

# Global Magnetic Therapy Chair Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Magnetic Therapy Chair market size is expected to reach \$ 824 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032). In 2025, the global production of magnetic therapy chairs is projected to reach 431,000 units, with an average price of US\$1,391 per unit. Gross profit margins are mostly between 35% and 45%.

A Magnetic Therapy Chair (or Functional Magnetic Stimulation chair) is a non-invasive medical device that uses powerful pulsed magnetic fields to cause rapid, deep contractions of pelvic floor muscles, offering a painless way to treat urinary incontinence, pelvic floor weakness, and related issues for men and women. Patients sit fully clothed in the chair for about 20 minutes, feeling vibrations as the chair's magnets stimulate muscles as effectively as intense Kegel exercises without physical effort, improving bladder/bowel control and core strength.

The upstream supply chain of magnetic therapy chairs mainly consists of permanent magnet materials or electromagnetic coils, control circuits and power modules, structural steel and seat frames, high-density foam, and leather upholstery. Key upstream factors include magnetic field stability, material safety, and structural durability. The cost of magnetic materials and electronic components has a significant impact on the overall cost. The downstream sector is the core of demand and value concentration, primarily targeting rehabilitation therapy and health management scenarios. In rehabilitation therapy centers and traditional Chinese medicine institutions, it is used for chronic pain relief, muscle relaxation, and adjunctive therapy, emphasizing comfort and continuous use stability. In elderly care institutions and community health centers, it is used for daily health maintenance and functional upkeep, focusing on safety, ease of operation, and maintenance costs. In physical examination centers and health management institutions, it serves as a value-added service device, emphasizing user experience and aesthetic design. In some home health consumer markets, it is

used for home therapy, focusing on price, size, and ease of use. Downstream customers generally have limited reliance on clinical evidence, placing greater emphasis on user experience, brand recognition, and channel services, exhibiting strong consumer attributes.

The industry trend is towards multi-functional product combinations, integrating magnetic therapy with heating and massage, resulting in more ergonomic structures and increasingly intelligent and programmed controls. Driving factors primarily include accelerated aging, the expansion of the chronic pain and sub-health population, increased consumption in rehabilitation and health care, and the expansion of grassroots health service networks. Hindering factors include limited clinical evidence for magnetic therapy, stricter regulations in some regions, severe product homogenization leading to price competition, and significant differences in consumer perception of effectiveness.

This report studies the global Magnetic Therapy Chair production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Magnetic Therapy Chair and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Magnetic Therapy Chair that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Magnetic Therapy Chair total production and demand, 2021-2032, (Units)

Global Magnetic Therapy Chair total production value, 2021-2032, (USD Million)

Global Magnetic Therapy Chair production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Magnetic Therapy Chair consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Magnetic Therapy Chair domestic production, consumption, key domestic manufacturers and share

Global Magnetic Therapy Chair production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Magnetic Therapy Chair production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Magnetic Therapy Chair production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Magnetic Therapy Chair market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sedona Wellness, CELLER8, BTL Industries,

HealthyLine, Digiterm, Zimmer MedizinSysteme, Keylaser, T&B Beauty, Iskra Medical, JonteLaser, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Magnetic Therapy Chair market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Magnetic Therapy Chair Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Magnetic Therapy Chair Market, Segmentation by Type:

Static Permanent Magnetic Chair

Rotating Magnetic Chair?

Pulsed Electromagnetic Chair

Focused Electromagnetic Chair

Composite Magnetic

Global Magnetic Therapy Chair Market, Segmentation by Structure:

Basic Chair Type

Reclining Type

Global Magnetic Therapy Chair Market, Segmentation by Magnetic Field Strength Range:

50-500 Gauss

500-3000 Gauss

3000 Gauss - 3 Tesla

Greater than 3 Tesla

Global Magnetic Therapy Chair Market, Segmentation by Application:

Home Healthcare

Office Healthcare

Medical Institutions

Elderly Care Institutions

Others

**Companies Profiled:**

Sedona Wellness

CELLER8

BTL Industries

HealthyLine

Digiterm

Zimmer MedizinSysteme

Keylaser

T&B Beauty

Iskra Medical

JonteLaser

Miramhoo Aesthetics

NOVAmedtek

Shenzhen Yingchi Technology

SHR Germany

ZARYA

Rebirth

FREEDOM+

PelviPower

Iskra Medical

VIVA Concept Technology

LionAura

Mico Aesthetic

PrettyLasers

OFAN

Huamei

COOLPRETTY

Dermafuse

Fotromed

EraVio Technologies

AMT Medicals

EMMA Laser

**Key Questions Answered:**

1. How big is the global Magnetic Therapy Chair market?
2. What is the demand of the global Magnetic Therapy Chair market?
3. What is the year over year growth of the global Magnetic Therapy Chair market?
4. What is the production and production value of the global Magnetic Therapy Chair market?
5. Who are the key producers in the global Magnetic Therapy Chair market?
6. What are the growth factors driving the market demand?

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