-2032) & (USD Million)
Table 73. World Magnetoresistive Sensor IC Average Price by Application (2021-2026) & (US$/Unit)
Table 74. World Magnetoresistive Sensor IC Average Price by Application (2027-2032) & (US$/Unit)
Table 75. Robert Bosch GmbH Basic Information, Manufacturing Base and Competitors
Table 76. Robert Bosch GmbH Major Business
Table 77. Robert Bosch GmbH Magnetoresistive Sensor IC Product and Services
Table 78. Robert Bosch GmbH Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Robert Bosch GmbH Recent Developments/Updates
Table 80. Robert Bosch GmbH Competitive Strengths & Weaknesses
Table 81. Honeywell International Inc. Basic Information, Manufacturing Base and Competitors
Table 82. Honeywell International Inc. Major Business

+357 96 030922
info@marketpublishers.com

Table 83. Honeywell International Inc. Magnetoresistive Sensor IC Product and Services
Table 84. Honeywell International Inc. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. Honeywell International Inc. Recent Developments/Updates
Table 86. Honeywell International Inc. Competitive Strengths & Weaknesses
Table 87. Asahi Kasei Corporation Basic Information, Manufacturing Base and Competitors
Table 88. Asahi Kasei Corporation Major Business
Table 89. Asahi Kasei Corporation Magnetoresistive Sensor IC Product and Services
Table 90. Asahi Kasei Corporation Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Asahi Kasei Corporation Recent Developments/Updates
Table 92. Asahi Kasei Corporation Competitive Strengths & Weaknesses
Table 93. Infineon Technologies AG Basic Information, Manufacturing Base and Competitors
Table 94. Infineon Technologies AG Major Business
Table 95. Infineon Technologies AG Magnetoresistive Sensor IC Product and Services
Table 96. Infineon Technologies AG Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Infineon Technologies AG Recent Developments/Updates
Table 98. Infineon Technologies AG Competitive Strengths & Weaknesses
Table 99. TDK Corporation Basic Information, Manufacturing Base and Competitors
Table 100. TDK Corporation Major Business
Table 101. TDK Corporation Magnetoresistive Sensor IC Product and Services
Table 102. TDK Corporation Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. TDK Corporation Recent Developments/Updates
Table 104. TDK Corporation Competitive Strengths & Weaknesses
Table 105. TE Connectivity plc Basic Information, Manufacturing Base and Competitors
Table 106. TE Connectivity plc Major Business
Table 107. TE Connectivity plc Magnetoresistive Sensor IC Product and Services
Table 108. TE Connectivity plc Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

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info@marketpublishers.com

Table 109. TE Connectivity plc Recent Developments/Updates
Table 110. TE Connectivity plc Competitive Strengths & Weaknesses
Table 111. NXP Semiconductors N.V. Basic Information, Manufacturing Base and Competitors
Table 112. NXP Semiconductors N.V. Major Business
Table 113. NXP Semiconductors N.V. Magnetoresistive Sensor IC Product and Services
Table 114. NXP Semiconductors N.V. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. NXP Semiconductors N.V. Recent Developments/Updates
Table 116. NXP Semiconductors N.V. Competitive Strengths & Weaknesses
Table 117. Murata Manufacturing Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 118. Murata Manufacturing Co., Ltd. Major Business
Table 119. Murata Manufacturing Co., Ltd. Magnetoresistive Sensor IC Product and Services
Table 120. Murata Manufacturing Co., Ltd. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Murata Manufacturing Co., Ltd. Recent Developments/Updates
Table 122. Murata Manufacturing Co., Ltd. Competitive Strengths & Weaknesses
Table 123. STMicroelectronics N.V. Basic Information, Manufacturing Base and Competitors
Table 124. STMicroelectronics N.V. Major Business
Table 125. STMicroelectronics N.V. Magnetoresistive Sensor IC Product and Services
Table 126. STMicroelectronics N.V. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. STMicroelectronics N.V. Recent Developments/Updates
Table 128. STMicroelectronics N.V. Competitive Strengths & Weaknesses
Table 129. Analog Devices, Inc. Basic Information, Manufacturing Base and Competitors
Table 130. Analog Devices, Inc. Major Business
Table 131. Analog Devices, Inc. Magnetoresistive Sensor IC Product and Services
Table 132. Analog Devices, Inc. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Analog Devices, Inc. Recent Developments/Updates

