

# Global Magnetic Stripe Encoder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Magnetic Stripe Encoder market size was valued at US\$ 1728 million in 2024 and is forecast to a readjusted size of USD 2626 million by 2031 with a CAGR of 6.2% during review period.

A magnetic stripe encoder is a device used to program and write data to magnetic stripes on cards, such as credit cards, debit cards, identification cards, and other similar types of plastic cards. The magnetic stripe is composed of iron oxide particles that can be magnetized in a specific pattern to store data.

Magnetic stripe encoders are essential tools in the card issuance and management process, allowing businesses and organizations to create personalized cards with secure and encoded information for various applications.

This report is a detailed and comprehensive analysis for global Magnetic Stripe Encoder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

### **Key Features:**

Global Magnetic Stripe Encoder market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Magnetic Stripe Encoder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Magnetic Stripe Encoder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Magnetic Stripe Encoder market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Magnetic Stripe Encoder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Magnetic Stripe Encoder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Unitech Electronics, Pack-Smart Inc., Brush Industries, SHI International Corp., SCIVAS, IdentiSys Incorporated, Scanning Devices, Inc., Cherry Electrical Products, Neuron Electronics, Inc., Securetech Peripherals, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Magnetic Stripe Encoder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

HiCo (High Coercivity)

LoCo (Low Coercivity)

#### Market segment by Application

Financial Transactions

Identification

Access Control

Others

#### Major players covered

Unitech Electronics

Pack-Smart Inc.

Brush Industries

SHI International Corp.

SCIVAS

IdentiSys Incorporated

Scanning Devices, Inc.

Cherry Electrical Products

Neuron Electronics, Inc.

Securetech Peripherals, Inc.

Omron Electronic Components

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Magnetic Stripe Encoder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Magnetic Stripe Encoder, with price, sales quantity, revenue, and global market share of Magnetic Stripe Encoder from 2020 to 2025.

Chapter 3, the Magnetic Stripe Encoder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Magnetic Stripe Encoder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Magnetic Stripe Encoder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Magnetic Stripe Encoder.

Chapter 14 and 15, to describe Magnetic Stripe Encoder sales channel, distributors, customers, research findings and conclusion.

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