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info@marketpublishers.com

Table 134. Analog Devices, Inc. Competitive Strengths & Weaknesses
Table 135. Alps Alpine Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 136. Alps Alpine Co., Ltd. Major Business
Table 137. Alps Alpine Co., Ltd. Magnetoresistive Sensor IC Product and Services
Table 138. Alps Alpine Co., Ltd. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Alps Alpine Co., Ltd. Recent Developments/Updates
Table 140. Alps Alpine Co., Ltd. Competitive Strengths & Weaknesses
Table 141. Allegro MicroSystems, Inc. Basic Information, Manufacturing Base and Competitors
Table 142. Allegro MicroSystems, Inc. Major Business
Table 143. Allegro MicroSystems, Inc. Magnetoresistive Sensor IC Product and Services
Table 144. Allegro MicroSystems, Inc. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Allegro MicroSystems, Inc. Recent Developments/Updates
Table 146. Allegro MicroSystems, Inc. Competitive Strengths & Weaknesses
Table 147. Littelfuse, Inc. Basic Information, Manufacturing Base and Competitors
Table 148. Littelfuse, Inc. Major Business
Table 149. Littelfuse, Inc. Magnetoresistive Sensor IC Product and Services
Table 150. Littelfuse, Inc. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Littelfuse, Inc. Recent Developments/Updates
Table 152. Littelfuse, Inc. Competitive Strengths & Weaknesses
Table 153. SGMICRO Corp Basic Information, Manufacturing Base and Competitors
Table 154. SGMICRO Corp Major Business
Table 155. SGMICRO Corp Magnetoresistive Sensor IC Product and Services
Table 156. SGMICRO Corp Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. SGMICRO Corp Recent Developments/Updates
Table 158. SGMICRO Corp Competitive Strengths & Weaknesses
Table 159. MEMSIC Semiconductor Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 160. MEMSIC Semiconductor Co., Ltd. Major Business

+357 96 030922
info@marketpublishers.com

Table 161. MEMSIC Semiconductor Co., Ltd. Magnetoresistive Sensor IC Product and Services
Table 162. MEMSIC Semiconductor Co., Ltd. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. MEMSIC Semiconductor Co., Ltd. Recent Developments/Updates
Table 164. MEMSIC Semiconductor Co., Ltd. Competitive Strengths & Weaknesses
Table 165. MultiDimension Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 166. MultiDimension Technology Co., Ltd. Major Business
Table 167. MultiDimension Technology Co., Ltd. Magnetoresistive Sensor IC Product and Services
Table 168. MultiDimension Technology Co., Ltd. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. MultiDimension Technology Co., Ltd. Recent Developments/Updates
Table 170. MultiDimension Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 171. Shanghai QST Corporation Basic Information, Manufacturing Base and Competitors
Table 172. Shanghai QST Corporation Major Business
Table 173. Shanghai QST Corporation Magnetoresistive Sensor IC Product and Services
Table 174. Shanghai QST Corporation Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Shanghai QST Corporation Recent Developments/Updates
Table 176. Shanghai QST Corporation Competitive Strengths & Weaknesses
Table 177. NVE Corporation Basic Information, Manufacturing Base and Competitors
Table 178. NVE Corporation Major Business
Table 179. NVE Corporation Magnetoresistive Sensor IC Product and Services
Table 180. NVE Corporation Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. NVE Corporation Recent Developments/Updates
Table 182. NVE Corporation Competitive Strengths & Weaknesses
Table 183. Sensitec GmbH Basic Information, Manufacturing Base and Competitors
Table 184. Sensitec GmbH Major Business
Table 185. Sensitec GmbH Magnetoresistive Sensor IC Product and Services
Table 186. Sensitec GmbH Magnetoresistive Sensor IC Production (Million Units), Price

+357 96 030922
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(US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. Sensitec GmbH Recent Developments/Updates
Table 188. Sensitec GmbH Competitive Strengths & Weaknesses
Table 189. Coto Technology, Inc. Basic Information, Manufacturing Base and Competitors
Table 190. Coto Technology, Inc. Major Business
Table 191. Coto Technology, Inc. Magnetoresistive Sensor IC Product and Services
Table 192. Coto Technology, Inc. Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Coto Technology, Inc. Recent Developments/Updates
Table 194. Coto Technology, Inc. Competitive Strengths & Weaknesses
Table 195. Voltafield Technology Corporation Basic Information, Manufacturing Base and Competitors
Table 196. Voltafield Technology Corporation Major Business
Table 197. Voltafield Technology Corporation Magnetoresistive Sensor IC Product and Services
Table 198. Voltafield Technology Corporation Magnetoresistive Sensor IC Production (Million Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Voltafield Technology Corporation Recent Developments/Updates
Table 200. Voltafield Technology Corporation Competitive Strengths & Weaknesses
Table 201. Global Key Players of Magnetoresistive Sensor IC Upstream (Raw Materials)
Table 202. Global Magnetoresistive Sensor IC Typical Customers
Table 203. Magnetoresistive Sensor IC Typical Distributors

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info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Magnetoresistive Sensor IC Picture
Figure 2. World Magnetoresistive Sensor IC Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Magnetoresistive Sensor IC Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Magnetoresistive Sensor IC Production (2021-2032) & (Million Units)
Figure 5. World Magnetoresistive Sensor IC Average Price (2021-2032) & (US$/Unit)
Figure 6. World Magnetoresistive Sensor IC Production Value Market Share by Region (2021-2032)
Figure 7. World Magnetoresistive Sensor IC Production Market Share by Region (2021-2032)
Figure 8. Europe Magnetoresistive Sensor IC Production (2021-2032) & (Million Units)
Figure 9. Japan Magnetoresistive Sensor IC Production (2021-2032) & (Million Units)
Figure 10. China Magnetoresistive Sensor IC Production (2021-2032) & (Million Units)
Figure 11. North America Magnetoresistive Sensor IC Production (2021-2032) & (Million Units)
Figure 12. Magnetoresistive Sensor IC Market Drivers
Figure 13. Factors Affecting Demand
Figure 14. World Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)
Figure 15. World Magnetoresistive Sensor IC Consumption Market Share by Region (2021-2032)
Figure 16. United States Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)
Figure 17. China Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)
Figure 18. Europe Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)
Figure 19. Japan Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)
Figure 20. South Korea Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)
Figure 21. ASEAN Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)
Figure 22. India Magnetoresistive Sensor IC Consumption (2021-2032) & (Million Units)

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Figure 23. Producer Shipments of Magnetoresistive Sensor IC by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 24. Global Four-firm Concentration Ratios (CR4) for Magnetoresistive Sensor IC Markets in 2025
Figure 25. Global Four-firm Concentration Ratios (CR8) for Magnetoresistive Sensor IC Markets in 2025
Figure 26. United States VS China: Magnetoresistive Sensor IC Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 27. United States VS China: Magnetoresistive Sensor IC Production Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Magnetoresistive Sensor IC Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States Based Manufacturers Magnetoresistive Sensor IC Production Market Share 2025
Figure 30. China Based Manufacturers Magnetoresistive Sensor IC Production Market Share 2025
Figure 31. Rest of World Based Manufacturers Magnetoresistive Sensor IC Production Market Share 2025
Figure 32. World Magnetoresistive Sensor IC Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 33. World Magnetoresistive Sensor IC Production Value Market Share by Type in 2025
Figure 34. Magnetoresistive Sensor Die
Figure 35. Magnetoresistive Bridge Sensor
Figure 36. Analog Magnetoresistive Sensor IC
Figure 37. Digital Magnetoresistive Sensor IC
Figure 38. Other Product Types
Figure 39. World Magnetoresistive Sensor IC Production Market Share by Type (2021-2032)
Figure 40. World Magnetoresistive Sensor IC Production Value Market Share by Type (2021-2032)
Figure 41. World Magnetoresistive Sensor IC Average Price by Type (2021-2032) & (US$/Unit)
Figure 42. World Magnetoresistive Sensor IC Production Value by Magnetoresistive Technology, (USD Million), 2021 & 2025 & 2032
Figure 43. World Magnetoresistive Sensor IC Production Value Market Share by Magnetoresistive Technology in 2025
Figure 44. AMR Sensor IC
Figure 45. GMR Sensor IC

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Figure 46. TMR Sensor IC
Figure 47. Other
Figure 48. World Magnetoresistive Sensor IC Production Market Share by Magnetoresistive Technology (2021-2032)
Figure 49. World Magnetoresistive Sensor IC Production Value Market Share by Magnetoresistive Technology (2021-2032)
Figure 50. World Magnetoresistive Sensor IC Average Price by Magnetoresistive Technology (2021-2032) & (US$/Unit)
Figure 51. World Magnetoresistive Sensor IC Production Value by Measurement Dimensionality, (USD Million), 2021 & 2025 & 2032
Figure 52. World Magnetoresistive Sensor IC Production Value Market Share by Measurement Dimensionality in 2025
Figure 53. Single-axis Sensing
Figure 54. Dual-axis Sensing
Figure 55. Three-axis Sensing
Figure 56. Angular Vector Sensing
Figure 57. Other Measurement Configurations
Figure 58. World Magnetoresistive Sensor IC Production Market Share by Measurement Dimensionality (2021-2032)
Figure 59. World Magnetoresistive Sensor IC Production Value Market Share by Measurement Dimensionality (2021-2032)
Figure 60. World Magnetoresistive Sensor IC Average Price by Measurement Dimensionality (2021-2032) & (US$/Unit)
Figure 61. World Magnetoresistive Sensor IC Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 62. World Magnetoresistive Sensor IC Production Value Market Share by Application in 2025
Figure 63. Angular Position Sensing
Figure 64. Linear Position and Displacement Sensing
Figure 65. Speed and Gear-tooth Sensing
Figure 66. Current Sensing
Figure 67. Magnetic Field and Compass Sensing
Figure 68. Other
Figure 69. World Magnetoresistive Sensor IC Production Market Share by Application (2021-2032)
Figure 70. World Magnetoresistive Sensor IC Production Value Market Share by Application (2021-2032)
Figure 71. World Magnetoresistive Sensor IC Average Price by Application (2021-2032) & (US$/Unit)

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Figure 72. Magnetoresistive Sensor IC Industry Chain
Figure 73. Magnetoresistive Sensor IC Procurement Model
Figure 74. Magnetoresistive Sensor IC Sales Model
Figure 75. Magnetoresistive Sensor IC Sales Channels, Direct Sales, and Distribution
Figure 76. Methodology
Figure 77. Research Process and Data Source

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